

GLOBAL MONEY WEEK

GLOBAL MONEY WEEK

Report 2015



Thank you for participating in GMW 2015

1. Afghanistan
2. Albania
3. Argentina
4. Armenia
5. Aruba
6. Austria
7. Azerbaijan
8. Bangladesh
9. Belarus
10. Belgium
11. Bhutan
12. Bolivia
13. Bosnia & Herzegovina
14. Botswana
15. Brazil
16. Brunei
17. Bulgaria
18. Burkina Faso
19. Burundi
20. Cambodia
21. Cameroon
22. Canada
23. Chile
24. China
25. Colombia
26. Costa Rica
27. Croatia
28. Cyprus
29. Democratic Republic of the Congo
30. Dominican Republic
31. Ecuador
32. Egypt
33. El Salvador
34. Estonia
35. Ethiopia
36. Fiji
37. Finland
38. Georgia
39. Germany
40. Ghana
41. Greece
42. Guatemala
43. Guinea
44. Honduras
45. Hungary
46. Iceland
47. India
48. Indonesia
49. Iran
50. Ireland
51. Italy
52. Ivory Coast
53. Jamaica
54. Kazakhstan
55. Kenya
56. Kosovo
57. Kyrgyzstan
58. Latvia
59. Lebanon
60. Lithuania
61. Macedonia
62. Malawi
63. Malaysia
64. Maldives
65. Malta
66. Mexico
67. Moldova
68. Mongolia
69. Montenegro
70. Morocco
71. Mozambique
72. Namibia
73. Nepal
74. Netherlands
75. New Zealand
76. Nicaragua
77. Nigeria
78. Norway
79. Pakistan
80. Palestine
81. Panama
82. Papua New Guinea
83. Paraguay
84. Peru
85. Philippines
86. Portugal
87. Puerto Rico
88. Romania
89. Russia
90. Rwanda
91. Samoa
92. Saudi Arabia
93. Senegal
94. Serbia
95. Singapore
96. Slovakia
97. Slovenia
98. Somalia
99. South Africa
100. Spain
101. Sri Lanka
102. Suriname
103. Swaziland
104. Sweden
105. Switzerland
106. Syria
107. Tajikistan
108. Tanzania
109. Thailand
110. Togo
111. Tunisia
112. Turkey
113. Uganda
114. Ukraine
115. United Arab Emirates
116. United Kingdom
117. United States of America
118. Uruguay
119. Uzbekistan
120. Venezuela
121. Vietnam
122. Yemen
123. Zambia
124. Zimbabwe



124 countries participated in Global Money Week 2015

Contents

INTRODUCTION.....	6	Chile.....	44	Ivory Coast.....	73	Panama.....	102
SAVE TODAY. SAFE TOMORROW.....	7	China.....	45	Jamaica.....	74	Papua New Guinea.....	103
GLOBAL COVERAGE.....	8	Colombia.....	46	Kazakhstan.....	75	Paraguay.....	104
GLOBAL ENDORSEMENT.....	10	Costa Rica.....	47	Kenya.....	76	Peru.....	105
RING AROUND THE WORLD.....	12	Croatia.....	48	Kosovo.....	77	Philippines.....	106
GMW ACTIVITIES.....	14	Cyprus.....	49	Kyrgyzstan.....	78	Portugal.....	107
COUNTRY OVERVIEWS.....	20	Democratic Republic of the Congo.....	50	Latvia.....	79	Puerto Rico.....	108
Afghanistan.....	22	Dominican Republic.....	51	Lebanon.....	80	Romania.....	109
Albania.....	23	Ecuador.....	52	Lithuania.....	81	Russia.....	110
Argentina.....	24	Egypt.....	53	Macedonia.....	82	Rwanda.....	111
Armenia.....	25	El Salvador.....	54	Malawi.....	83	Samoa.....	112
Aruba.....	26	Estonia.....	55	Malaysia.....	84	Saudi Arabia.....	113
Austria.....	27	Ethiopia.....	56	Maldives.....	85	Senegal.....	114
Azerbaijan.....	28	Fiji.....	57	Malta.....	86	Serbia.....	115
Bangladesh.....	29	Finland.....	58	Mexico.....	87	Singapore.....	116
Belarus.....	30	Georgia.....	59	Moldova.....	88	Slovakia.....	117
Belgium.....	31	Germany.....	60	Mongolia.....	89	Slovenia.....	118
Bhutan.....	32	Ghana.....	61	Montenegro.....	90	Somalia.....	119
Bolivia.....	33	Greece.....	62	Morocco.....	91	South Africa.....	120
Bosnia & Herzegovina.....	34	Guatemala.....	63	Mozambique.....	92	Spain.....	121
Botswana.....	35	Guinea.....	64	Namibia.....	93	Sri Lanka.....	122
Brazil.....	36	Honduras.....	65	Nepal.....	94	Suriname.....	123
Brunei.....	37	Hungary.....	66	Netherlands.....	95	Swaziland.....	124
Bulgaria.....	38	Iceland.....	67	New Zealand.....	96	Sweden.....	125
Burkina Faso.....	39	India.....	68	Nicaragua.....	97	Switzerland.....	126
Burundi.....	40	Indonesia.....	69	Nigeria.....	98	Syria.....	127
Cambodia.....	41	Iran.....	70	Norway.....	99	Tajikistan.....	128
Cameroon.....	42	Ireland.....	71	Pakistan.....	100	Tanzania.....	129
Canada.....	43	Italy.....	72	Palestine.....	101	Thailand.....	130

Togo.....	131
Tunisia.....	132
Turkey.....	133
Uganda.....	134
Ukraine.....	135
United Arab Emirates.....	136
United Kingdom.....	137
United States of America.....	138
Uruguay.....	139
Uzbekistan.....	140
Venezuela.....	141
Vietnam.....	142
Yemen.....	143
Zambia.....	144
Zimbabwe.....	145
GLOBAL TALKS.....	146
CIVIL SOCIETY.....	150
FINANCIAL INSTITUTIONS.....	156
RESEARCH AND RESOURCES.....	158



Introduction

5.6 million children and youth. 124 countries. 138 national authorities. Thousands of activities. 962 organizations. Global Money Week 2015 saw the world encourage the young generation to take to heart the theme "Save Today. Safe Tomorrow."

When was GMW?

Global Money Week is held each year in March. This year it was celebrated from 9 - 17 March 2015.

What is GMW?

Global Money Week (GMW) is a money awareness celebration. The goal is to increase awareness among children and youth about money, saving, creating livelihoods, gaining employment and becoming an entrepreneur through fun and interactive activities. Every year, entire communities take action to create awareness, challenge out of date financial policies and give young people the tools and inspiration they need to shape their own future. GMW takes place annually, during the second week of March. The events are organized by schools, universities, government ministries, central banks, financial institutions, members of the civil society and youth worldwide.

GMW is initiated and coordinated by Child & Youth Finance International (CYFI) and GMW 2015 was held in partnership with the

Organisation for Economic Co-operation and Development (OECD) and under the patronage of the European Parliament.

Why is GMW important?

What makes Global Money Week activities so exceptional is the active involvement of children and youth in the planning, organizing and actualization of events, as well as in the discussions and knowledge sharing opportunities that commence. Global Money Week encourages children around the world to unite their voices in support of financial inclusion and financial education, take action, expand their knowledge, and engage with the financial issues that affect them most.

Who Endorses GMW?

H.M. Queen Máxima - the United Nations Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGA) and Honorary Chair of the Money Wise Platform; Mr. Ali Babacan - Deputy Prime Minister of Turkey, current presidency of the G20; the Organisation for Economic Co-operation and Development (OECD), the European Parliament, the European Economic and Social Committee (EESC) and the World Association of Youth (WAY).

Who took part in GMW?

5.6 million children and youth were reached through thousands of activities in 124 countries during Global Money Week 2015. This year 138 national authorities led national activities in 91 countries!

2015:

- 5.6 million children & youth,
- 124 countries,
- 962 organizations,
- 3000+ activities

2014:

- 3 million children & youth,
- 118 countries,
- 490 organizations,
- 2000+ activities

2013:

- 1 million children & youth,
- 80 countries,
- 400 organizations

2012:

- 33 000 children & youth,
- 21 countries (Child Finance Day/Week)

Everybody. Everywhere. Everytime. Young people (in and out of school), educational institutions, financial authorities, central banks, stock exchanges, civil society, government

institutions, companies, and community organizations - everybody played an integral role in advocating for greater economic education and financial inclusion for children and youth!

What happens during GMW?

Educational board games, participatory drama performances, interactive workshops and entertaining visits to banks, stock exchanges and money museums are just a few of the activities that were organized.

GMW 2015's Theme

"Save Today. Safe Tomorrow." Why? Social and financial exclusion lead to an unsafe tomorrow where there is excessive spending and no saving. If we want a safer tomorrow we need to start saving today.

This year's Global Money Week has helped young people realize that by prioritizing saving above spending they can take control of the direction of their life. They could afford to buy shoes with which they could walk to school, they could buy a goat or a chicken for their family, they could teach their parents how to save, they could stay in school, and, with their savings they can even start their own enterprise!

 Facts
& Figures

5.6 million
children and
youth

124
countries

138
national
authorities

GMW Report 2015

In this report we will highlight the most successful and inspiring events from around the world. We will also provide a summary per country, an overview of the civil society members, multi-laterals, financial institutions that carried out multi-national initiatives, as well as the research institutions that are leading the Child and Youth Finance Movement.

- **Introduction** is dedicated to providing facts and figures about Global Money Week 2015.
 - **Save Today. Safe Tomorrow** section explains about the theme of GMW 2015.
 - **Global Coverage** shares Global Money Week's press and social media highlights.
 - **Global Endorsement** highlights multi-laterals and regional bodies who supported Global Money Week 2015.
 - **Ring Around the World** highlights the global stock exchanges that rang their bell in support of Global Money Week.
 - **GMW Activities** provides an overview of the types of activities which took place during Global Money Week and showcases exciting examples of these activities from various countries.
- **Country Overviews** offers highlights from each country which has involved in Global Money Week.
 - **Global Talks** summarizes the educational, inspirational and fun international Youth Talks and Star Talks.
 - **Civil Society** describes non-governmental organizations and institutions involvement in Global Money Week.
 - **Financial Institutions** details banks and banking associations involvement with the child and youth finance Movement and Global Money Week.
 - **Research and Resources** highlights research institutions that are making waves in the Child and Youth Finance Movement

962
organizations

3000+
activities

Save Today. Safe Tomorrow.

This year Global Money Week's theme was 'Save today. Safe tomorrow.' Social and financial exclusion leads to an unsafe tomorrow where there is excessive spending and no saving. Financial inclusion and financial education can help promote a savings culture among young people, something that is vital in a world of excessive consumption. Learning savings behavior can not only have a positive effect on their future financial resilience (reducing the likelihood of poverty caused by debt) but also on building a sustainable future (saving water, recycling, saving electricity, etc). If we want a safer, sustainable and more equal tomorrow we need to encourage savings behavior today.

Research shared during GMW demonstrated the importance of linking savings accounts with financial education (www.globalmoneyweek.org/research.html). The active support of the "Save Today. Safe Tomorrow." theme throughout Global Money Week 2015 made it apparent that empowering young people with this combination is set firmly on national agendas around the world.

Schoolbank

During Global Money Week countries around the world took the savings theme to heart. We began the week announcing the launch of Rwanda's SchoolBank pilot - an innovative nation-wide savings account initiative which aims to reach 100 000 children and youth with safe accounts and financial education. By the end of GMW Child & Youth Finance International (CYFI) had 30 countries expressing serious interest in launching SchoolBank pilots of their own in 2015.

SchoolBank is a core CYFI program which aims to increase financial inclusion and Economic Citizenship Education (ECE) of children and young people between 6 and 25 years of age. The program uses innovative distribution channels (e.g. schools) and technology (e.g. mobile banking and online banking) with the goal of financially empowering children and youth in a cost efficient and sustainable way. For more information on the SchoolBank initiative please refer to the Inclusion page on CYFI's website (www.childfinanceinternational.org/programs/financial-inclusion).



Global Coverage

Press

The excitement for 2015 Global Money Week and the fun money awareness activities organized around the world was reflected in the extensive press coverage for international, national and local GMW events and activities. From January – April 2015, 321 news articles were published featuring Global Money Week events, their organizers, and their support for financial empowerment of young people as published by the world's leading news outlets, blogs, and participating organizations.

Some of the highlights are:

- **CNBC**
No 'drooling' or samples allowed: Cool currency exhibits, CNBC, United States, 21 March.
- **Financial Times**
A fistful of dollars — 20 billion of them, Financial Times, United Kingdom, 6 March.
- **De Telegraaf**
Lentezon op Damrak, De Telegraaf, Netherlands, 11 March
- **El Pais**
El banco quiere educarle, El Pais, Spain, 15 March
- **Daily Mail**
Start early, let them make mistakes and PAY for chores: Tips on how parents can start talking about money and savings with their children revealed, Daily Mail, United Kingdom, 13 March.
- **O Globo**
Educação sobre finanças chega, enfim, às escolas públicas, O Globo, Brazil, 9 March.

Social Media

The social media sphere was abuzz with global news of fun financial education and inclusion activities during Global Money Week. With just over 30 000 tweets circulating across the world everyone was sharing their news and views. Using Twitter, Facebook, Youtube and Google+ proved to be an excellent way for Global Money Week'ers to chat and share ideas furthering the Movement in an informal and relaxed setting.

A #GMWselfie competition was held with submissions coming from all around the world via Twitter and Facebook. The #GMWselfie completion was a fun and lighthearted way to spread awareness of GMW values.

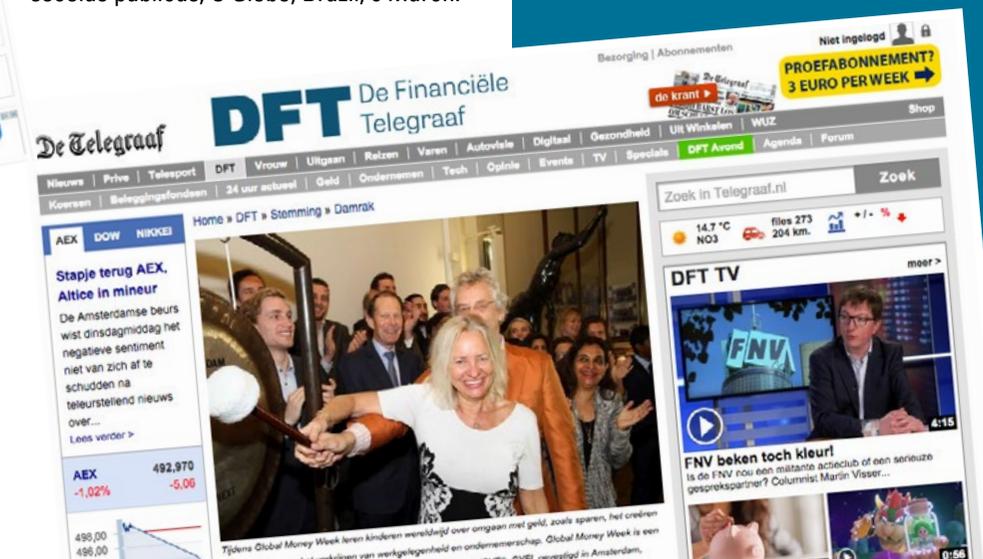
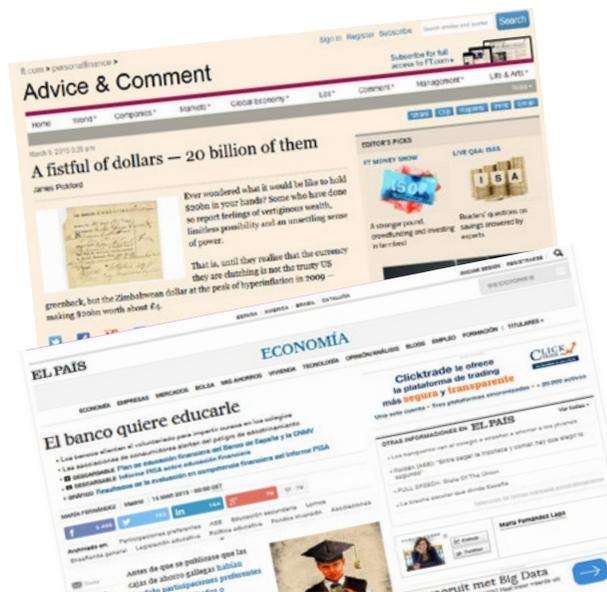
Some of the top posts were:

- 📧 "I save because I want to be a scientist and win the Nobel Prize!" – Maham Tahar (@MahamTahar)
- 📧 "Access to relevant financial services can help youth pursue economic opportunities" MasterCard Foundation (@MCFoundation)
- 📧 "Youth saving, youth spending, youth business!!! #Global money week 2015 is coming! ..." Stepping Stones International (@SSIntl)
- 📧 "I'm participating in @GlobalMoneyWeek next week by talking with students about the music industry and managing your own money" – Caro Emerald (@caroemerald)
- 📧 "Find out what it's like to work in the Citi Money Gallery from Curator Ben Alsop #GMW2015" – British Museum (@britishmuseum)
- 📧 "Today is the 1st day of #GlobalMoneyWeek, what decisions will you take today to help your children become financially educated?" - Tosin Praise (@tosinpraise)
- 📧 "If we are to eradicate #poverty we must #educate in financial literacy #women and #entrepreneurs play a key role. @ EU_EESC debate 16 March" – Madi Sharma (@MadiSharma1)
- 📧 "We're reaching 1,000s of young people @GlobalMoneyWeek w/ workshops, competitions & special events! #FinancialEducation" – MyBnk (@MyBnk)

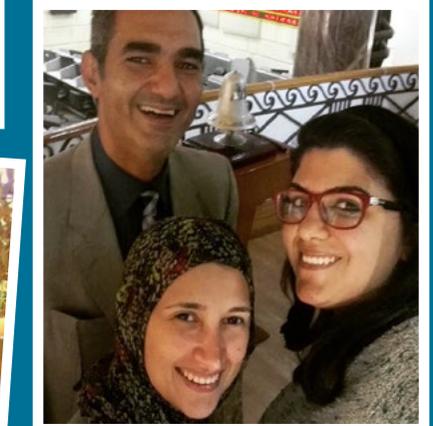
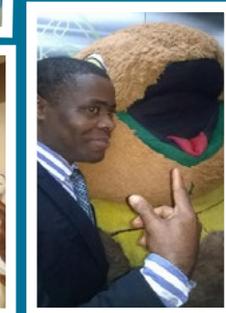
📧 "The Road to #Entrepreneurship Can Be Full of Challenges. We're Here to Help You!" - Ye Community (@ye_community)

📧 "Today we are celebrating Global Money Week at Baltimore City Dept. of Social Services Keys to Success Program & Friendship Academy! #GMW2015" Operation Hope Baltimore (@OperationHOPEBM)

📧 "What does your child know about saving? Teach them how to start saving at an early age for a safe tomorrow #GMW2015" - TransNational Bank Kenya (@tnbkenya)



321 GMW news articles



Global Endorsement

This year Global Money Week received support from global economic and development leaders. The Week was organized in partnership with the Organisation for Economic Co-operation and Development (OECD) and under the patronage of the European Parliament. The European Economic and Social Committee (EESC) hosted young entrepreneurs and investors at CYFI's Ye! European launch and pitching event. The World Economic Forum (WEF) published an article in support of Global Money Week 2015, and Turkey's Presidency of G20 hosted the official closing event at Istanbul's Money Museum!

