

Youth Entrepreneur and Business Leaders Conference

In coordination with the

XIII Asian Youth Council General Assembly

One Asia 2015: Youth's Role in the future Sustainable Development Goals (SDGs)

Location: Ulaanbaatar, Mongolia

Date: 20 May 2015

Organizers: Mongolian Youth Federation in partnership with the Government of Mongolia

Background:

To be held in Ulaanbaatar, Mongolia, the one-day Youth Entrepreneur and Business Leaders Conference aims at empowering its participants by providing them with a platform to enhance trust and improve cooperation with regional and foreign business partners, share knowledge and experiences and investigate opportunities for sustainable socio-economic development. The Conference will bring together entrepreneurs, stakeholders, service providers, experts, academics, government officials and politicians to share ideas and best practices and develop new opportunities for collaboration and sustainable business relations.

Asia is the fastest growing economic region and the largest continental economy in the world. This has been achieved through strong market forces, the rise of emerging markets and a new era of free movement of people, goods and services across the region. As a fledging market in the Asian region with strong domestic resources and opportunities for business development and investment, Mongolia is at the forefront of the new era of economic trend for the region and is therefore a prime partner to facilitate the Youth Entrepreneur and Business Leaders Conference.

The main objectives of the Conference are:

- Promote investment and business strategies in the Asian region and showcase existing youth business projects in Asia;
- Provide a platform for knowledge-sharing, capacity-building, networking for economic and social development;
- Identify aspects of governance that matters most for the economic and business growth as it affects youth;
- Showcase Mongolian market knowledge, innovation initiatives and business opportunities including domestic mega projects;
- Showcase high-potential and inspiring entrepreneurs and provide them opportunities for partnerships and business linkages;
- Provide platform for sharing knowledge of successful corporate governance experiences and identify opportunities for implementation of models to domestic markets and businesses.

Conference Program

Participants: Young entrepreneurs, stakeholders, service providers, experts, academics, government officials and politicians from Mongolia and abroad. Approximately of 200 participants.

Forum Event Structure: The forum will provide the opportunity to hear from key note speakers on various topics and an interactive one-on-one networking session in which participants will rotate to meeting various Mongolian and foreign business individuals. Each participant will have 30 minutes discussion before rotating to the next individual. A translator will be available for each session to facilitate conversation. The forum will be divided based upon the three main business sectors: Agriculture, light industry and Service industries.

20th May 2015

| Time | Program |
|---------------|---|
| 09:00 | Registration |
| 09:20 | Opening ceremony |
| 09:20 - 09:30 | Keynote speech: Business and legal environment of business opportunities in Mongolia |
| 09:30 - 09:50 | Keynote speeches: Young Entrepreneurs |
| 09:50 - 10:30 | Presentation: Major project opportunities and development initiatives in Mongolia |
| 10:30 – 10:45 | <i>Tea Break</i> |
| 10:45 - 11:15 | Presentation: Business strategies, governance and innovative initiatives in the Asian market |
| 11:15 - 13:00 | One-on-One business meetings |
| 13:00 – 14:30 | <i>Lunch</i> |
| 14:30 - 17:00 | One-on-One business meetings |
| 17:00 – 18:00 | <i>Free Time</i> |
| 18:00 - 19:00 | Transport to Farewell Dinner |
| 19:00 ~ | <i>Farewell Dinner</i> |