H.M. Queen Máxima of the Netherlands

Official Statement from H.M. Queen Máxima in her capacity as UN Secretary-General's Special Advocate for Inclusive Finance for Development (UNSGA) and Honorary Chair of the Money Wise Platform

"As our world grows ever more complex, the ability of young people to understand money and to make wise financial decisions has an increasingly decisive impact on their lives. Educating children and youth about how money works, giving them the knowledge to use financial services effectively, teaching them entrepreneurial skills, and showing them how to save for the future provides them with the tools they need to strengthen their financial security. This gives them a solid foundation and enables them to be financially resilient throughout their lives.

"As our world grows ever more complex, the ability of young people to understand money and to make wise financial decisions has an increasingly decisive impact on their lives."

H.M. Queen Máxima of the Netherlands, UN Secretary-General's Special Advocate for Inclusive Finance for Development and Honorary Chair of the Money Wise Platform



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Global Money Week provides us with a good opportunity to highlight the importance of financial awareness, and I encourage governments, the private sector, NGOs, parents, and children to join in the wide range of activities taking place this week. But we must carry the lessons of Global Money Week beyond those seven days in March. By equipping the next generation with a thorough financial education, we will bequeath them a valuable heritage that will shape their future well-being, and that of the world."

G20 Turkish Presidency

Official Statement by Mr. Ali Babacan, Deputy Prime Minister of Turkey, current presidency of the G20

The G20 Turkish Presidency welcomes the celebrations of Global Money Week worldwide which supports financial education, inclusion and entrepreneurship for young people.

Due to Turkey's Presidency this year is the first time that youth are among the priority focus of financial inclusion and financial education agenda of the G20. This remarkable milestone reaffirms the long-term commitment of Turkey to create and enhance economic opportunities to young people.

Turkey aims to work on youth related issues by recognizing the importance of investing in the next generation to ensure sustainable economic growth among G20 and non G20 countries. The G20 Turkish Presidency is committed to fostering discussions about removing barriers for youth in access to finance, stressing the importance of youth entrepreneurship and highlighting the crucial role of financial literacy for young people in order to encourage personal financial responsibility.

Turkey fully supports the Child and Youth Finance Movement and its role in advancing youth financial inclusion, fostering youth entrepreneurship and economic citizenship in the national, regional and global agendas.

The Turkish Presidency announced that they were honored to officially close the 2015 Global Money Week as part of the G20 activities that have been widely celebrated in more than 100 countries through engaging hundreds of organizations and, most important, reaching millions of children and youth worldwide.

Organisation for Economic Co-operation and Development (OECD)

In light of the key partnership with CYFI, OECD supported and promoted Global Money Week 2015 globally via the International Network for Financial Education (INFE) and the international community. OECD officials attended the official closing of GMW2015 during the Turkish G20 presidency, stressing the support of the OECD to the Movement and this important money awareness celebration.

OECD is the leading organization promoting financial education globally, and a strong partner for Child & Youth Finance International and a supporter of the Child and Youth Finance Movement globally since the beginning of the Movement back in 2012.

European Parliament

Global Money Week 2015 was held under the patronage of the European Parliament. The President of the European Parliament Martin Schulz offered the following support for both Global Money Week and the Child and Youth Finance Movement:

“The work of Child & Youth Finance International to educate and empower young people financially, in particular those less-favored, is recognized and very much valued by the European Parliament. (...) The European Parliament recognizes the importance of education in the fields of business and finance and believes that developing entrepreneurship skills should be included in the basic education systems.”

European Economic and Social Committee (EESC)

The European Economic and Social Committee issued their support for Global Money Week 2015 and young entrepreneurs by hosting the Ye! launch and pitching event during Global Money Week. Ye! is the newest project by Child & Youth Finance International aimed at supporting young entrepreneurs. The event was attended by representatives of the European Parliament, European Commission, European Investment Bank, and MasterCard.

World Association of Youth

Child & Youth Finance International's partner the World Assembly of Youth offered their full support for Global Money Week 2015! World Assembly of Youth is the only coordinating body of national youth councils and national youth organizations. Found in 24 August 1949 in London, United Kingdom, WAY is an international organization with 140 member organizations from all continents. WAY recognizes the Universal Declaration of Human Rights as the basis of its action and services. WAY works for the promotion of youth and youth organizations in program areas such as: democracy, environment, human rights, population, health, drugs, community development and leadership training.



Ring Around the World

Many of the world's leading stock and securities exchanges participated in Global Money Week 2015 as a symbolic commitment to young people, their dreams, and their financial futures.

Activities included youth participation in the "ring the bell" ceremony to open and/or close the day's trading, financial education workshops, dialogues, and/or guided tours. Youth enjoyed this unique opportunity to speak with exchange executives, speak about entrepreneurship, and to share their views and opinions.

The 38 exchanges which welcomed youth as part of the 2015 Global Money Week celebrations included:

- **Bangladesh** – Dhaka Stock Exchange
- **Belarus** – Belarusian Currency and Stock Exchange
- **Belgium** – Brussels Stock Exchange (NYSE/Euronext)
- **Bulgaria** – Bulgarian Stock Exchange- Sofia
- **Botswana** – Botswana Stock Exchange
- **Brazil** – BOVESPA
- **Croatia** – Zagreb Stock Exchange
- **Ecuador** – Bolsa de Valores de Guayaquil
- **Egypt** – Egyptian Exchange
- **Finland** – OMX Helsinki (Nasdaq/OMX)
- **Germany** – Deutsche Börse
- **Iceland** – Iceland (Nasdaq/OMX)
- **Ivory Coast** – La Bourse Régionale des Valeurs Mobilières de Côte d'Ivoire – BRVM
- **Jamaica** – Jamaica Stock Exchange (JSE)



 **38** stock exchange events



I really am thankful for being part of this event and it is incredibly interesting for me. Being here at the Bulgarian stock exchange-Sofia with my classmates and seeing in practice what we have been teaching in school is a one in the lifetime opportunity that we would not have gotten if not for Global Money Week initiative.”

Ivana Mitrova – (18) student and participant, Bulgarian Trade and Banking High School, Bulgaria



- **Kazakhstan** – Kazakhstan Stock Exchange
- **Kenya** – Nairobi Stock Exchange
- **Kyrgyzstan** – Kyrgz Stock Exchange
- **Lithuania** – Vilnius Stock Exchange (Nasdaq/OMX)
- **Macedonia** – Macedonia Stock Exchange
- **Malaysia** – Bursa Malaysia
- **Morocco** – Casablanca Stock Exchange
- **Netherlands** – Amsterdam Stock Exchange AEX (NYSE/Euronext)

- **New Zealand** – New Zealand Stock Exchange
- **Nigeria** – Nigerian Stock Exchange
- **Norway** – Oslo Bors
- **Portugal** – Euronext Lisbon (NYSE/Euronext)
- **Russia** – Moscow Exchange
- **Rwanda** – Rwanda Stock Exchange
- **Spain** – Borsa de Barcelona
- **Sweden** – Stockholm Stock Exchange (Nasdaq/OMX)
- **Thailand** – Thailand Stock Exchange
- **Tunisia** – Bourse de Tunis

- **Turkey** – Borsa Istanbul
- **Ukraine** – Kiev Stock Exchange
- **United Arab Emirates** – Abu Dhabi Stock Exchange
- **United Kingdom** – London Stock Exchange
- **Zambia** – Lusaka Stock Exchange
- **Zimbabwe** – Zimbabwe Stock Exchange

I was so excited when my teacher told me that I will visit the Stock Exchange, it was my first time to go there.”

Yomna Abou Zahra – Student at Global Paradigm School, Egypt



GMW Activities

The creativity and scope of Global Money Week activities in all countries was boundless. Information from around the world is still flowing in, and the information on the Global Money Week website is being constantly updated. Below is a short summary of the diverse types of activities which took part around the world:

VISITS

• Visits to banks • Visits to parliaments • Visits to the stock exchange and ringing the opening bell to signal the beginning of trade • Visits to money museums • Visit to businesses

➡ Visiting Banks and Learning about Saving

Global Money Week was the perfect occasion for youngsters to open their first bank account. Banks across the world helped make this happen.

COLOMBIA: The Central Bank of Colombia organized an interesting workshop on coins and bank notes for children and youth. Similar workshops were also conducted in 23 of its branches. Asobancaria also contributed to spreading the message of Global Money Week values through various workshops.

CHINA: Be Better China partnered with Aflatoun to conduct many activities in many provinces of China. The key goal of the activities was for the young Chinese to cultivate good habits in their daily life to achieve happiness. Be Better

also taught kids how to manage pocket money. Through the Aflatoun Association, Aflatoun kids Autonomous Center, Aflatoun Changing Bank, and the One Yuan Foundation, kids, teachers and parents learned how to deal with money and make it useful in their daily lives. Be Better along with Aflatoun organized a survival game structured to promote the importance of making a budget to manage their money for their family.

PUERTO RICO: Students enjoyed the opportunities to learn about how a bank functions and the types of services provided by banks to businesses and individuals. A drawing contest was held with the theme “This is what I want my savings for”.

ROMANIA: Let’s Talk About Money and Bank project was organized through the week by the National Bank of Romania (NBR) in cooperation with the Ministry of National Education and school inspectorates. Students accompanied by their teachers attended various events at the National Bank’s branches and agencies. Children also had the opportunity to visit centres for processing and destruction of banknotes where they saw the equipment used to remove damaged notes from the circulation.

SOUTH AFRICA: FinLit Spelling Bee, the first ever spelling competition focusing on financial literacy, was organized in the country. 50 Grassroot Soccer South Africa Khayelitsha engaged in two financial education activities - “Trade Off” and “The Saving Game” - of the Ragball International Curriculum. Ragball International is an economic development program that uses an interactive sport-based curriculum to teach financial literacy skills and empower young people to take action and take control of their financial futures.

➡ Central Bank Visits & National Money Museums

MALAYSIA: Young Malaysians visited the money museum at the Central Bank. During this visit, the children learned about the history of the Malaysian currency and did exercises to understand the value of money and savings. The visit was organized by Allianz Malaysia in cooperation with Bank Negara Malaysia Museum, Art Gallery, and Knowledge Management Centre.

CHILE: As part of the “Central en tu Vida”, an initiative to bring financial education in an interactive and fun way, the Central Bank of Chile organized a visit to the bank’s Money Museum, which has a collection of world bill notes and an actual bank vault. BancoEstado also arranged a visit to its museum called “Museo del Ahorro” (Museum of Savings) which owns a wide variety of antiquities and coins related to the history of the bank and that of the country.

RUSSIA: Yandex.Money organized visits to the Museum of the Central Bank of Russian Federation and the museum of Sberbank for school children while Center-Invest Bank also organized financial literacy activities in Rostov-on-Don and Krasnodar which included an installation about trade and entrepreneurship at Rostov Regional Museum of Local History.

SENEGAL: Students from two different schools visited the Money Museum at the BCEAO Senegal where they got an opportunity to view the exhibits at the museum, gain knowledge about BCEAO agencies in other countries, and the means of payments in West Africa and rest of the world.

JAMAICA: During Global Money Week, the Financial Services Commission of Jamaica (FSC) took school children to visit the Central Bank’s Money Museum. Children had lots of fun learning about their country’s currency.

GAMES, COMPETITIONS & FUND RAISING

• Contests and competitions • Financial education games • Charity Fund Raising

Learning through competitions, games and quizzes took place during Global Money Week, with an aim of learning about finance and teamwork – and to have fun! During Global Money Week, everyone was a winner!

AFGHANISTAN: In the first edition of the Global Money Week in the country many interactive training sessions and workshops on “Savings in your life” were conducted in the country. Events included a mini-lecture, case studies, and role-playing games creating awareness amongst children about savings.

COSTA RICA: In order to spread the message about the importance of financial education, games and talks organized by the National Council of Supervision of the Financial System (CONASSIF) focused on the imparting messages of savings for a balanced life, responsible use of money, and saving as a family activity.

ESTONIA: Children in Estonia enjoyed themselves while taking part in many exciting competitions which included drawing, creating posters, writing essays and sending videos on topics “Save Today. Safe tomorrow” and “Make the idea happen”. The response was phenomenal and the thoughts were inspiring. The artworks showcased that children had truly imbibed the importance of savings in daily life.

BRUNEI: Children took part in a banner making contest with Global Money Week 2015’s theme - “Save Today. Safe Tomorrow.” - and transformed their thoughts into colourful illustrations on charts. These banners were displayed during the closing ceremony of Global Money Week at the Bio Corridor Park (Agro Park).

 **3000+**
activities







ART & CREATIVITY

• Art Exhibitions • Theatre • Cartoons • Folk Stories • Writing Songs

🕒 Theatre and Drama Activities

Youngsters were able to use the performing arts to learn and express themselves about the financial matters that matter to them.

ALBANIA: Based on the educational package “1, 2, 3 ... Cufo Piglet is Learning to Save” developed by the Bank of Albania to promote financial education, a children’s educational puppet show was staged for more than 200 children in the age group of 7 – 9 years from different schools of Tirana at the Puppet Theatre.

EGYPT: No better way than learning from your own life. Children had an opportunity to learn about the importance of money and savings by performing plays. The situations were inspired from the financial situations in their own life.

SYRIA: In Aleppo, Mobaderoon organized many social initiatives about financial matters and other important social issues. The puppet theatre focused on the theme of Global Money Week 2015 – “Save Today, Safe Tomorrow.”

GUINEA: Theatre or artistic presentations focusing on the Global Money Week 2015 theme provided children an opportunity to creatively express their views on financial, commercial and entrepreneurial situations from their real lives.

URUGUAY: As part of Global Money Week, Banco República Oriental del Uruguay (BROU) presented a theatre piece “La increíble y triste historia del billete de mil y su alma desolada” to around 1000 boys and girls who attend the Instituto del Niño y el Adolescente del Uruguay.

🕒 Exhibitions, Fairs & Fun

When words are not enough, art takes over. Children and youth around the world expressed their thought on finance through artwork, and were able to share and discuss their artwork in exhibitions held during Global Money Week.



MEXICO: Children and youth participated in “Around the World with 15 coins”, an interesting event where they learned about the differences between different national currencies, discuss and learn about exchange rates, and learn about the history of Mexican coins.

ARMENIA: Junior Achievement Armenia held a Student Trade Fair on 9 March in Gyumri. The fair is an educational activity which allows the students to showcase their economic and financial knowledge and to demonstrate the entrepreneurial skills which they acquired during their studies. During the fair, 12 student companies presented their products to potential consumers. The products included hand-made jewellery, scarfs, dried fruit, candles, purses and gift bags.

TANZANIA: Exhibitions on entrepreneurship skills and financial literacy were organized in many parts of Tanzania. Plan Tanzania interviewed female entrepreneurs of Youth Savings and Loans Association which led to establishment of income generating enterprises.

CROATIA: The Croatian Banking Association focused their activities on educating young citizens about the basics of finance. Erste Group Bank AG & Croatia organized an interactive exhibition “The ABC of Money” at the Technical Museum in Zagreb. The exhibition aimed at providing children an opportunity to understand the financial world in an innovative and educational manner.

SINGAPORE: In various schools in Singapore, innovative activities like financial literacy trails, financial literacy integration with maths and English language, and various other fun activities that engage both children and teachers were organized. These simple and fun activities truly reshaped the thinking of Singaporean children towards making them responsible economic citizens today and in the future. These activities were built on the philosophy of the National Institute of Education that financial literacy should be taught on a values formation approach.

MEDIA

• Radio talk shows • Social Media • TV shows • Video Making

🕒 TV, Radio & Public Awareness

Global Money Week generated an amazing amount of public awareness. Millions of people were made aware of the activities and events through national television, radio, and through social media.

LATVIA: The media in Latvia proactively supported the initiatives undertaken in the country. National TV and Radio broadcasted social messages on the importance of saving and financial inclusion for children and youth. There were four programs in both Latvian and Russian languages.

PARAGUAY: To promote the Global Money Week, the participating organizations used the mass media to amplify the messages about savings to children and youth by taking radio spots. Fundación AMCHAM also promoted the events through several TV and radio spots.

MALTA: A weekly competition was published in the Junior News supplement in the Times of Malta. Home Economics Seminar Centre staff together with representatives from Malta Bankers Association and Malta Financial Services Authority participated in programs of the main TV and Radio stations. An article in the Sunday Times highlighting the main events carried out during the Global Money Week.

GHANA: Camfed Ghana and AIESEC in Ghana led the Global Money Week 2015 campaign in Ghana. CAMA’s (Camfed’s alumnae association) core trainers and peer educators in financial literacy appeared on radio shows across the Northern region, talking about the benefits of financial literacy.

MONTENEGRO: The Central Bank of Montenegro conducted various activities for youth across the country and made effective use of radio talk shows, television programs, and newspapers to promote Global Money Week values. This helped raise public awareness about the importance of financial education in the country.

EDUCATION & PROJECTS

- Dialogue with policy makers • Peer debates
- Youth budget to parliament • Workshops and lessons • Publications • Research and petition
- Policy pledge • Book bank • Ensuring inclusion

➔ Lessons and Workshops

Global Money Week was an occasion for children and youth to deepen their understanding of financial issues, in a fun and engaging way. In many countries, bankers visited schools to give them lessons on basic finance using fun games, mascots, team activities and creative educational material.

CAMBODIA: The National Bank of Cambodia organized a series of conferences and workshops on the topic of “Financial Inclusion: Building Awareness, Mutual Respect, and Consumer Confidence”. In these sessions, they brought together various stakeholders to discuss the importance of financial inclusion and financial literacy for all, and how it could be pursued in Cambodia. The sessions aimed at building solid understanding of microfinance and savings amongst all concerned stakeholders from the adult and current users of financial products to the young and future economic actors of the country.

TUNISIA: In Tunisian cities of Medenine, Gafsa and Kasserine many workshop sessions were organized in primary and secondary schools on topics such as concept of savings. These sessions were strongly reinforced through interesting activities such as making handicrafts producing piggybanks and painting exercises on financial topics.

PHILIPPINES: In Plaridel, Paglaum’s Youth Teen Savers program organized financial literacy workshops for teens. In Tabaco, Children International (CI) organized a two-day financial literacy seminar-cum-workshop to allow youth to analyze financial issues affecting them, and identify concrete steps and learn technical skills to respond to these issues. An official from the Department of Agriculture of Bicol University and an entrepreneur coached the participants on several topics such as: Factors affecting Financial Condition among Filipinos; Financial Values: Excerpts from the 8 Secrets of the Truly

Rich (How Can you Create Material Wealth and Gain Spiritual Abundance); and Financial Planning.

UNITED ARAB EMIRATES: Emirates Foundation organized a number of activities to promote financial education. The foundation organized many fun filled activities promoting the importance of savings for the students of the AL Noor Centre for Special Needs. They also organized a savings for the girl students of the Umm Ommara School.

UNITED KINGDOM: MyBnk organized a series of workshop across the country to promote awareness about financial education and promote entrepreneurship amongst school children. The topics ranged from financial literacy, writing business proposals, empowering young people moving to be responsible, to running their own school bankMyBnk.

➔ Education

BULGARIA: A group of students from the National Trade and Banking High School in Sofia had a chance to symbolically open the trade at the bourse and take part in a seminar conducted by managers of the Bulgarian Stock Exchange on the history of Bulgarian capital market and held a discussion and lecture on ‘The economic role of the capital market’.

CANADA: Enactus strived to improve the lives of people in need by developing and delivering projects that teach relevant financial skills. The Central Canada Regional Exposition for Enactus was held in Toronto to present the outcomes on their initiatives in order to demonstrate which program has been able to make the most significant impact on the lives of young Canadians.

EGYPT: The Egyptian Banking Institute created a financial booklet with a series of stories for children and youth which were distributed in more than 50 schools for the dedicated section for financial literacy within their libraries. The institute sponsored University Students Simulation Models, providing them with the financial courses and awareness sessions.

SWAZILAND: During the Global Money Week campaign, the Micro-finance Unit held national stakeholder meetings with the focus on mobilizing resources for the development of a national financial education curriculum.

MALTA: The main highlight throughout the week was ‘Money Matters,’ a financial literacy educational program offered at the Home Economics Seminar Centre which adopts an active learning framework and methodology which focuses on learning by doing. The program exposes students to a process of hands-on experiences leading to debate, reflection, analysis and evaluation while equipping them with the appropriate skills, competences and attitudes to make justified informed financial decisions. .

➔ Entrepreneurship

Activities which encouraged entrepreneurship and employability skills were held all over the world during 2015’s Global Money Week celebrations as generating a sustainable livelihood is an important Global Money Week theme.

SWITZERLAND: Children at International School Rheintal shared their experiences as entrepreneurs during Global Money Week. 48 students set up various businesses after school hours with a loan of SF 5. In the process, they learned how to run business effectively, make revenues and pay “taxes”.

PAKISTAN: The National Rural Development Program (NRDP) of Pakistan organized multiple activities focusing on young Pakistanis in rural areas outside of Karachi. A conference for rural youth entrepreneurs was organized to educate them more about running a business and promote entrepreneurship in the local community. In continuing to foster the entrepreneurial spirit of young Pakistanis, a new batch of children were given the chance to visit successful entrepreneurs to inspire them that taking initiative today through savings today for a safer and brighter future. Young women were taught how to determine their goals, tracking their expenses, and how to be wise with money when become an entrepreneur.

CAMEROON: The Youth Business Cameroon engaged women in a financial talk to enhance their saving habits and entrepreneurship skills. The discussions also addressed how Cameroonian youth could unleash their full entrepreneurship potential. The career talk guided the students on how to discover their potentials and skills and how earn money in the right way.

UNITED STATES OF AMERICA: 2600 students in Atlanta, Baltimore, Denver, Los Angeles and Philadelphia took part in “HOPE Business In A Box” trainings on entrepreneurship and business management. Students learned the process of turning personal interests, dreams and skills into viable business ideas, while learning the art of pitching their ideas. These courses were taught by local professionals and business owners to help kids develop skills in public speaking, critical thinking, and project management.

LEBANON: During a session organized by the Lebanese Central Bank in partnership with Outreach and Civic Engagement Department at Lebanese American University and the Hariri Foundation for Sustainable Human Development for Lebanese American University students, students were urged learn about the different alternatives they can pursue to open successful ventures. Attendees were encouraged to develop their creative entrepreneurial ideas into successful projects.



Country Overviews

"Not many people my age can say that they've been given the opportunity to stand on the balcony and open trading at the London Stock Exchange, but now I can and it was an experience I will remember it for the rest of my life. Meeting some of the professionals who work here has certainly inspired me to focus on my studies so that I can build a successful career for myself."

Phinny Addae – TUTC student from United Kingdom

"I spend because...all men, unfortunately, need material things..."

Boy from Italy

"Being able to visit real Entrepreneurs at their business place was unreal, I love the Global Money Week."

Hussein Badr – student at Modern Education School from Egypt

 **124**
countries

"Financial Education lessons are so important for me because they help me to establish financial goals."

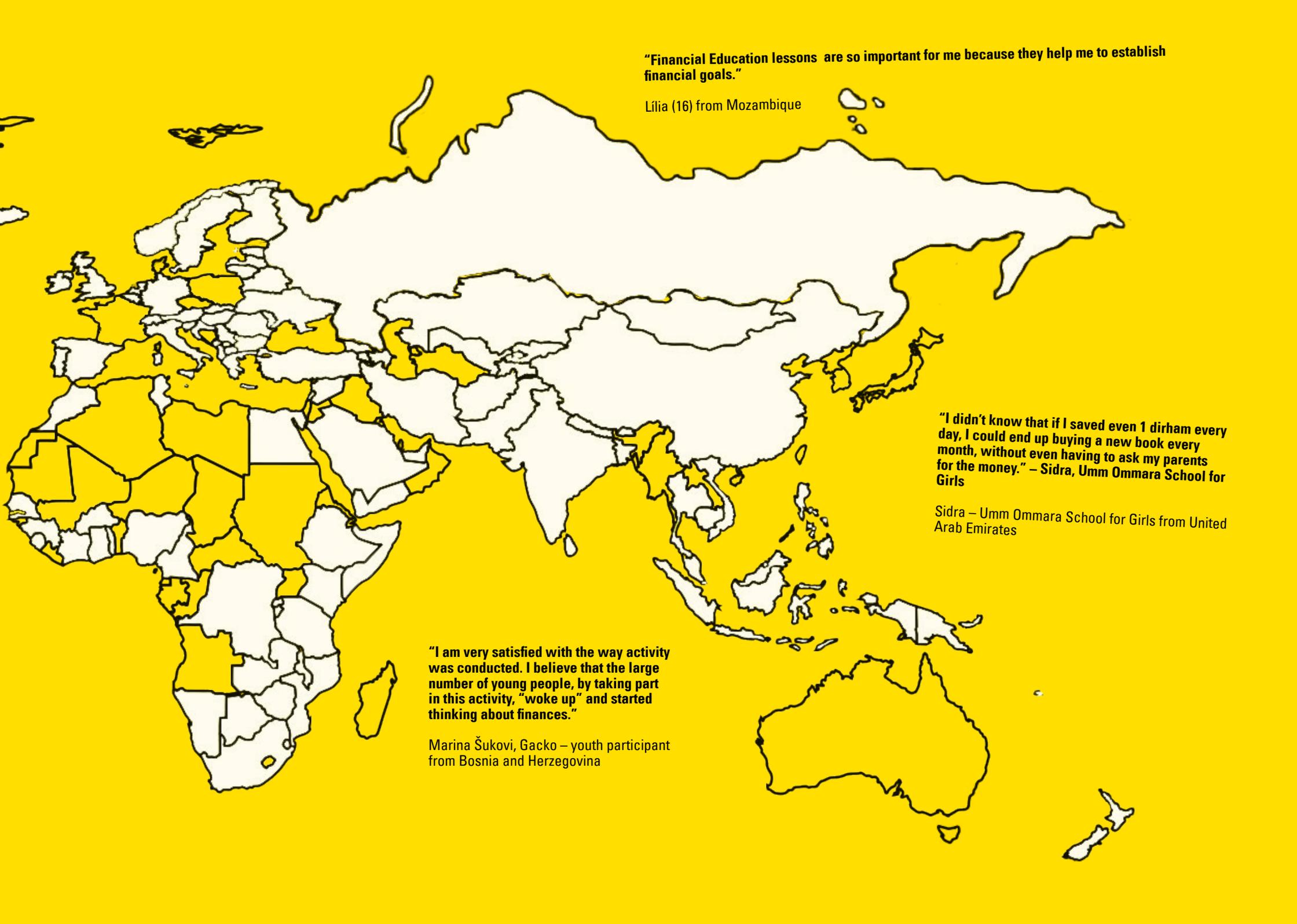
Lilia (16) from Mozambique

"I didn't know that if I saved even 1 dirham every day, I could end up buying a new book every month, without even having to ask my parents for the money." – Sidra, Umm Ommara School for Girls

Sidra – Umm Ommara School for Girls from United Arab Emirates

"I am very satisfied with the way activity was conducted. I believe that the large number of young people, by taking part in this activity, "woke up" and started thinking about finances."

Marina Šukovi, Gacko – youth participant from Bosnia and Herzegovina



Afghanistan

Participants: University of Central Asia (UCA), Aga Khan Development Network (AKDN), Teacher Training College – Shugnan, Teacher Training College – Ishkashim, Teacher Training College – Darvaz, Badakhstan University, Afghanistan

Date of event: 9 - 13 March

Number of children reached: 283

For the first time, the Global Money Week was celebrated in Afghanistan under the aegis of the University of Central Asia and the Aga Khan Development Network. In cooperation with the

Teacher Training College, Shugnan, Teacher Training College, Ishkashim, Teacher Training College, Darvaz, and Badakhstan University, the two institutions organized training and workshop sessions to highlight the importance of savings.

During the week, interactive training sessions and workshops on “Savings in your life” were conducted. These events included a mini-lecture, case studies, and role-playing games. The Global Money Week in 2015 outreach programs reached out to four areas in Afghanistan. There were 20 sessions conducted

in Ishkashim, 23 in Darvaz, 30 in Faizabad, and 59 in Shugnan. A total of 283 children underwent training on “Savings”.

In addition, trainings sessions on “Personal Budget” were also conducted reaching out to 42 children in Ishkashim, 20 in Darvaz, 29 in Faizabad, and 69 in Shugnan. These practical sessions focused on helping children plan their personal budgets. The sessions were supplemented with exercises and discussions.

With this first step in Afghanistan, Child and Youth Finance International together with the University of Central Asia and the Aga Khan Development Network hopes to build further on this and make empowerment of children and youth as economic citizens a realizable goal in Afghanistan.



Albania

Participants: Association of Albanian Banks, Ministry of Social Welfare and Youth of Albania

Date of event: 9 - 13 March

Number of children reached: 230

Keeping in line with the Global Money Week framework, the Albanian Banking Association and the Ministry of Social Welfare and Youth in Albania organized different events in Tirana to raise public awareness about the importance financial literacy in the country. The launch celebrations took place on 9 March at the Tirana Youth Center with "Smart Financing", a financial talk, which allowed interaction between bankers

and teenagers (15-18 years old) with focus on banking products and applications that can be used by them. Participants were greeted by the Secretary General of Albanian Banking Association. She highlighted the commitment of the association and member banks to promote financial education for youth, as it is a necessary condition for good banking clients in the future. The Director of the National Youth Service and the Head of the State Agency for Protection of Child Rights of the Ministry of Social Welfare and Youth addressed the youth and also stressed the importance of financial education in the early stages of life.

Other events of the week included seminars for the Economics Students Club and representatives of the Union Bank on "Bank's Interest Rates" by the Chief Editor of Bankieri Magazine; visit to the commercial banks for the students of the Economic High School of Tirana, where they learned how to open bank accounts, make transfers and other operations. An interactive seminar on Youth Business Startup was organized under the direction of the Director of Tirana Youth Center. The Ministry of Social Welfare and Youth and Youth Policy Office held a seminar to present and promote the new social security and pension scheme to the high school

students. Students of European University of Tirana took part in interesting practical case studies and role playing as bankers, where the winning teams were awarded prizes by Tirana Bank. In addition, a play "Çufo Piglet learns to save" was staged at the Puppet Theater for more than 200 children in the age group of 7-9 years old from different schools in Tirana.

Further, a quiz on Banks and Finances and the video on "Consumer Loans" were posted on the Albanian Banking Association's Facebook page and YouTube channel during Global Money Week.



Argentina

Participants: Bettina Langerfeldt

Date of event: 9 - 17 March

Number of children reached: 25

Family is one of the most important things on the life of children and youth. In this developmental phase, the example of parents and tutors are of utmost importance. In Argentina Global Money Week celebrations have an especial focus on how the family context affects the development of children and youth financial lives.

Special workshops were given to heads of household, entrepreneurs, and youth. In these workshops different topics, such as budgeting, spending, saving and business planning; were touched to illustrate what can be done on different stages of a person financial life.

Armenia

Participants: Central Bank of Republic of Armenia, "Mkhitar Sebastatsi" Educational Complex, Junior Achievement Armenia, Children of Armenia Fund (COAF)

Date of event: 9 - 17 March

Number of children reached: 450

The Central Bank of the Republic of Armenia participated for the first time in Global Money Week by conducting a series of events at the "Mkhitar Sebastatsi" Educational Complex, AYB

School, College of Technology and Yeghvard School in Yerevan. Activities included seminars and debates about Armenian economy and trainings on the management of personal finance, role of financial markets, IT and tourism in economy, types of commercial organizations and other topics. Central Bank of Armenia also organized an essay competition 'How would I manage my first million?', and competition on preparing social and commercial advertisement on finance-related themes by children. School

children in the age group of 11-16 years old also visited the Visitor Center of the Central Bank of Armenia where they attended interactive seminars on the History of Armenian Dram, Monetary Policy, Inflation and Financial Markets of Armenia.

Civil society organizations in Armenia also actively participated in this year's Global Money Week. Junior Achievement Armenia held a Student Trade Fair on 9 March in Gymri, the

second biggest city of Armenia. During the fair, 12 student companies presented their products to potential consumers. The products included hand-made jewelry, scarfs, dried fruit, candles, purses and gift bags. The Student Trade Fair is an educational activity which allows the students to showcase their economic and financial knowledge and to demonstrate the entrepreneurial skills which they acquired during their studies.



Aruba

Participants: Kiwanis club of Young Professionals, 5 financial institutions, Aruba Bankers Association

Date of event: 9 - 17 March

Number of children reached: 516

Global Money Week 2015 celebrations in Aruba were organized by the Kiwanis club of Young

Professionals under the project name: Placa Chikito (literally: loose change in the native language Papiamentu, while also proverbially meaning "explaining something in great detail.")

The Governor of Aruba officially launched the week by symbolically handing the first educational material package at a primary

school. Several local banks and other private sector parties also visited primary schools throughout Global Money Week to supply lessons on the importance of saving and spending money prudently. These topics were also highlighted in the local media throughout the week.



Austria

Participants: Erste Bank, Zweite Sparkasse, Schuldnerberatung Wien, lobby.16, Jugend am Werk (JaW)

Date of event: 9 and 17 March

Number of children reached: 40

Two "I €AN" workshops were organized on 9 March by Zweite Sparkasse in cooperation with Schuldnerberatung Wien and the apprentice

workshops of Jugend am Werk (JaW). Young apprentices explored their personal experiences in managing money and developed learned about spending responsibly. The workshops also covered financial hazards, consequences of debt, and development of personal and practical money management strategies. The aim was to build skills and confidence among these young apprentices about financial matters.

On 17 March, Lobby. 16 and Erste Bank organized "Financial Literacy" workshop for unaccompanied underage refugees. Lobby.16 is an association committed to the rights of unaccompanied young refugees. It works on providing access to education and participation in social life. Lobby.16 wants young refugees to be able to develop their skills, talents and gifts, so that they can gain self-confidence and lead an

autonomous and independent life in the society. The participants analyzed their income and expenses, identified common cost traps and collected ideas on how to increase income and achieve financial goals. They also visited banks and learned about banking product.



Azerbaijan

Participants: Central Bank of the Azerbaijan Republic, Ministry of Education

Date of event: 12, 13, 16, 17 March

Number of children reached: 130

The Center for Research and Development of the Central Bank initiated Global Money Week 2015 for secondary school kids within the Financial Literacy project. As part of the GMW 2015 events the Central Bank invited a group of school children from Baku European Lyceum to visit the Treasury of the Central Bank. The children got themselves familiarized with the Treasury, its modern infrastructure, storage of cash, its transportation and processing processes. Moreover, the children attended a workshop where they were provided with more information

on national currencies, the symbols imprinted in them and their security features.

During the visits to secondary schools No. 126 and 160 the children were informed on the "Global Money Week". In addition, presentations on "Know your money" and "10 interesting facts on money" were held for school kids. During an interactive presentation titled "Know your money" kids found out more about the symbols and pictures, as well as security features embedded into the national banknotes. The other presentation called "10 interesting facts on money" provided kids with information on history of creation of money and interesting facts that schools kids need to know about coins and paper money.

At secondary school No. 160 children of upper secondary classes held discussions among each other on role of money in a modern society, savings, investment and etc., and they were shown interesting short films related to the discussed topics. At the end, kids who were active during the Q&A session were given gifts.

IV grade students of school # 220, the Baku city teleconferenced with their peers from Jono Pauliaus gymnasium of the Kaunas city, Lithuania within the framework of this year events. Students showed our national currency to their Lithuanian peers, explaining the meanings of symbols on national banknotes of various denominations. Students asked questions on daily pocket money, saving and

spending, and introduced cashboxes to one another. Students of schools # 31 and 26, the Sumgait city also spoke with their peers from the high school named after Stoyan Novakovich in the Blase city, Serbia via teleconference. First, students informed one another on their countries and national currencies. Further, Serbian students gave presentations about Serbian coins of the XII-XX centuries. In the end, Azerbaijani students shared social messages about the rational use of money, functions of money, and saving with their peers. The language of the both teleconferences was English.



Bangladesh

Participants: Ministry of Education of Bangladesh, Bangladesh Bank, Daffodil International University, Dhaka University, British Council Bangladesh, EMK Center Bangladesh, Daffodil International School, Hypertag Solutions, JobsBd.com - Creating Opportunities, Dhaka Stock Exchange, Mercantile Bank Ltd., DUTimz, Youth Foundation of Bangladesh, BRAC University, American International University of Bangladesh, East West University, Dhaka College, Oxford International School, BGMEA University, ASA University, United International University, University of Liberal Arts, State University, Stamford University, Mirpur National Primary School, Laurel Kinder Garten, BD Hiking Team, Radio Amar 88.4fm, Me4all friends group, SM Creation, Help line 98

Date of event: 9 - 18 March

Number of children reached: 220 000

Global Money Week celebration continued in 2015, only this time it was organized with larger coordination and had bigger goals than previous year. The celebrations took place under the

patronage of the Ministry of Bangladesh and supported by Bangladesh Bank (the Central Bank of Bangladesh) with Daffodil International University as the lead promoter. It was promoted as a national event and covered multiple activities and sectors.

The celebrations this year included a wide range of activities including a press conference with major media agencies in the country, a formal inauguration, ringing the bell at Dhaka Stock Exchange, workshop and seminars to create awareness, competition about the importance of savings that ranged from essay writing to completing a speech bubble answering "I save because...", industry visits to explore jobs opportunities in future, visit to the money museum, mind mapping to envision future, learning through doing a program with banks, drama and arts that creatively expressed and taught money awareness. A visit to various education institutions to foster cooperation between schools to further the global movement towards empowerment of children and youth as economic citizens were also organized.

Global Money Week celebrations were made possible through the support of other institutions that organized and coordinated the national approach towards economic empowerment of young people. Partner organizations include the Mercantile Bank Ltd., the Dhaka Stock Exchange, Daffodil International School, Dhaka University, the British Council of Bangladesh, EMK Center Bangladesh, Hypertag Solutions, and JobsBd.com. In addition, various educational institutes also participated partly by hosting small events across their student bodies. The institutes included BRAC University, American International University of Bangladesh, East West University, Dhaka College, Oxford International School, BGMEA University, ASA University, United International University, University of Liberal Arts, the State University of Bangladesh, and Stamford University.

The Youth Foundation of Bangladesh also led a number of activities with Mirpur National Primary School, Laurel Kinder Garten, BD Hiking Team, Radio Amar 88.4fm, Me4all friends group,

SM Creation, and Help line 98. They also reached out directly to children, their guardians, and various youth groups from different places. In addition to radio talk show, they also undertook online and social media campaigns to reach out to more people.

The closing ceremony of Global Money Week was marked by A Grand Gathering of Bankers, Entrepreneurs and Stakeholders. There was an emphasis on the importance of financial literacy, financial education, and entrepreneurship from a young age by the participants which included the Honorable Secretary of the Ministry of Education, the Governor of the Bangladesh Bank, and various high-level stakeholders from multiple sectors and a large number of young leaders.

The initiatives and partnership by the participating organization indicated the positive impact this movement will bring towards empowering children and youth as economic citizens.



Belarus

Participants: The National Bank of the Republic of Belarus, Association of Belarusian Banks, Belarusian Currency and Stock Exchange, The Belarus State Economic University, The Belarusian State University, Polesky State University, Commercial banks – Belarusbank, VTB Bank, BPS Sberbank and others. Other educational establishments, the mass media, credit unions etc.

Date of event: 9 - 17 March

Number of children reached: 55 000

Global Money Week in Belarus began with the trade opening ceremony at the Belarusian Currency and Stock Exchange on 9 March. A

group of children rang the Stock Exchange's bell to symbolically open the Week in Belarus.

National Bank of Belarus is coordinating the national financial education plan that was adopted by the Government in 2013, including annual celebrations of Global Money Week that have been taking place in Belarus since 2013. Throughout the Week the wide variety of activities were organized by various stakeholders in the country, including interactive games, "Financial Football" in high educational institutions, screenings of financial education cartoons for young children at kindergartens, workshops and seminars in schools, excursions

to the Belarusian Currency and Stock Exchange, competitions and many more. The financial and economic games tournament for undergraduate students of Belarusian higher education institutions was also held at the National Bank on 16 March.

Commercial banks in Belarus were also active during this year's Global Money Week and provided trainings, seminars and lectures for children and youth all around the country. Belarusbank reached more than 40 000 youth with its activities. Also the National Bank's representatives carried out a number of training events for children of its employees during the

Week. Social advertisements about financial education matters were broadcast on TV, radio and other media starting March 1st. Activities were conducted in all regions of the Republic of Belarus, including Minsk, Brest, Grodno, Gomel, Vitebsk, Mogilev, Pinsk, Orsha and other cities.

More information about Global Money Week in Belarus and other activities of the national financial education plan of Belarus can be found <http://fingramota.by>



Belgium

Participants: The FSMA - Financial Services and Markets Authority in Belgium, Euronext Brussels, Vlerick Business School

Date of event: 11 and 16 March

Number of children reached: 50

The FSMA (the Financial Services and Markets Authority in Belgium) has organized, in occasion of the Global Money Week a second national conference on the subject of financial literacy, held in the presence of Her Majesty Queen Mathilde, on 11 March 2015 in at the Egmont Palace in Brussels, Belgium.

Various leading figures from the political, academic and institutional spheres as well as the principal stakeholders involved in financial education in Belgium attended the conference. Recent research findings regarding the financial literacy in Belgium were presented. In light of these findings, Professor of Behavioural Science at the London School of Economics, gave a talk about how to understand and change individual financial behaviour. In the afternoon, workshops that brought together the stakeholders involved in financial education to share ideas and to provide a setting to work on future financial education collaborations.

The same day (March 11) Euronext Brussels invited Child & Youth Finance International to an opening bell ceremony as part of the Global Money Week celebrations. The ceremony, hosted by the CEO of Euronext Brussels, was followed by a presentation of the stock exchange. Vlerick Business School joined the ceremony together with other Child & Youth Finance International partners including MasterCard Corporation, Ashoka, and ESN.

On March 16 the European Parliament and the European Economic and Social Committee invited young entrepreneurs and potential investors to the European launch and pitching

event of Ye! It is the latest initiative of Child & Youth Finance International aimed at supporting young entrepreneurs. Representatives of the European Parliament, European Commission, European Investment Bank presented the initiatives that the European institutions are leading to support young entrepreneurs and also directly interacted and gave their feedback to 10 young inspiring entrepreneurs from all around Europe. If you would like to find out more about the 10 inspiring young entrepreneurs who pitched in Brussels, follow this link: www.yecommunity.wordpress.com/author/yecommunity



Bhutan

Participants: Royal Monetary Authority of Bhutan, Bhutan National Bank Limited, Bhutan Development Bank Limited, Druk PNB Bank Ltd.

Date of event: 9 - 13 March

Number of children reached: 3100

Building on the pioneering work done by the Royal Monetary Authority of Bhutan in 2013 and 2014, Global Money Week continued to be celebrated by various institutions in line with the Financial Literacy Program of the Royal

Monetary Authority of Bhutan in 2015. During the celebrations, the participating institutions focused on highlighting the importance of savings, education and basic understanding of banking, and how these contribute to futures.

The Bhutan National Bank Limited, the Bhutan Development Bank Limited, and Druk PNB Bank Ltd continued their participation through various activities in 2015. These three banks are among the largest in the country. They highlighted the

active role of the private sector has been taking in advancing empowerment of children and youth as economic citizens in Bhutan.

The Bhutan National Bank, in particular, has adopted schools where they have set up Banking Clubs. The members of the club conducted a field trip which included a visit to the head office of the bank, an interactive program with officers of the bank, and the opportunity to observe the weekly operations of a branch. Through this

program, the bank also had a chance to inform and introduce Global Money Week to customers who visited their bank branches and participated in the campaign.

The information session hosted by the Bhutan National Bank Limited, the Bhutan Development Bank Limited, and the Druk PNB Bank Ltd., also gave an opportunity to children to open a child savings bank account promoting the behavior of saving at a young age.



Bolivia

Participants: Superintendence of the Financial System (ASFI), Central Bank of Bolivia

Date of event: 17 March

Number of children reached: 25

The Superintendence of the Financial System (ASFI) and the Central Bank of Bolivia affirmed their support for this year's Global Money Week celebrations. These two institutions are leading the national efforts for financial education and financial inclusion in the country. A common goal

is to systematically document the best practices carried out by public and private actors in the financial system during the teaching-learning process of financial education in classrooms in order to replicate them in future. In parallel, both institutions have increased the number of didactic materials specifically targeted to help children and youth to increase their understanding of economic and financial concepts.

The Superintendence of the Financial System (ASFI), actively participated in Aflatoun Day, through an exciting phone call that contributed to the overall goal of connecting children and youth from around the world.

Global Money Week in Bolivia was an absolute proof that little and big efforts always count towards achieving a common goal.

Bosnia & Herzegovina

Participants: Association of Secondary School Students in Bosnia and Herzegovina

Date of event: 11 - 15 March

Number of children reached: 63

To celebrate Global Money Week 2015, the Association of Secondary School Students in Bosnia and Herzegovina involved local coordinators in several cities including Banovi i,

Gacko, Kladanj, Olovo, Tuzla, and Zenica. Secondary school students participated in workshops on "How to manage your own and house budget", "Money, finances, and youth employment" and "Money and business". All the workshops focused on the current state of the world's economy and the situation in Bosnia and Herzegovina. There were many interactive discussions on youth unemployment.

"I think it was great, especially, the discussions. It's a very positive thing for us to be involved. It is especially good for secondary school students and young people as we learnt about money and savings which otherwise we are not aware of."

- Anesa Maši , Kladanj



"In my opinion, the events were very interesting. The moderators involved us in the discussion by making the session interactive. They made us think about economy. I think we all learned something useful that will help everyone who participated."

- Faruk Guti , Banovici



"I am very satisfied with the way activity was conducted. I believe that the large number of young people, by taking part in this activity, "woke up" and started thinking about finances."

- Marina Šukovi , Gacko



Botswana

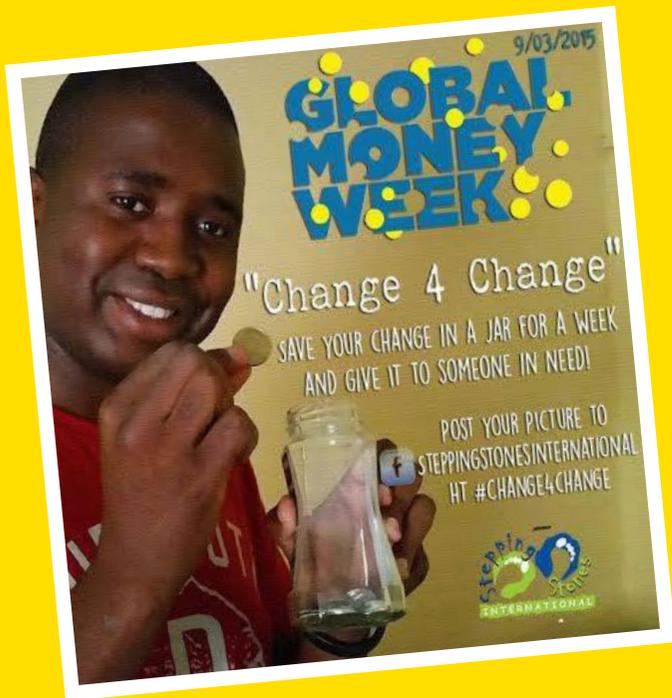
Participants: Stepping Stones International, Botswana Stock Exchange, Bank of Botswana, Ministry of Education, Vocational and Skills Training

Date of event: 9 - 17 March

Number of children reached: 300

Stepping Stones International (SSI) and the Botswana Stock Exchange were the lead organizations for 2015 Global Money Week in Botswana. SSI hosted a Child and Youth Finance Symposium in Gaborone. This event brought together representatives from banks, insurance companies, government institutions as well as other NGO's. A large number of children and youth representatives attended the event. The

Symposium sought to create a national platform to discuss how Botswana can advance financial education and economic citizenship education to its younger generation.



Brazil

Participants: CONEF (National Committee on Financial Education), Banco Central do Brasil (BCB), Comissão de Valores Mobiliários (CVM), Superintendência Nacional de Previdência Complementar (Previc), Superintendência de Seguros Privados (Susep), Ministry of Justice, Ministry for Social Issues, Ministry of Education, Ministry of Finance, ANBIMA, BM&FBovespa, CNseg, National Federation of Banks (FEBRABAN), Associação de Educação Financeira – Brasil (AEF- BRASIL), Mais Ativos

Date of event: 9 - 17 March

Number of children reached: 20 044

The opening of Global Money Week in Brazil took place on 9 March in Brasília. The opening ceremony was attended by the Ministry of Finance, Ministry for Social Issues, Deputy Minister of Education, Deputy President of the BCB, National Secretary for Consumer Protection and the Superintendent of SUSEP.

This year's Global Money Week celebrations in Brazil coincided with Brazil's National Week for Financial Education (Semana ENEF).

Semana ENEF aims to disseminate the National Strategy for Financial Education (ENEF), a public

policy launched in 2010, in order to promote financial education and welfare of the population as well as contribute to the strengthening of citizenship, efficiency and soundness of the financial system. The strategy's overall goal is creating capable economic citizens able to make informed decisions as consumers.

As usual, a special focus was given to children and youth within the activities of Semana ENEF. The National Committee on Financial Education (CONEF) and its institutional allies came up with a series of activities thought to ensure that children and youth are a big part of this

celebration. During the week children and youth and their families from 21 states, in more than 90 cities of the country, attended 505 activities, which included workshops, theater plays, computer games, quizzes, visited business and chatted with personalities of the Brazilian financial landscape.



Brunei

Participants: Ministry of Education, Ministry of Finance, Autoriti Monetari Brunei Darussalam, Employee Trust Fund (TAP), Ministry of Finance Centre for Islamic Banking, Finance & Management (CIBFM), Ministry of Finance Royal Bank of Canada - Brunei, Bank Islam Brunei Darussalam (BIBD), Baiduri Bank

Date of event: 9 - 17 March

Number of children reached: 1500

Led by the Ministry of Education, Brunei Darussalam furthered its commitment towards empowering children and youth as economic citizens through the celebration of Global Money Week this year while keeping in line with the current year's theme of "Save Today. Safe Tomorrow". Supporters of these initiatives included Autoriti Monetari Brunei Darussalam and the Employee Trust Fund of the Ministry of Finance of Brunei Darussalam. The celebrations in Brunei included a series of events from 9 – 17 March. These included a talk on the difference between a need and a want, banner-making,

discussion on the importance of starting to save today to assure that there will be a safer tomorrow for the children in Brunei.

Global Money Week in Brunei started with an enjoyable visit for the young children to the Currency Gallery of the Ministry of Finance where they were briefed on how money and coins are made. This was then followed by a visit to the Employees Trust Fund of the Ministry of Finance. At the end, the children had a fun-filled informative and interactive session with Certified Financial Planners from the Royal Bank of Canada, Bank Islam Brunei Darussalam (BIBD), Baiduri Bank, and the Centre for Islamic Banking, Finance and Management (CIBFM) of the Ministry of Finance. These talks were followed-up later in the week with discussions about needs and wants.

Secondary school students were also asked to share their thoughts through a banner-making competition on Global Money Week 2015 theme

- "Save Today. Safe Tomorrow". These banners were displayed during the closing ceremony of Global Money Week.

To connect the children with other young people around the world, a video-conferencing session with students from the Netherlands, Philippines and Russia was organized. This allowed the children to discuss what savings mean to them, how they envision their futures to be, and other matters that they were interested to learn from their peers from around the world.

These events are likely to benefit students in realizing different financial needs at different life stages and the financial responsibilities that come with it; from being a student, to working, to marriage life, to having a family and to living in retirement. Students also enhanced their life skills and knowledge on their subjects such as Mathematics, Economics, Principles of Accounts, Business Studies and Commerce.

During the closing ceremony, Brunei Darussalam's participating organizations organized a grand Financial ExploRace, focusing on the topic of a person's life stages and the financial responsibilities that come with it. The main highlight of the event was the prize presentation for the Overall Winner of this year's Brunei Global Money Week. The banners were displayed at the Bio Corridor Park (Agro Park) which was earlier prepared by students during the banner-making contest.

The Guest of Honor was the Director of Curriculum Development Department of the Ministry of Education. He presented the trophy, a certificate, and a BAIDURI savings account to the overall winner.



Bulgaria

Participants: Bulgarian Stock Exchange - Sofia, Integra Bulgaria Association

Date of event: 10 and 17 March

Number of children reached: 41

Global Money Week 2015 witnessed Bulgarian Stock Exchange for the first time join major stock exchanges around the world in the celebrations

by hosting an Opening Bell Ceremony on 10 March for a group of students from the National Trade and Banking High School in Sofia, where they had a chance to symbolically open the trade at the bourse. After the official ceremony, managers of the Bulgarian Stock Exchange conducted a seminar about the history of the Bulgarian capital market and held a discussion

and lecture on 'The Economic Role of the Capital Market'.

Integra Association in Bulgaria also conducted a variety of activities for Global Money Week and Aflatoun Day on 17 March. These included an open day at the business incubator in Burgas, training for "Aflateen" students and their

teachers, establishment of the Youth Aflatoun Council in Bulgaria, and a training session for teachers and professionals working with children and youth in the implementation of Aflateen model at school and after-school clubs.



"I really am thankful for being part of this event and it is incredibly interesting for me. Being here at the Bulgarian stock exchange-Sofia with my classmates and seeing in practice what we have been teaching in school is a one in the lifetime opportunity that we would not have gotten if not for Global Money Week initiative"

- Ivana Mitrova (18), student and participant, Bulgarian Trade and Banking High School

"I think this is a very good and incredibly beneficial initiative for the development of young people. They need to have good financial education no matter what they do for a profession, especially in the current political and economic situation in the global regional aspect."

- Yana Chuturkova - teacher, Bulgarian Trade and Banking High School



Burkina Faso

Participants: Faïtiere des Caisses Populaires du Burkina (FCPB), Cours Professionnelle le Technicien (CPT), Lycée privé parent d'élève, Lycée privé du Kadiogo (LPK), Lycée privé professionnelle dr Bruno Bushurser (LPBB), Lycée privé l'excellence, Lycée privé des techniques appliquées (LTA), Lycée privé international pour l'intégration à Ouagadougou (LPIIO)

Date of event: 13 - 17 March

Number of children reached: 297

CYFI's partner, la Faïtiere des Caisses Populaires du Burkina (FCPB) celebrated GMW for the third

year in a row. Many activities aimed at paving way for long-term inclusive financial services for young people in Burkina Faso were conducted. GMW celebrations started with programs to create awareness about financial education and savings in seven schools. Children were educated about money management with an emphasis on saving. Along with setting the context about GMW celebrations, children and youth were given opportunity to express their views. It was observed that children and youth already have goals and future aspirations and that they only needed to be encouraged, advised and supported to achieve them.

Children and youth also visited banks and learnt about various products and services banks offers to clients. Some children got the privilege of getting an account opened the same day. Others received coupons that will allow them to open account in future.

Some questions asked by students during visit to financial institutions:

"Banks are private or public company?"

"How do banks ensure security of money?"

"Is it possible to access own account and use money if one is out of the country and how?"

"What are the interest rates charged by banks?"

"How do banks make money?"

"Can printing of money to reduce poverty in the world?"

Further, site visits for young entrepreneurs were conducted. Awareness programs for disadvantaged group (deaf center) and opening of accounts for the children in this center was also facilitated.



Burundi

Participants: World Vision

Date of event: 9 - 17 March

Number of children reached: 65

This year, Burundi joined the celebration of Global Money Week for the first time. World Vision Burundi through its current program

“Literacy Boost” conducted an awareness raising activities and banks visits. This allowed children from diverse background to learn and get more information about financial institution’s operations and they were challenged to start thinking about securing their future.



Cambodia

Participants: National Bank of Cambodia, Cambodia Microfinance Association, Consultative Group to Assist the Poor (CGAP), Good Return - Cambodia

Date of event: 9-13 March

Number of children reached: 600

The year 2015 marked a significant step for the microfinance field in Cambodia, which encompasses the demographics of child and youth in the country, as the National Bank of Cambodia took the lead in celebrating Global Money Week. This is in line with the capacity building initiatives launched in February.

For Global Money Week, the National Bank of Cambodia organized a series of conferences and workshops on the topic of “Financial Inclusion: Building Awareness, Mutual Respect, and

Consumer Confidence”. In these workshops and seminars, they brought together various stakeholders to discuss the importance of financial inclusion and financial literacy for all, and how it could be pursued in Cambodia. The sessions aimed at building solid understanding of microfinance and savings amongst all concerned stakeholders from the adult and current users of financial products to the young and future economic actors of the country.

The initiatives, pioneered by the National Bank of Cambodia, were supported by various microfinance institutions who are the members of the Cambodia Microfinance Association. Technical expertise for these initiatives was provided by the Consultative Group to Assist the Poor (CGAP) and Good Return - Cambodia.

H.E. Chea Serey, Director General of Central Banking, the National Bank of Cambodia, highlighted that although Cambodia has made advancements in the microfinance sector there were a number of citizens who still accessed finance through informal lending where interest rates are high and debt collection practices are unethical and abusive. He noted that this has contributed to the demise of Cambodian families - be it old or the new generation. He therefore stressed that these initiatives have the crucial role in ensuring that appropriate knowledge is well-absorbed from the financial supervisors by the consumers. He mentioned that the National Bank of Cambodia has the greatest appreciation for the ongoing “promotion of financial inclusion and financial literacy in Cambodia”.

Following the tradition set in the previous years, the financial institutions, including Cambodia Public Bank PRASAC Microfinance, and KREDIT Microfinance, organized multiple activities in schools. These included visits to their offices, visioning contests, conducting learning-by-doing lessons, and sessions that underlined the importance of saving to secure a safer tomorrow for the young and future Cambodian financial actors.



Cameroon

Participants: The African Dream/ Cameroon Center for Microfinance Management, (CCEMMED), and SEEDS, DSE Douala stock exchange, Syndicat National Autonome de l'Enseignement Secondaire (SNAES), Le Club Aflatoun du Lycée Bilingue de Dschang, PROVICT and EDDY HOPE FOUNDATION, YES Cameroon, Youth Business Cameroon micro Entrepreneurs, Government representation: (Regional Delegation of Youth Affairs; Divisional, Delegation of Youth Affairs; Regional Delegation of Small and Medium Sized, Enterprises, Handicrafts and Social Economy; Divisional Delegation of Employment and Vocational Training; Regional Delegation of Trade). SCB BANK, BICEC (Banque internationale du Cameroun pour l'épargne et le crédit), Caisse d'épargne, de Crédit et d'Investissement (CADECI), MTN MOBILE MONEY, Bamenda Police Cooperative Credit Union, Plan Cameroon-Bamenda Branch Office, Honor Bilingual College, JCI Douala, JCI Bamenda Royal, Institute of Professional Studies (IPS), FLEXCOM Institute, FABTRAC

Institute, The Catholic University Of Cameroon Bamenda, Educare Bilingual Nursery and Primary School-Nkwen, Government Bilingual High School Bamenda, Government Technical High School Nkwen, National Polytechnic Bambui, HIBUMS Polytechnic Bamenda, Lycée Bilingue de Dschang, Lycée Classique de Dschang, Collège Albert Camus de Dschang, Lycée de Zengme à Dschang, Fomuyoh Foundation, Cameroon Baptist Convention (CBC) Nkwen, Christ Memorial Baptist Church Musang

Date of event: 9 - 17 March

Number of children reached: 7113

Once again Cameroon joined the Global Money Week celebrations. 2015 Global Money Week in Cameroon witnessed an increase in participating organizations and youth outreach. Diverse activities were held including visits to banks, an activity which added a practical angle to the discussion and talks. These visits provided children the opportunity to interact with practitioners in the field of finance and to

observe daily operations. Youth also had the opportunity to ask questions and formulate suggestions to officials of banking institutions.

Certain Global Money Week activities started much earlier in Cameroon. The African Dream/ Cameroon Center for Microfinance Management (CCEMMED), and SEEDS initiated some activities as early as January. Their goal was to conduct a continuum of activities that would yield impact by March during Global Money Week. Another activity of GMW that started earlier was led and done by the Youth Business Cameroon (Y.B.C) During the Women's day celebrations on 8 March, YBC took the opportunity to celebrate GMW by engaging with women in a financial talk to enhance their saving habits and also on entrepreneurship. The discussions also addressed how Cameroonian youth could unleash their full entrepreneurship potential. More than 20,000 youth received financial literacy trainings, fostering a culture of saving in Cameroonian youth.

In addition to these discussions on entrepreneurship and saving, PROVICT in Partnership with Eddy Hope Foundation organized a talk on Career option and Money Psychology. The career talk, guided the students on how to discover their potentials and skills and how they use the skills in the right way to earn money even while in school. He also advised the students on how to choose careers which make use of their skills.

The Syndicat National Autonome de l'Enseignement Secondaire (SNAES) marked their participation to the celebration by a variety of activities. They organized banks visits and 80 children visited la BICEC (Banque internationale du Cameroun pour l'épargne et le crédit), and around 5000 youth and children were reached throughout other events of the week such as radio talks, documentary presentation on GMW and Aflatoun day, sketches, theaters, Aflatoun day celebration, quiz and drama etc...



Canada

Participants: Enactus, Financial Consumer Agency of Canada

Date of event: 9 - 13 March

Number of children reached: 750

All year, Enactus teams across Canada are challenged to improve the lives of people in need by developing and delivering projects that teach others relevant financial skills. The Central Canada Regional Exposition for Enactus was held in Toronto on Monday March 9th, the first day of Global Money Week. 19 Enactus teams

presented on the outcomes on their initiatives in order to demonstrate which program has been able to make the most significant impact on the lives of young Canadians. At the Western Canada Regional Exposition, held in Calgary on Friday March 13th, 17 Enactus teams presented on their initiatives. 750 youth were involved in both events with the Regional Champions advancing to the Final Round of the Capital One Financial Education Challenge taking place in Toronto later in May.

The Enactus Chapter from St. Lawrence College (@enactusslc) received particular acclaim for their Manage Your Money Program, which teaches practical financial skills to university students, as well as their FoodCents Program, which involves seminars and cookbooks designed to help young people on very tight budgets eat as healthy as possible

The Financial Consumer Agency of Canada supported Global Money Week through newsletters and social media posting, drawing attention to the new Canadian Financial Literacy Database that was launched at the end of 2014. This database provides a comprehensive listing of financial literacy resources, events, tools and information from various youth serving organizations across Canada, along with publications, interactive tools, webinars and workshops.



Chile

Participants: Banco Central de Chile, Superintendencia de Bancos (SBIF), Servicio Nacional del Consumidor, BancoEstado – BancoEstado Microempresas, Proyecto Capital

Date of event: 9 - 17 March

Number of children reached: 500

For the second time Global Money week celebrations accompany the efforts of the Financial Education working group, which includes institutions from the private, public and civil society sectors.

Financial Education activities took place in the capital and some provinces of the country. As it is tradition, the Central Bank of Chile participated with its program “Central en tu Vida”, an initiative thought to bring financial education in an interactive and fun way not only to children and youth, but to grown-ups as well. Central en tu vida, activities included a visit to the Central Bank Money Museum, which includes a collection of world bill notes, and an actual bank vault.

BancoEstado also arranged a visit to its museum called “Museo del Ahorro” (Museum of Savings) which owns a wide variety of antiquities and coins related to the history of the bank and also of the country’s.

Additionally, SBIF prepared a guided visit to the Institution, which included a version of the interactive game ¿Who wants to be a millionaire? This game aims to promote financial education to the younger population. In this context, SERNAC also participated with a board game called

“Compra Bien”, which allows to learn playfully about the rights and duties of consumers, savings and financial concepts.

Finally, this instance had the collaboration of Proyecto Capital, which supports the implementation of public policies that link social protection with inclusion in the financial systems in Latin America.



China

Participants: Be Better China, One-Yuan Foundation, Citi Bank China

Date of event: 9 - 17 March

Number of children reached: 9646

Under the leadership of Be Better China, the Global Money Week 2015 celebrations in China witnessed a huge success by reaching to almost 10,000 children through various programs conducted during all the days of the week.

Be Better China partnered with Aflatoun to conduct key activities. Together they were able to reach 23 schools, 356 teachers, 25 parents, and 3670 children from Shanghai, Changzhou, Nanjing, Hefei, and Huishui of the Guizhou province. The key goal of the activities was for the young Chinese to cultivate good habits in their daily life to achieve happiness, which

includes components of better self-awareness and learning the importance of saving. This they learned to do by first setting clear goals, identifying the steps they needed to take to achieve these goals, and finding facilitators and methods to motivate them to pursue these goals.

During this period, Be Better also taught kids how to manage pocket money. Through the Aflatoun Association, Aflatoun kids Autonomous Center, Aflatoun Changing Bank, and the One Yuan Foundation, kids, teachers and parents learned how to deal with money and make it useful in their daily lives. More importantly, they also learned to build their future finances. The whole array of activities focused on kids and their teachers and parents, teaching them how to plan their future.

A questionnaire-based activity to facilitate discussions about pocket money was also conducted during the week. In the questionnaire, the children were asked questions such as the amount of money they received during Chinese New Year, how they plan to spend it, and how they could grow that money. About 2000 students from 17 schools in Shanghai, Jiangsu province, Sichuan province, Anhui province and Guizhou province participated in the survey. The activity facilitated good discussions.

On 10 March, One Yuan Charity collected 1 Yuan from 1976 children towards the welfare of the vulnerable groups in China.

All throughout the Global Money Week, Be Better ensured that there was focus on the messages of “The habit of saving” and balancing

it with good “consumption” or spending that takes into account “people, price, and product”. Through this, Be Better aimed to create more responsible savers and spenders who think not only think about themselves, but also about their communities.

Be Better along with Aflatoun organized a survival game, a parent-child finance event, structured to promote the importance of making a budget to manage their money for their family. A recruitment drive for the Aflatoun Bank at Wujin Tsing Ying Foreign Language School was also conducted. The drive received about 2000 students, a big step in furthering social and financial education in their communities.



Colombia

Participants: Banca de las Oportunidades, Asobancaria, Banco de la República, Fundación Plan, Ministerio de Educación, Bancamía, Banco Agrario, Banco AV Villas, Banco de Bogotá, Banco de Occidente, Banco Falabella, Banco WWB, Bancolombia, Bancoomeva, BBVA, Cofincafé, Colegio Tomás Rueda (IEDBogotá), Colegio José Joaquín Castro (IED-Bogotá), Colegio Juan Evangelista Gómez (IED- Bogotá), Colpatría, Coofisam, Coopcentral, Cooptenjo, Corficolombiana, Corpbanca, Corporación Socioeconómica y de Formación para el Desarrollo Humano y Empresarial (COFORDHE), Consejo Mundial- WOCCU, Crezcamos, Davivienda, Fasecolda, Finagro,

Finamérica, Fogafín, Fundación de la Mujer, Fundación Ecoempresas de Colombia, Jóvenes por las Finanzas, Microempresas de Colombia A.C., SENA – Centro de Servicios Financieros, Servimcoop, Superintendencia Financiera de Colombia

Date of event: 9 - 15 March

Number of children reached: 1 562 389

Global Money Week celebrations were led by Banca de las Oportunidades (BbO). BbO is the long-term policy program aimed at expanding access to financial services for the unbanked in Colombia, especially low-income families, micro and medium-sized enterprises and

entrepreneurs. BbO, which is managed by Bancoldex, the Bank for Foreign Trade, in association with Banking Association (Asobancaria), the Central Bank of Colombia, and Plan International, organized a variety of activities all over the country.

The Central Bank of Colombia organized a workshop on coins and bank notes for children and youth. Similar workshops were also conducted in its 23 branches. Asobancaria contributed to spread the messages of GMW values through a strong social media campaign. Asobancaria's associate institutions took the financial inclusion and

education messages to the next level by organizing hundreds of activities, including workshops, games, and visits to financial institutions among others.

BbO and Plan International put together a grand closing ceremony event. Universities, like the University of Groningen, and the Georgetown University, and other organizations such as UniSangil took part in a session dedicated to highlight success stories in financial inclusion and financial education.



Costa Rica

Participants: Consejo Nacional de Supervisión del Sistema Financiero (CONASSIF), Costa Rican Network for Financial Education, Superintendencia General de Entidades Financieras (SUGEF), Superintendencia General de Valores (SUGEVAL), Superintendencia General de Seguros (SUGESE), Superintendencia de Pensiones (SUPEN), Central Bank of Costa Rica, Ministry of Education of Costa Rica

Date of event: 9 - 17 March

Number of children reached: 250

GMW in Costa Rica was officially celebrated by the National Strategy for Financial Education (ENEF). ENEF is a concerted effort by the four supervisory authorities of the financial system – SUGEVAL, SUPEN, SUGESE and SUGEF – in Costa Rica. The Ministry of Education, the Central Bank, the Banking Association and various NGOs came together to spread the message of the importance of financial education to Costa Rican children.

More than 30 organizations, including the Ministry of Education, the Central Bank, the Banking Association and various NGOs, joined the GMW 2015 celebrations.

The activities were conducted under the leadership of the National Council of Supervision of the Financial System (CONASSIF), organization that is in charge of advancing the ENEF. During the celebrations, the institutions visited two schools in the Capital. Activities such as games and talks with high-level authorities of

the participating institutions were organized. Discussions focused on the importance of savings for a balanced life, responsible use of money, and saving as a family activity.

Croatia

Participants: Ministry of Finance, Ministry of Economy, Ministry of Science, Education and Sports, Croatian National Bank, Croatian Financial Services Supervisory Agency, Croatian Insurance Bureau, Croatian Banking Association, Croatian Employers' Association, Zagreb Stock Exchange, Erste Group Bank AG & Croatia, Society 'Our children' Opatija

Date of event: 9 - 17 March

Number of children reached: 10 402

Croatia celebrated Global Money Week for the second time with numerous activities aimed at raising the levels of financial literacy in the country. On 9 March, the celebrations started with a roundtable discussion on 'Financial literacy – path to contented citizens' organized by the Ministry of Finance and the Ministry of Science, Education and Sport of Croatia. At the round table, the Ministry of Finance presented the National Strategic Framework for Consumer Financial literacy for the period 2015 - 2020 and the Action Plan for the Improvement of Consumer Financial Literacy in 2015. These documents represent the basis of financial literacy in Croatia.

Several ministries and associations organized activities during the Global Money Week with the

aim to raise the awareness about managing personal finance and finance knowledge amongst youth and children. Ministry of Science, Education and Sports encouraged primary and secondary schools all over the country to get involved in the celebrations and participate in visits to commercial banks' branches where children could learn about banking system and their work. Based on the recommendations of the Adoption of the Program of Interdisciplinary Curricular Content of the Civic Education in Primary and Secondary Schools, 31 Croatian schools introduced Civil Education, an experimental optional program, for the students in 8th grade. In cooperation with European Commission, Ministry of Economy conducted activities under the campaign "Consumers learn about your rights".

Representatives of Croatian Financial Services Supervisory Agency participated in two round tables discussions on financial literacy and organized a debate on "Pension savings - optimal investment strategy". Croatian National Bank conducted special lectures for more than 300 higher grade students of secondary schools on the topic "Your money - your safety", a financial education activity in the function of consumer protection. The National Bank also prepared two

information leaflets for students who participated in lectures during the week. The leaflet on savings "Your money - your safety" provides students with information on the current regulations for deposit operations, while the other leaflet provides information on the capabilities of the central bank in the framework of complying with consumer complaints, titled "What to do if you have a complaint against the conduct of the credit institution?"

The Croatian Insurance Bureau and insurance companies took an active involvement in the celebrations by conducting lectures for students in different regions of Croatia. Croatian Employers' Association organized workshop for its members on the subject of availability of financial services for entrepreneurs and the importance of knowing the financial market offerings. Zagreb Stock Exchange also organized visits for the students from several high schools.

The Croatian Banking Association focused their activities on educating young citizens about the basics of finance. They also prepared educational materials on personal finance and economy. Member-banks organized activities such as lectures, roundtables, visits to the banks, museum and exhibitions about money, involving

more than 6000 participants.

Erste Group Bank AG & Croatia organized an interactive exhibition "The ABC of Money" at the Technical Museum in Zagreb. The exhibition primarily aimed at children provided an opportunity to understand the financial world in an innovative and educational manner. The children learned to pan gold, trade in the stock market, open a savings account, repay a loan by cycling, print a bank note, how to save and give donation and much more. From 10-13 March, Erste Group Bank AG & Croatia organized visits for the school children to the exhibition. The exhibition was created by ZOOM Children's Museum Vienna in cooperation with FRida & freD Children's Museum Graz and was initiated by Erste Group as part of the Sponsoring VALUE Program.

Society "Our children" Opatija and Children City Council Opatija also organized a variety of events during the Week, including holding workshops and information stands in Grammar Schools in the region, and organizing a visit of the Governor of the Erste & Steiermärkische Bank Opatija to the Children City Council Opatija on 13 March.



Cyprus

Participants: Microsoft, Cyprus, MIC European University, Grammar School, American International School Cyprus (AISC), Action Global Communications, Cyprus

Date of event: 16 March

Number of children reached: 80

On 16 March, Microsoft Cyprus hosted the first Global Money week initiative in Cyprus. Held at the MIC European University in Nicosia, 40 students from the American International School Cyprus (AISC) and 40 students from the Grammar School were invited to attend a presentation organized by Microsoft Cyprus on how to

become responsible and skilled economic citizens.

Following a welcome note by the General Manager of Microsoft Cyprus, speakers from Microsoft Cyprus included the Small, Medium Solutions and Partners Manager, the Enterprise and Partners Group Manager, the CFO for Microsoft Cyprus, Malta, Bulgaria, Macedonia, and Kosovo, the Financial Controller for Cyprus and Malta, the Engagement Manager, the Academic Program Manager, the Professional Development Manager, the Developer Experience Evangelist, the Anti-Piracy Manager,

the Partner Account Manager, the Account Technology Strategist and the CSR Manager. Microsoft's Interns from the Marketing and Communications and the Sales, Marketing and Services Group Departments also gave presentations about their experiences focusing on the Day in the Lives of Interns at Microsoft. The morning was rounded off by the The Head of Computer Science and Technologies & Professional Development at the Grammar School.

Each speaker gave a 10 minute intro about their current job, their chosen career paths, what they

liked and disliked about the jobs, what led them there as well giving tips on the importance of becoming an independent economic citizen. Following the presentations, the students followed up with a multitude of curiosity driven questions. At the end of the morning, each student was given special gifts courtesy of Microsoft which included power banks, notebooks and pens and BMW T-shirts. The two schools also received smart phones to give away to their top students.



Democratic Republic of the Congo

Participants: Banque Centrale du Congo, Association pour la Promotion de l'Education à l'Entrepreneuriat au Congo (APPEC-EDUCATION Asbl), SMART Money, Association des Professionnels des Coopératives d'Epargne et de Crédit du Congo (APROCEC), Organisation des Jeunes du Monde Avenir (OJMA), Banque Commerciale du Congo (BCDC), Coopération Allemande au Développement (GIZ), Banque Centrale du Congo (BCC), Collège Saint Joseph, Lycee Bosangani, Groupe Scolaire Aurore, Lycee Loupiots, Lycee Kabambare

Date of event: 9 - 17 March

Number of children reached: 4450

Democratic Republic of Congo celebrated Global Money Week to great fanfare with the participation of the Central Bank of Congo. The Central Bank opened its doors to youth for the first time with the aim of raising awareness on financial literacy and generate future economic citizens. 180 students from 6 schools of the city of Kinshasa participated to the event. This included a guided tour of the Money Museum where students got the opportunity to learn the history about the Congolese Money, a visit to the currency manufacturing plant, bank visits and tours (of different bank counters, of counting room of banknotes, and the room where banknotes classified as unfit for circulation are perforated), games and quizzes. Youth also had

the opportunity to interact with the Governor of the Central Bank.

All of the talks and presentations focused on the overall theme of Global Money Week which is saving for a better and safe future. Students and their teachers strongly appreciated the opportunity that extended to them and expressed the hope that such activities be annual event and with a larger outreach.

During Global Money Week, public awareness increased on various topics related to finance as Smart Money hosted a television program which was seen throughout the country.

Association pour la Promotion d'Education à l'Entrepreneuriat au Congo (APPEC-EDUCATION Asbl) with the support of GIZ and in partnership with other local partners, carried out different awareness activities and facilitated visits to microfinance institutions and banks for more than 4000 youth and children. They also led discussions on how to unleash the potential of youth entrepreneurship and hosted a debate with youth on the theme: 'Youth Entrepreneurship in Disadvantaged Environment -The Challenges and Conditions for Success'. They closed their Global Money Week with a celebration of Aflatoun Day.



Dominican Republic

Participants: Central Bank of the Dominican Republic, Bancos Popular, Banco BHD-León, Banco de Reservas, Banesco, Banco del Progreso, Banco Ademi, Banco de Desarrollo Industrial (BDI), Adopem, Superintendencias de Bancos, Superintendencia de Valores, Superintendencia de Pensiones, Asociación La Nacional de Ahorros y Préstamos, Asociación Popular de Ahorros y Préstamos, Asociación La Vega Real de Ahorros y Préstamos (ALAVÉR), Asociación Cibao de Ahorros y Préstamos, Asociación de Bancos Comerciales (ABA), Ministerio de Industria y Comercio (MIC), Oficina Nacional de Estadísticas (ONE), Children International, Centro de Capacitación en Política y Gestión Fiscal (CAPGEFI) del Ministerio de Hacienda, Vicepresidencia de la República, a través de su programa Progresando con Solidaridad (Prosoli), Ciencia Divertida, Peképolis, Argentarium, SigSim

Date of event: 9 - 17 March

Number of children reached: 3000

Global Money Week which is also celebrated as the Economic and Financial Week was celebrated with great fervor. The Central Bank brought together 26 public and private institutions from the economic and financial industry during the 205 celebrations. This was an increase from 2014 when the number of participating organizations was 18. Every day, 600 people, including children, youth and adults, participated in 50 activities organized.

Mr. Hector Valdez Albizu, Governor, the Central Bank of the Dominican Republic, inaugurated 2015 Global Money Week. In his speech, he stressed on the importance of contributing to economic education and financial inclusion, especially for the children and youth of the country. He reiterated the commitment of the Central Bank to provide continued support for initiatives undertaken in this direction.

He also presented the progress made by the Working Committee for the formulation of the

National Strategy for Economic and Financial Education. The first phase saw the publication of the National Survey of Economic and Financial Literacy.

During the week, there were varieties of activities held for people from all ages. Lectures explaining mission of the Central Bank, inflation, payment systems, financial system, the National Currency and personal finance were conducted. The participating institutions also organized talks on savings, the development of SMEs, entrepreneurship, and inclusion of disabled people into the financial system, among others. A children's area was created during fair where the played Financial Bingo. Both these new initiatives were well received and widely appreciated.

Children and youth learned about the monetary policy by playing interactive games in a specially designed game-hall at the bank. They also went on a guided tour to the Numismatic and Philatelic Museum and watched an economic cinema. Many activities were for the first time conducted at the Regional Office of Santiago.

The closing ceremony witnessed two major events. One, the graduation ceremony was held for the 540 teachers who were taught economics and finance in 2014 by the Central Bank of the Dominican Republic. And, two a panel discussion on "The progress and challenges of economic and financial education" was conducted where executives from various organizations participated. The events received an outstanding response from the participants and the press.



Ecuador

Participants: Superintendence of Companies, Securities and Insurance, Superintendence of Banks, Bolsa de Valores de Guayaquil, National Committee on Financial Education, Grupo Aval, Mutualista Pichincha, Produbanco, Citibank, Banco Solidario, Banco Finca, Banco Capital, Banco General Rumiñahui, Fundación CRISFE

Date of event: 9 - 17 March

Number of children reached: 310

The Superintendent of Companies, Securities and Insurance led the GMW 2015 celebrations. A great range of activities across the country were conducted to make an impact in the lives of children and youth.

The main celebrations took place in Guayaquil and were hosted by the Superintendent. Activities included stock market simulations, and

group discussion between children, youth, prominent businessman and entrepreneurs. 50 children and youth participated in the "Ring the Bell" during the opening of the stock exchange in Guayaquil.

The private sector in Ecuador also took part in the GMW celebrations with great enthusiasm. With the support of the Superintendent of Banks

activities such as financial education safari, simulation of a bank for children, and financial education theater were organized. Handouts of different financial education materials were also distributed at schools.



Egypt

Participants: The Egyptian Banking Institute, The Egyptian Stock Exchange Authority, Egyptian Financial Supervisory Authority, Cairo University- Faculty of Economics and Political science (FEPS), Misr International University (MIU), Nile University, Plan Egypt, Aflatoun, Ministry of Youth & Sports, Ministry of Education, and International Schools (Global Paradigm International School (GPS)- Al Afak Al-Gadeda International School (ACIC)- Modern Education School (MES)- British City College- Patriarcal College school , Collège des Jesuites , Salam College, MSE2000- MasterCard- Archer Consultancy. **Partner Banks:** Banque Misr, The National Bank of Egypt (NBE), Arab African International Bank (AAIB), Export Development Bank of Egypt (EBE), Housing and Development Bank (HDB), Societe Arabe Internationale de Banque (SAIB), National Bank of Kuwait- Egypt (NBK), QNB Al Ahly (QNB AA), Commercial International Bank (CIB), Credit Agricole Egypt.

Date of event: 9 - 17 March

Number of children reached: 1 500 000

Led by the Egyptian Banking Institute, Egypt reached out to around 1,500,000 children and

youth, covering the 27 Egyptian governorates during Global Money Week celebrations.

Financial awareness sessions were offered (face to face) to children and youth, this included a master trainers training for the Ministry Youth and Sports employees and volunteers, who have conducted the awareness sessions for children and youth in the youth centers and specialized international schools. The Egyptian Banking Institute also organized visits to the local businesses for the school students to gain practical knowledge of running a business. In addition, entrepreneurship mentoring sessions were conducted in schools.

More than 1,500 schools and university students visited bank branches. 45 visits were conducted throughout the week. Students visited bank's dealing rooms and the stock exchange where they attended awareness sessions on financial education and the operations of the stock exchange. Three visits to Money Museum were conducted for 75 schools and university students.

A large art production exhibition for financial literacy was held for children and youth from the youth centers. This event was attended by high-level stakeholders, such as Ministers and Banks' Chairmen. There were a series of entertaining and educational activities such as theatre plays inspired by real life financial-related situation, financial cartoon videos and songs writing about financial matters conducted.

In cooperation with the Ministry of Youth and Sports, financial competitions and contests were conducted. Participants took part in activities like drawing workshops, entrepreneurship competition, and short story writing workshop and other competitions. A stock exchange simulation game called "Stock Riders" was organized. A research competition about financial matters took place as well. The Egyptian Banking Institute sponsored University Students Simulation Models, providing them with the financial courses and awareness sessions. School students conducted charity and fund raising activities through their own entrepreneurial projects.

In the media, Global Money Week 2015 activities were fully covered by "El-Felous WE El- Nas Programe " and more than 65 children and youth made videos about saving and financial education. A series of daily radio financial literacy tips were aired through the Youth and Sports Radio Channel during the week.

At a fundamental level, a seminar was held in Cairo University where youth and policy makers had an open debate about financial related matters. The debates carried on among youth with their peers as well.

EBI created a financial booklet with a series of stories for children and youth. "Let's Save for Tomorrow" and called, "Let's Plan Financially for tomorrow". A branded saver has been created called "Hafiza" and distributed to School children. EBI distributed these financial awareness booklets and publications to more than 50 schools for the dedicated section for financial literacy within their libraries.



El Salvador

Participants: Banco Central de Reserva, Superintendencia del Sistema Financiero, Instituto de Garantía de Depósito, Defensoría del Consumidor, Banco de Fomento Agrícola, Banco Hipotecario, Jóvenes en Victoria

Date of event: 9 - 17 March

Number of children reached: 1515

2015 Global Money Week was inaugurated on 9 March in El Salvador. This year's initiatives were

led by the Central Bank of Reserves of El Salvador, the Superintendent of the Financial System, the National Deposits Fund, and the Consumer Protection Bureau. Collectively these institutions are part of the Program for Financial Education in the country.

The Vice-President of the Central Bank took part in the inauguration ceremony that witnessed participation of more than 100 youth from the

Instituto Salvadoreño de Superación Integral Issac Newton. They participated in a discussion on savings and a guided tour of the Central Bank.

During the week implementing partners highlighted the importance of economic citizenship and financial education to improve the quality of life of El Salvadorian children and youth.

The President, Central Bank of El Salvador, took part in the closing ceremony. He was accompanied by the Superintendent of the Financial System, the President of the Consumer Protection Bureau, and the President of the National Institute for Guarantee Funds.



Estonia

Participants: Entrepreneurship Theatre NGO, Rakvere Gymnasium, Lääne-Viru College, Ministry of Finance, Ministry of Education and Research, Estonian Bank, Estonian Banking Association, Europe Direct Lääne-Virumaa, West-Viru County Government

Date of event: 11 - 12 March

Number of children reached: 300

The "Save today. Safe tomorrow" Conference was opened to all participants from around Estonia for children and youth aged 7-24 years. 17 people including students and teachers were honored during the ceremony. Many experts of the field took part in the conference "Save today. Safe tomorrow." Organizations participating in the celebrations included the Ministry of Environment, Redgate Capital AS, LHV Bank, Swedbank.

There were great drawings, posters, essays and videos submitted as part of the creative competition 'Save today. Safe tomorrow'. The competition was open to all participants from around Estonia for children and youth of ages 7-24 years. Many experts in the field took part in the conference „Save today. Safe tomorrow,“ Aare Tammemäe spoke broadly of financial markets – how they effect real economy and enterprises. He explained how the savings of a company are connected to its and the economy's

growth as a whole. Kadri Rumm explained how our choices today decide our future and elaborated on the risks of our decision-making.

On 12 March, Lääne-Viru College in cooperation with Entrepreneurship Theatre NGO celebrated the GMW2015 with the competition "Make the idea happen."



Ethiopia

Participants: R&D Group, Cordaid Ethiopia, Commercial Bank of Ethiopia, Rotract club of Mella District 9212, Jupiter Toastmasters Club, Dashen Bank, Yere ber Branch, Ormonia International Bank (Head Office), Nisir Microfinance Institution, Admas University College, Gage University College, Addis Ababa University Institution of Technology, Tibabe Gaye Primary School, Tsadeke Government School, National Public School, Assay Public

School, PEACE Microfinance, AIESEC Ethiopia, National Bank of Ethiopia

Date of event: 9 - 17 March

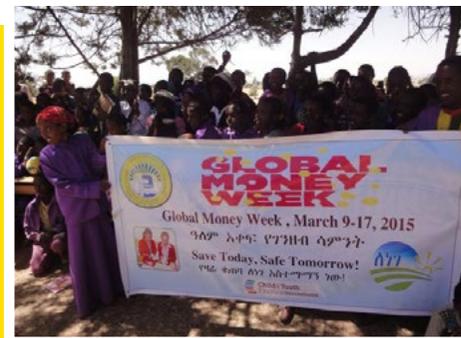
Number of children reached: 397 782

Ethiopia celebrated Global Money Week 2015 with pomp and pageantry. The leading Child and Youth Finance International stakeholder and partner organizations commemorating the week included PEACE Microfinance, the R & D Group,

CoYDOE and AIESEC Ethiopia.

All 22 branches of PEACE Microfinance marked the week with fun and exciting activities including financial literacy campaigns, football competition, music and dance events, and open days for children and youth at the branch offices. PEACE MFI organized a children and youth policy dialogue at the National Bank of Ethiopia.

R & D Group partnered with Nisir Microfinance, Oromia Bank, Commercial Bank of Ethiopia and Cordaid to launch a national wide financial literacy campaign during the week. During Global Money Week the bank opened its doors for kids and youth and taught them how the financial world is works. They also opened saving accounts for young people, by providing the initial deposit. More than 40 youngsters benefited from the savings account opening



Fiji

Participants: Reserve Bank of Fiji, Ministry of Finance of Fiji, Capital Markets Development Taskforce, Fijian Holdings Unit Trust, Unit Trust of Fiji, VB Holdings Limited, South Pacific Stock Exchange

Date of event: 3 February - 17 March

Number of children reached: 3224

The Reserve Bank of Fiji once again took the lead this year in celebrating Global Money Week in the country. Continuing their efforts in empowering young people to become responsible economic citizens, the Reserve Bank of Fiji (RBF) has already taken the lead in promoting and sharing the importance of being 'Money Wise'. This was done by a mixture of

giving away materials to develop money-wise habits and also listening to young people's views on how they could reshape their future. In this mission the Reserve Bank of Fiji works in cooperation with the Capital Markets Development Taskforce, with key support from the Ministry of Finance of Fiji, the Fijian Holding Unit Trust and the Unit Trust of Fiji.

"be Money WiSe – securing my future goals today", an essay competition on Global Money Week 2015's theme of "Save Today. Safe Tomorrow" was conducted in February 2015. Students in the age group of 15 and 19 years participated in the competition penning and sharing their thoughts on how they could secure

their future goals by becoming wiser in the way they handled their money from an early age. The event was widely supported and promoted throughout various secondary schools across the country. The most impressive entries totaled to 224, with 165 from the Western Division, 50 from the Central Division, eight from the Northern Division, and one from the Eastern Division.

The Governor of the Reserve Bank of Fiji expressed his joy at the critical ideas in the essays and general enthusiasm to take part in the competition. The governor shared that it was good to note that many students appreciated the importance of saving towards future goals in

their essays. Also, students were now able to identify with the capital markets. He hoped that this would improve in the future and thanked the Ministry of Education for teaching children about basic money management skills, including saving and investing.

Further, the activities during Global Money Week also included distributing financial literacy materials and holding classroom sessions about money management, making better decisions between a want and a need, always taking into consideration the future, and fostering the habit of saving. More than 30 schools which have been continuously participating in the celebrations received these materials.



Finland

Participants: Bank of Finland, Nasdaq Helsinki, Suomen Setlementtiliitto Finnish Federation of Settlement Houses, Helsinki University

Date of event: 9 - 17 March

Number of children reached: 150

During Global Money Week, Bank of Finland welcomed three different groups of school kids to visit the Bank of Finland Museum, which

serves as visitors' center. The visit focused on explaining Global Money Week and the theme "Save today. Safe tomorrow".

The department of teacher education, of the Helsinki University had a Rahapaja money workshop on 12 March. Students from Kindergarten Teacher and Early Childhood Education, Home Economics and Home

Economics Teacher Education discussed pedagogic solutions how to teach economics to kids and youth. Helsinki University cooperated together with Finnish Competition and Consumers Authority and other organizations who are interested in economic education. Rahapaja-Money workshop was part of international consumers day.

The same day, 12 March, Nasdaq Helsinki "rang the bell" as they hosted a market opening ceremony with grade 9 students to celebrate Global Money Week.



Georgia

Participants: National Bank of Georgia,
National Youth and Children Palace of Georgia

Date of event: 10 - 15 March

Number of children reached: 96

During Global Money Week 2015, National Bank of Georgia in cooperation with the National Youth and Children Palace (NYCP) of Georgia organized a range of events for students. The students received the opportunity to take part in photo exhibition, a drawing/poster contest on the theme "My Dream Money", movie screenings, a "Monopoly" contest, and public lectures among others.

Selected students were then invited for a tour of the National Bank of Georgia. They were given presentation about the history of money, history of the National Bank of Georgia, and the importance of saving. Children also visited the cash-center of the National Bank of Georgia on 13 March and learned about the center's operations.



Fact: A smile and a positive mood cure many diseases such as leukemia. In 2005, one boy was admitted to the hospital with a diagnosis of leukemia. Positive emotion, good mood and smile helped him to survive. His dream to see his favourite actor came true, which played a role in his healing.



Germany

Participants: My Finance Coach Stiftung GmbH, Deutsche Börse

Date of event: 9 - 17 March

Number of children reached: 13 621

As part of the kick-off activities with My Finance Coach's newest supporter, Deutsche Börse (German Stock Exchange), a lucky class from the Anna-Schmidt-Schule in Frankfurt took a tour of

the stock exchange and learned about its role in the global economy on two occasions, the first visit launched Global Money Week in Germany on 9 March and the second took place on the "Day of the Stock" (Tag der Aktie) on 16 March.

Through a special letter- exchange activity developed for Global Money Week 2015, classes all over Germany learned about exchange rates

and the importance of saving while simultaneously making new friends and expanding their cultural horizons. For the activity, pupils in Germany wrote to their "pen pals" at partner schools in Romania, Turkey, and China and shared their ideas about saving and what it is like growing up in Germany. They then received letters in return from the partner schools.

Throughout the week, My Finance Coach also conducted three teacher trainings, 42 class visits conducted by Finance Coaches (volunteer experts from My Finance Coach's supporter companies), and extracurricular activities such as the new project "Career Speed-Dating". My Finance Coach also participated in Global Money Week through its programs around the world in Brazil, Indonesia, Malaysia, and Thailand.



Ghana

Participants: Camfed, AISEC Ghana

Date of event: 9 - 17 March

Number of children reached: 500

Camfed Ghana and AIESEC in Ghana led the Global Money Week 2015 campaign in Ghana. During Global Money Week, CAMA's (Camfed's

alumnae association) core trainers and peer educators in financial literacy appeared on radio shows across the Northern region, talking about the benefits of financial literacy. In Tamale, young women collaborated with bank officials to undertake a financial literacy campaign. CAMA's peer educators also delivered their financial

literacy sessions in rural schools, talking about earning money, saving, budgeting and banking.

AIESEC Ghana marked the week at the Kids Paradise School in Kwabenya, where it organized financial literacy training sessions for students.



Greece

Participants: Bank of Greece, Business Mentality NGO

Date of event: 9 - 17 March

Number of children reached: 235

Bank of Greece participated in Global Money Week for the first time in 2015 and organized lectures and educational visits to the exhibition premises of the Museum of the Bank of Greece in Athens for different target groups of children and youth on different days throughout the week. For example, on March 10th the group of students of the Department of Economics of the Aegean-Omiros College visited the Museum, while on

March 12th the tour was organized for the group of primary school children from Ralleios Primary School. On other days of the week students from the Department of Economics of the University of Athens and from the Zanneio Model Experimental High School participated in the educational tours. Lectures during the visits were conducted by the economic advisors and experts of the Bank of Greece, as well as by the professor at the University of Athens. The main aim of the lectures was to inform students about the importance of knowing the Greek economic history and how this knowledge can help avoid repeating mistakes of the past in the future.

The NGO Business Mentality in Thessaloniki also organized a variety of activities on financial literacy and youth entrepreneurship to celebrate Global Money Week. Global Money Week in Thessaloniki started on 9 March with the event 'Greek Business - International Entrepreneurship' with participation of the Chambers of Small and Medium-sized Industries of Thessaloniki and the Deputy Minister of Finance of Greece being among other invited speakers.

On 11 March, an event titled "Management and Taxation Values" was held with in participation with Hellasfin Global Wealth Management. This event aimed to create awareness among the participants about how to manage their money in the most effective way. Other Global Money Week events in Thessaloniki included networking meetings for young entrepreneurs & professionals and screening of a documentary about financial crisis for youth.



Guatemala

Participants: Banco de Guatemala, Superintendencia de Bancos SIB, Ministerio de Educación, Ministerio de Finanzas Públicas, Ministerio de Economía, Superintendencia de Administración Tributaria, Dirección de Atención y Asistencia al Consumidor, Asociación Bancaria de Guatemala, Escuela Bancaria de Guatemala, Empresarios Juveniles, Crédito Hipotecario Nacional de Guatemala, BAC-Credomatic, Banco G&T Continental, Biblioteca Central del Banco de Guatemala, Universidad Rafael Landívar, Biblioteca del Banco de Guatemala en Antigua, Fundación Doane Carter, Circulo Numismático de Antigua Guatemala, Biblioteca del Banco de Guatemala en San Martín Jilotepeque, Municipalidad de San Martín Jilotepeque, Biblioteca del Banco de Guatemala en Quetzaltenango, Municipalidad de Quetzaltenango, Biblioteca del Banco de

Guatemala en Mazatenango, Universidad Mariano Gálvez, Biblioteca del Banco de Guatemala en Huehuetenango, Municipalidad de Huehuetenango, Biblioteca del Banco de Guatemala en Zacapa, Municipalidad de Zacapa, Biblioteca del Banco de Guatemala en Salamá, Municipalidad de Salamá, Biblioteca del Banco de Guatemala en Cobán, Municipalidad de Cobán, Biblioteca del Banco de Guatemala en Sololá, Municipalidad de Sololá, Consultoría empresarial de Guatemala, Biblioteca del Banco de Guatemala en Amatitlán, Municipalidad de Amatitlán, Biblioteca del Banco de Guatemala en Champerico, Municipalidad de Champerico, Biblioteca del Banco de Guatemala en Coatepeque, Municipalidad de Coatepeque, Biblioteca del Banco de Guatemala en Guastatoya, Municipalidad de Guastatoya, Biblioteca del Banco de Guatemala en Patulul,

Municipalidad de Patulul, Biblioteca del Banco de Guatemala en Patzún, Municipalidad de Patzún, Biblioteca del Banco de Guatemala en Puerto de San José, Municipalidad de Puerto de San José, Museo Numismático de Guatemala

Date of event: 4 - 17 March

Number of children reached: 10 500

2015 Global money Week in Guatemala witnessed the Central Bank of Guatemala, The Superintendence of Banks, the Banking Association of Guatemala and several other allies, organize a national financial education fair with the objective to disseminate information about the work undertaken by their institutions in the space of financial education and financial inclusion for children and youth.

The celebration received wide visibility as CYFI published the events through its network. It was

also made special by participation of representatives from the World Bank, the US Treasury Department, and the Superintendence of Banks and Insurance of Peru.

At the fair, children, youth, families and teachers learned about the work of the Central Bank and other relevant institutions through interactive sessions, theater plays, and various games. In addition, this year's GMW celebrations included a financial consumer protection fair, whose objective is to educate the general population about their rights as consumer. During the fair, there was a special focus on children and youth.

GMW celebrations reached 17 of the 22 states in Guatemala through a series of mini Financial Education Fair organized in various schools, public libraries and public spaces.



Guinea

Participants: Ministry of Youth and Youth Employment, FONJI, Plan International (Guinea), Ministry of Finance and Economic Development (MINECOFIN), The first lady's office, The Central Bank, Ministry of Post University Education and Literacy, Société Générale des Banques en Guinée, Afriland First Banque, First Internationale Banque, Ecole primaire FREDERICO MAYOR de Sandervalia

Date of event: 9 - 23 March

Number of children reached: 3500

GMW was celebrated in Guinea for the first time in 2015. The event was organized by le Fonds National pour l'insertion des jeunes (FONIJ) in

collaboration with Plan Guinea. The event brought together keys officials from the national authority that have children's interests at the heart of their actions. The event provided a valuable networking opportunity for various agencies that promote economic wellbeing of children and youth and set the stage for further cooperation.

Week-long conferences and debates were organized around GMW 2015 theme of "Save today. Safe tomorrow". Children and youth discussed issues related to finance with the politicians, bankers, entrepreneurs, and experts. Theatre or artistic presentations provided

children an opportunity to creatively express their views on financial, commercial and entrepreneurial situations from their lives. "Saving for a better future", a youth and VIP discussion to gather youth voices for meaningful futures actions was undertaken. Bank tours were also organized for children and youth.

During the various talks, featured speakers elaborated on the inculcating saving culture of youth and adults. The importance of making the right choices in life and how they affect the future was also highlighted.

In addition to educating about money and savings, the various events conducted during GMW 2015 also provided the youth a platform to meet, discuss and exchange views with some of the VIP of the country. They shared different challenges that they face in education, employment and entrepreneurship. The need for the government intervention and political will in creating favorable conditions for economic citizenship for children and youth strongly resonated in comments and interactions.

The weeklong GMW celebrations were well received.



Honduras

Participants: National Commission of Banks and Insurance (CNBS), Universidad Privada Tecnológica de Honduras, Universidad Pedagógica Nacional Francisco Morazán

Date of event: 9 - 17 March

Number of children reached: 232

2015 Global Money Week was celebrated in Honduras by the National Commission of Banks

and Insurance (CNBS), Universidad Privada Tecnológica de Honduras, Universidad Pedagógica Nacional Francisco Morazán.

Universidad Privada Tecnológica de Honduras and Universidad Pedagógica Nacional Francisco Morazán developed a series of lectures to improve teachers' knowledge of financial education. In the future, the initiatives will be utilized to

include trainee teachers in workshops and conferences to take financial education into the classrooms.

CNBS also organized a visit to the headquarters of Banco Atlántico for the children and youth where they learned about the daily operations of the financial institution.



Hungary

Participants: National Bank of Hungary, Money Compass Foundation, Ministry of Human Capacities, Hungarian Banking Association, II. Rakoczi Ferenc Secondary School

Date of event: 9 - 13 March

Number of children reached: N/A

Hungary joined the Global and European Money Week this year under coordination of the Money Compass Foundation, which was founded by the National Bank of Hungary. Many primary and secondary schools in the country were provided with informative learning materials on topics of financial literacy. Ministry of Human Capacities of Hungary contributed towards the organizing of the week.

Foundation for Stock Brokers' Training (Középeurópai Brókerképz. Alapítvány) promoted information about Global Money Week to more than 170 schools in Hungary. Some schools also organized various events for their students during the week. For example, the II. Rakoczi Ferenc Secondary School organized a number of creative and exciting activities for their students. They conducted an Ethical Entrepreneurship class on raising funds and writing tenders for the development of school equipment and buildings. This was to support the school's initiative to raise funds for their sports field. In the English class, a creative writing session was held around the topic of environment protection and savings, the theme for this year's Global Money Week

celebrations. Money and finances were the topics in the Spanish class preparing students not only for their language exams but also for everyday life situations. In another Ethical Entrepreneurship class, an entrepreneur gave a presentation on 'Developing sustainable competitive advantages'.

Iceland

Participants: Institute for Financial Literacy, lead organization, Ministry of Finance, Central Bank of Iceland, Nasdaq Iceland, Debtors' Ombudsman, Financial Supervisory Authority, Consumer Agency, Icelandic Chamber of Commerce, Arion Bank, Meniga, Icelandic Broadcasting Service, Financial Services Association

Date of event: 9 - 17 March

Number of children reached: 200

The highlight of the launch of Global Money Week 2015 in Iceland was Máni Mar, celebrity teenage money manager, who along with his mother was at the Nasdaq Iceland and rang the opening bell to kick off the celebrations in the country.

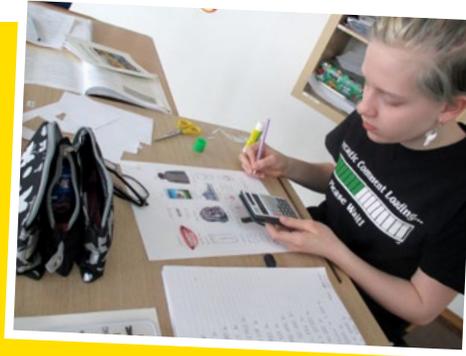
On 11 March, Global Money Week PopUp conference was organized at the University of Reykjavík. The conference had a series of 10 five minute lectures. The Minister of Finance stressed on the importance of financial education in the education system while highlighting that many still learn about money the hard way and that experience can be an expensive education. The other speakers at the conference included the Rector of the University of Reykjavík and representatives from the Central Bank, the Financial Services Authority, Debtors Ombudsman, Nasdaq Iceland, Icelandic Financial Services Association and the Consumer Agency. The lectures were

broadcasted live on the National Broadcasting Service's website - www.ruv.is/frett/fjarmal-a-fimm-minutum

A group of teenage students of Brúarásskóli in Egilsstaðir in the east part of Iceland participated in Global Money Week 2015, along with super teacher Ingunn Snædal. Among the many interesting projects, they explored the cost of being a "typical teenager". The teenagers analyzed their expenses on things clothes, jewelry, phones, glasses, etc, and then made posters depicting them. Then they chose a profession and explored how long it would take to earn in order to buy the things for the typical

teenager. Through the week the students kept an account of their expenses in a dairy and conducted a school wide survey. The students also proactively called and visited banks to learn about savings account and investment opportunities. In another project, the students also studied the expenses of a typical household, such as TV subscriptions, car insurances and others.

During the week, FjárMálaLæsi (Finance My Life), a website dedicated to Global Money Week in Iceland was launched. The site can be reached through www.fml.is



India

Participants: MelJol, Kalinga Institute of Social Sciences, Reserve Bank of India, Children International

Date of event: 9 - 17 March

Number of children reached: 1576

Continuing from last year, MelJol and the Kalinga Institute of Social Sciences once again took part in the Global Money Week 2015 celebrations. MelJol organized many activities including a signature campaign by school children, rally, fun games, and role playing to make people aware and understand about the importance of saving and responsible spending. The Kalinga Institute of Social Sciences, with the support of the Reserve Bank of India, organized various activities like bank visits to interactive fun activities and workshops on money management, savings, and investing for futures. Children International also participated in Global Money Week 2015.

MelJol hung a bell on the busy street of Mumbai which attracted the attention of passersby. They got an opportunity to walk up to a board where they inscribed their signatures as a mark of solidarity and their pledge to spread the word about saving. They also got the opportunity to satisfy their curiosity and ring the bell!

A procession to create awareness about Global Money Week was organized where banners and leaflets were handed out to thousands of office goers and students going to schools and colleges.

DNA, a leading newspaper in Mumbai, covered the event on their 17 March edition.

To mark Aflatoun Day children made masks and wrist bands with Aflatoun mascot, a fireball from out of space which teaches kids about financial education, and shared them with other children. They also prepared a short play highlighting the

importance of saving and opening bank accounts. The play was performed in front of students from many schools where MelJol and Aflatoun programs were conducted. A magic show was organized to entertain children, the creative magician incorporated messages of savings and conservation in his show.

Children took part in a Skype calls with their peers from countries like Iran and Uganda. The children shared information about their country, what do they do in their country, about saving and their activities around it. Children also sang Aflatoun song and respective country's National Anthem. Children were very happy to connect with the other children and stated "we are all part of such a big family."

Kalinga Institute of Social Sciences once again engaged its students by giving them the chance to learn how banks work by organizing bank visits. These visits were conducted for them to

learn how to open an account, the importance of having an account within their family and how they could collectively save. The key message during these visits also centered on why it is important to save and motivations such as being able to afford what they want, investing for future education, and assuring funds for emergency circumstances. Apart from this, many young people from Kalinga Institute of Social Sciences also had the chance to learn about the importance of savings through in-class sessions, video viewing, and story-telling.

Children International participated in Global Money Week 2015 by organized a session in Delhi for both parents and children. Activities such as games and discussions focused on their knowledge about finance, and their views about the importance of savings. In addition, children were also given the chance to edit and design their savings boxes that they could later use to save.



Indonesia

Participants: Bank Indonesia, Allianz Indonesia, Allianz Indonesia CSR/Yayasan Allianz Peduli (Allianz Care Foundation), My Finance Coach, Indonesia Stock Exchange, Bursa Efek Indonesia (BEI), Youth Finance Indonesia

Date of event: 9 - 13 March

Number of children reached: 590

2015 saw another edition of Global Money Week celebrations in Indonesia. This year the celebrations were spearheaded by Allianz Indonesia, in coordination with Bank Indonesia and Bursa Efek Indonesia, the Indonesia Stock Exchange. Every year, the My Finance Coach program of Allianz Indonesia has taken part in the Global Money Week celebrations and organizes local activities in Jakarta and surrounding areas.

My Finance Coach of Allianz Indonesia focused on the need for economic empowerment of young Indonesians. One of the My Finance Coach modules focuses on saving. The program illustrates financial products such as saving account, deposit, insurance, and investment in the stock exchange. Through the visit to the stock exchange, students received a real life experience of its operations which they viewed only on TV earlier. The activity also included watching a historical video of Bursa Efek Indonesia. It was followed by a session on understanding stocks and buying them at the stock exchange. This event was facilitated by the Education Division of Bursa Efek Indonesia with a live simulation on stocks data analysis and buying proses.

This session by Allianz Indonesia's My Finance Coach was an eye opener not only for the

students but also teachers and other adults. They realized that it easy it was to buy stocks and start an investment in order to have better financial plan. These sessions were done in addition to the ones done in parallel to the various classes and initiatives that My Finance Coach conducts across the year to teach children about savings, money management, and much more.

Bank Indonesia also welcomed kids to visit the Museum Bank Indonesia where they were able to learn the history of money in Indonesia and understand the value of savings. At the end of the tour, the children were also given the chance to envision and dream about what they want to save for and think of how they could achieve it.

Youth-led activities were a highlight in Indonesia this year. Youth Finance Indonesia organized

KREASI (Smart Finance and Art Collaboration), a creative financial education event for students, at Tamansari 2 Elementary School in Yogyakarta. The youth advocates who organized these activities used playful and interactive storytelling method to highlight the importance of saving daily, played of a series of cartoons on history of money, color drawing with materials that highlight the benefit of saving money from a very young age, and writing down dreams to motivate them to become more successful. Some youth representatives from Southern Jakarta organized "spirit of finance" presentations and sessions to remove the misconceptions that financial matters are to be handled only by adults. The aim of such activities is to make young people in Southern Jakarta to become responsible economic citizens.



Iran

Participants: Eghtesad Novic Bank, Kargozari tamin sarmaye novin, Tehran money museum, Mashhad money museum, Mahak, Javaneh boys primary school, Amir boys high school, Milad danesh girls primary school, Mesbah boys institute, Shahab danesh boys primary school, Vali asr boys high school, Kherad boys, Tahereh girls, Hazrat zahragirls high school, Shahab Danesh girls high school, Salehin boys high school, Nokhbegan girls high school, Ghazal mousavi girls school, Daneshvaran boys high school, Shokoh girls high school, Pishgaman boys primary school, 29 more schools

Date of event: 5 - 13 March

Number of children reached: 1000

For the first time, Iran participated in Global Money Week 2015 through Child and Youth

Finance International's main partner Eghtesad Novic Bank.

During the Global Money Week, 22 branches of Eghtesad Novic Bank hosted students from 30 schools. During the visits, students visited different departments and familiarized themselves with branch operations and account opening procedures. Eghtesad Novic Bank staff also explained their jobs and roles and responsibilities.

Eghtesad Novic Bank organized financial education sessions for students. They also distributed packs of children's banking books and two financial games. At the end of the visit, a small celebration for the students was organized and Global Money Week certificates were presented to them.

In addition to the bank visits, Eghtesad Novic Bank also arranged visits to TAMIN Sarmaye Novin Brokerage, where students observed how stock exchange works and watched the dealing process. Afterwards a financial education session was conducted by experts covering numerous topics such as: stocks, stock indices, securing money, the difference between money market and stock market, and online trading.

Eghtesad Novic Bank organized banking and finance workshops in 20 schools, nationwide. Branch Managers led the sessions covering topics such as: what is a bank, the value of saving and how to save, different types of savings, the difference between current accounts and checking accounts, and electronic banking. The sessions were interactive. At the end of the visits, bundles of 12 financial books for

youngsters were gifted to schools.

School students also visited the Money Museums in two major cities. During the visit, sessions on history of money and educational tours were conducted.

During Global Money Week, Eghtesad Novic Bank distributed the following materials: Charity poster, Charity saving box, Global Money Week certificates for attendees in Farsi, six books about financial subjects specifically written and published by bank available freely, ATM advert, Global Money Week flag, Global Money Week greeting card, Youth gift cards, Youth banking card, and child and youth e-wallet banking cards.



Ireland

Participants: Ulster Bank Limited

Date of event: 9 - 11 March

Number of children reached: 89

From 9 to 11 March, Ulster Bank staff joined the Global Money Week celebrations by delivering MoneySense sessions to students of different age groups in Ireland. Sessions covered different topics, such as budgeting, borrowing money, dealing with banks and financial organizations, reading a payslip, managing debt or how to use an ATM. Some of the sessions, and in line with the Global Money Week theme, "Save today, Safe tomorrow", focused on life choices and savings and preparing for going into further education.

Ulster Bank also organized a training for their bank staff to equip them to be able to deliver Financial Education (MoneySense sessions) in schools.

Italy

Participants: Banca d'Italia (Bank of Italy), Italian Financial Education Foundation, Partner Guardia di Finanza (Italian Finance Police), Partner Agenzia delle Entrate (Italian Revenue Agency), Partner Explora – Children Museum of Rome

Date of event: 9 - 13 March

Number of children reached: 1600

The Bank of Italy organized a financial education event within Global Money Week on 17 March entitled "I save today, I choose tomorrow." A total of 138 students and 19 teachers from six middle schools in the Rome area attended the initiative.

The event started with a brief presentation of the importance of Financial Education and themes such as saving money and having a mindful approach when spending it, both on personal and Governmental side. Useful examples such as the Marshmallow Test and the Italian tale Pinocchio by Carlo Collodi were used to deliver the

message to the students. After the presentation, a short speech to greet the students by the Bank of Italy's Governor, Mr. Ignazio Visco, focused on the importance of being able to carefully manage money, especially in the light of the current financial conjuncture. Things became very hectic after the Governor's speech, when the young students were called to play a famous Italian card game. The classes battled each other to win as many cards as possible, by answering questions regarding the presentation previously delivered and their financial competence. Monetary prizes were awarded to three of the six schools. The school with the best score was also awarded a chance to visit the banknote printing facilities of the Bank of Italy.

La Fondazione per l'educazione finanziaria e al risparmio (Italian Education Foundation) also organized a series of events dedicated to Global Money Week. Most of the events consisted of lessons for junior high school students, primary

school students and high school students.

The lesson Saving the Planet (Saving the Planet is a school program acknowledged by the EXPO School Committee) focused on development and sustainable economy. Students have been encouraged to think about the necessity to adopt responsible behaviors in order to save social, economic, environmental and food resources. Money and Tales was held for primary-level school children. Activities for children aimed at educating to saving and economics through fables and storytelling. They had the opportunity to visit the Children Museum of Rome and playing "Economiamo" a fun "grown-up" experience: children have to work to earn, spend for their needs and amusement, pay taxes and, if they wished, donate a part of their savings to charity.

For the older students, the lessons instead focused on Legality and Economics, Revenue at school or Currency and money. The two lessons

focused on legality and economics through concrete examples of everyday life to show the importance of loyal economic behaviors for individual and social well-being. Students have been encouraged to think about their role as citizens and about rights and duties they have which also affect the economic citizenship. The currency and money lessons allowed students to become familiar with the payment instruments they deal with every day. An introduction about the Euro currency has been followed by in-depth examination about bank accounts, payment cards and new payment technologies. The revenue at school lessons covered the basics of civil life in order to teach children the importance of respecting rules, even the fiscal ones, for community well-being. Principles of the Italian Republic Constitution have been explained as well as the Italian tax system rules.



Ivory Coast

Participants: West Africa Financial Initiatives Group, Ministry of Economy and Finance

Date of event: 11 - 17 March

Number of children reached: 250

In Ivory Coast, West Africa Financial Initiatives Group under the aegis of the Treasury Department of the Ministry of Economy and

Finance coordinated events for the celebration of Global Money Week 2015. West Africa Financial Initiatives Group is a financial education program of the Ministry of Education.

As part of the celebrations, 50 youth visited the Central Bank (BCEAO) and the Doula Stock Exchange. Students from two education

institutions (1 primary school and 1 Secondary school), participated in a conference and debated on the topic: Youth and Money- the need for financial education.



Jamaica

Participants: Financial Services Commission of Jamaica, Bank of Jamaica (BOJ), Jamaica Cooperative Credit Union League (JCCCUL), Jamaica Stock Exchange (JSE), Credit Info Jamaica (CIJ), Jamaica Deposit Insurance Corporation (JDIC)

Date of event: 9 - 17 March

Number of children reached: 242

During Global Money Week, the Financial Services Commission of Jamaica (FSC) took school children to visit the Central Bank's Money Museum. Children had lots of fun learning about their country's currency.

Global Money Week celebrations also served as a special occasion to take count of and celebrate the many achievements of Jamaica's Schools' Financial Education Program. The program is run by the Financial Services Commission (FSC) to build a financially educated society in Jamaica. The program is being conducted in eight Jamaican high schools in 2015 for students who are twelve years and above. This financial education program is delivered over a six-week period during the January to April school-term each year. This year the high schools that are participating in the program are: Ardenne, Glenmuir, Black River, Denbigh, Mannings,

Ascott, William Knibb, and St Jago.

While 240 students are the immediate beneficiaries of the program, the potential beneficiaries cover a much wider group, including the students' peers in the participating high schools, their families and communities. The program is being undertaken with the assistance and partnership of: the Bank of Jamaica (BOJ), the Jamaica Cooperative Credit Union League (JCCCUL), the Jamaica Stock Exchange (JSE), Credit Info Jamaica (CIJ), and the Jamaica Deposit Insurance Corporation (JDIC). The expectation is that their participation will allow

the country to leverage resources to ensure that a financial education program of the highest quality is delivered to students and young people.

In addition, other activities like financial education modules, educational tours to the central bank and other financial institutions, an essay competition, and a logo competition were also conducted.



Kazakhstan

Participants: Kazakhstan Stock Exchange, Home Credit Bank Kazakhstan, International Centre for Economic Literacy (ICEL), University of Central Asia (UCA), Aga Khan Development Network (AKDN)

Date of event: 10 - 17 March

Number of children reached: 1760

On 11 March, Global Money Week 2015 was launched with Kazakhstan Stock Exchange opening its doors for students for the official trade opening ceremony. Students were addressed by the Vice-president of Kazakhstan Stock Exchange and other invited speakers. The

ceremony was also supported by the International Centre of Economic Literacy, local NGO focused on raising the level of financial literacy among the citizens of Kazakhstan. During the rest of the week, many activities were organized in the country by the stakeholders from various sectors and in different regions of the country.

Home Credit Bank Kazakhstan participated in Global Money Week for the second year. It organized an extensive series of more than 40 workshops and practical seminars for more than 1400 school children and students in 17 cities of

Kazakhstan, including Almaty, Astana, Karaganda, Ust-Kamenogorsk, and Uralsk among others. Financial literacy workshops were aimed at three different age groups of children and youth – 8 to 10, 11 to 13, and 15 to 20 year olds. The bank also organized a drawing competition in Uralsk city in which children from more than 47 schools took part. Parents could participate in a webinar arranged by Home Credit Bank on how to teach children financial literacy.

Civil society organizations were also active participants in the celebrations. The International Centre of Economic Literacy

conducted educational lectures and seminars in several schools and colleges in Almaty. It also promoted the week and its objectives in national media and TV channels in the country. University of Central Asia and Aga Khan Development Network celebrated Global Money Week with local partner in Tekeli, Kazakhstan. From 11 - 13 March, University of Central Asia organized interactive trainings on strategies for spending money effectively in several secondary schools around the city.



Kenya

Participants: Kenya Banker's Association (KBA), PostBank Kenya, Imperial Bank, FSD Kenya, Central Bank of Kenya, Kenya Institute of Curriculum Development (KICD), Nairobi Stock Exchange; Child Savings Kenya, G-Pay and others

Date of event: 3 - 17 March

Number of children reached: 2700

Global Money Week (GMW) has been a tradition in Kenya since the campaign was launched in 2011. Every year, Kenya's Global Money Week is celebrated across the country by both state and non-state institutions. The Kenya Bankers Association (KBA) led the 2015 GMW campaign stressing the importance of financial awareness, particularly for young people. The campaign commenced on 3 March, three days ahead of the

Global Money Week kickoff. The association collaborated with various stakeholders to extend the reach of campaign nationwide. The KBA teamed up with primary and secondary schools, NGOs and CBOs to organize 'Children and Youth Talks', 'Job Shadow Days', and competitions on the GMW theme: "Save today. Safe tomorrow."

Ring the Bell

The Nairobi Stock Exchange (NSE) had an open day for students during the Week. The event provided the opportunity for the students to get a glimpse of how the exchange operated. The officials provided insight into their operations and answered questions posed by the students. The Stock Exchange also organized a ceremonial 'Bell Ringing' event for the students to commence the start trading during their visit.

The stock exchange bell was rung by an 11 year old pupil.

Job Shadow Day

Kenya Bank Association and its members also had Open Days and Job Shadows for students within their host communities. The association, for instance, played host to five students from St. Georges High School. Its CEO also held mentoring session for a group of youngsters.

GMW Challenge

Postbank Kenya organized a competition for students across the country. Students were asked to select and undertake an activity (i.e. essay writing, drama, drawing, debate etc) on the 2015 theme: Save today, Safe tomorrow. The Bank awarded the top 5 students with branded

notebooks and cash prize of Kshs 1,000.

School Campaigns

Imperial Bank embarked on a two week campaign aimed at empowering children and youth by providing them financial education that covered the importance of money, saving and entrepreneurship as through various interactive activities. The Bank officials visited selected schools in Nairobi to spend time with the students and educate them on the importance of money and savings through talks and fun learning activities. The bank also announced scholarships for some students during the week.



Kosovo

Participants: Central Bank of Kosovo

Date of event: 9 - 17 March

Number of children reached: 80

The Central Bank of Kosovo organized a many events in "Ismail Qemali", "Hasan Pristina" and other primary schools in the capital city of Pristina during Global Money Week 2015. The Governor of the Central Bank of Kosovo

participated in the events. He spoke to the children about proper management of money. Children worked in groups and discussed about savings, money management, employment, entrepreneurship, banking system and other topics.

The main purpose of celebrating Kosovo Money Week was to empower young generation to be

well responsible citizens and have knowledge of economy. These activities will continue in the future engaging children and young people to learn how money works, including savings, money management, employment, being entrepreneurs, banks etc.

The events were extensively covered by the national media and broadcasted on major TV channels in Kosovo.

The Banking Association of Kosovo also supported Global Money Week 2015 and promoted the initiatives through the national media.



Kyrgyzstan

Participants: National Bank of Kyrgyz Republic, Ministry of Labour, Migration and Youth, Ministry of Finance, Department of Education of Bishkek city, The State Service for Financial Market Regulation and Supervision of Kyrgyz Republic, Deposit Protection Agency of Kyrgyz Republic, Association of Microfinance Organizations of Kyrgyzstan, Union of Banks of Kyrgyzstan, Development Policy Institute, FINCA Bank Kyrgyzstan, Credit - Information Bureau "Ishenim", Aiyl Bank, Bai Tushum Bank, Kyrgyz Investment and Credit Bank, Institute of Youth Development, IFC Kyrgyzstan, GIZ Kyrgyzstan, University of Central Asia – Aga Khan Foundation, SOS Children Villages Kyrgyzstan, Association of Guarantee Funds

Date of event: 9 - 17 March

Number of children reached: 6000

Following the success in 2014, a national Global Money Week working group led by National Bank of Kyrgyz Republic with more than 25

stakeholders from different sectors was formed to plan for the celebrations in 2015. The celebrations began on 10 March with a national press conference in Bishkek attended by the participation of the Governor of the National Bank. Finsabat, the first national website on financial literacy with the special section for children, and children's comics book were also launched during this press conference.

More than 200 financial literacy activities were conducted for more than 6000 children and youth across Kyrgyzstan, including those in remote and rural areas of the country. Activities included expert lectures, seminars, master classes, round tables, visits to commercial bank branches, quizzes, competitions, and open days at commercial banks and government agencies, including Ministry of Finance of Kyrgyz Republic, Deposit Protection Agency, National Bank of Kyrgyz Republic etc.

42 financial literacy trainings for more than 1000 schoolchildren and students were conducted by FINCA Bank and Union of Banks; tours and master-classes on youth entrepreneurship by the Ministry of Labour, Migration and Youth, educational lectures by employees of the National Bank; excursions to the Money Museum of the Bank for kids by SOS Children's Villages and other youth groups; visits to bank branches, interactive games, shows and seminars organized by the Institute of Policy Development in schools around the country; round-table discussion for the student clubs by FSA Kyrgyzstan; visits to Kyrgyzstan Stock Exchange and lectures about the history of money by Association of Microfinance organizations; video polls about financial behavior of youth by the Institute of Youth Development; lectures for students by IFC Kyrgyzstan; seminars at the University of Central Asia, and many other very interesting and diverse events were organized.

In February 2015 a citywide drawing competition on the topic "Save today. Safe tomorrow" was organized. The results of this competition were announced at the closing ceremony held at the G. Aitiev Kyrgyz National Museum of Fine Arts. The ceremony was inaugurated by the Governor of the National Bank and Chairman of the Development Policy Institute. Winners of the competition received prizes from the National Bank, deposit certificates from financial institutions (FINCA Bank, Bai Tushum Bank, KICB and Aiyl Bank) and other organizers. Exhibition of children pictures was open at the Kyrgyz National Museum till end of March 2015.

Global Money Week events and celebrations were extensively covered in major national press, media, TV and radio channels.



Latvia

Participants: Financial and Capital Market Commission (FCMC), Ministry of Finance, Consumer Rights Protection Centre, Bank of Latvia, National Centre for Education, Association of Commercial Banks of Latvia and some commercial banks, Latvian Insurers Association and insurance undertakings, BA School of Business and Finance, Junior Achievement Latvia

Date of event: 9 - 15 March

Number of children reached: 2000

The Financial Education Week 2015 celebrations were conducted with the theme - "Save

knowledge! Save knowingly! To emphasize the importance of financial literacy in daily life, Smarty (Gudr te), a large piglet money-box, was placed at the Riga Town Hall Square on 10 March. This was done to encourage people to share essential knowledge and ideas about the role of money in everyday life and their saving habits. All the advices shared by people were collected and published in the Smarty Treasury (http://www.fctk.lv/lv/publikacijas/finansu_izglitiba_nedela/2015/gudrites_kratuve/visas_dienas/).

The partners took an active role in celebrating the week by conducting a series of events. There

were four seminars for teachers of economics and social sciences, 7 lectures in different schools and colleges, and additional lectures in primary schools. Students of the BA School of Business and Finance had an opportunity to visit Saeima, the Latvian parliament, to promote the cause of financial literacy, while three class visits to commercial banks were also organized. The Association of Commercial Banks in Latvia launched a new website - www.finansunedela.lv – to publish and record all activities conducted during the week.

The media played an important role in spreading the message. There were four programs on National TV and Radio, in both Latvian and Russian.

A new activity organized this year was regional seminars in libraries. Interested librarians helped promote the role of financial literacy in regional society by helping children find education materials and interactive tools prescribed by the FinEd Week 2015 partners.



Lebanon

Participants: Lebanese Central Bank, Lebanese American University, Higher Council for Childhood, Outreach and Leadership Academy (OLA), Bank Audi, Hariri Foundation for Sustainable Human Development, Beirut Evangelical School, Saints Coeurs Ain Najm, Al Makassed Ali Ben Abi Taleb College, Al Makassed Khaled Ben Al Waleed College, Dhour Chweir Public High School, Ghobeiry Public High School.

Date of event: 9 - 17 March

Number of children reached: 290

On the occasion of Global Money Week, the Lebanese Central Bank in partnership with Outreach and Civic Engagement Department at Lebanese American University and the Hariri Foundation for Sustainable Human Development organized a series of lectures/presentations on 16 March. The lectures and presentations were

held at the newly inaugurated Outreach and Leadership Academy (OLA), an amazing center in the midst of Saida's old souks. Executives from the Central Bank spoke about financial education during which they emphasized the importance of financial inclusion and erasing financial illiteracy. On behalf of Outreach and Leadership Academy, a member of the Lebanese Parliament welcomed the audience to Saida. Lebanese American University students from different majors and regions of Lebanon attended the presentations along with high school students from different schools of Saida region.

The session included presentations that aimed to help students to prepare better saving strategies. It also covered topics that helped students to learn about the different alternatives they can pursue to open successful ventures. Attendees were encouraged to develop their

creative entrepreneurial ideas into successful projects. During the session, a finance specialist from Banque Du Liban, introduced the students to the various loans issued by the Central Bank. The students were invited to explore the role of the Central Bank and the importance of financial education at a young age.

The session ended with young graduates, who had started their own businesses, sharing their success stories with the students for inspiration. Bank Audi in alignment with its Economic Development and Human Development pillar which comes within its Financial Literacy Program for Youth organized "A Day at Bank Audi" from 10 to 13 March for high school students focusing on the Global Money Week 2015 theme of "Save Today. Safe Tomorrow."

Students from various schools representing the diversity of Lebanon were hosted by Bank Audi. The students attended presentations by employees of the bank on basic banking concepts, e-payment solutions, card services, and compliance. They also visited the Bank's Bab Idriss Corporate Branch, as well as its e-Gallery and e-Branch.

This initiative aimed at enhancing financial literacy through communicating with specific stakeholders and raising awareness among future customers about financial planning and management, savings, and social inclusion. All participating students were presented certificates of participation. Bank Audi's Corporate Social Responsibility (CSR), Retail, Compliance and EPCS (e-Payment solutions and Card Services) teams joined forces to guide future leaders towards a successful path.



Lithuania

Participants: Bank of Lithuania, Ministry of Education and Finance, Vilnius Stock Exchange NASDAQ OMX, Danske Bank, SEB Bank, Swedbank, DNB bank, Aviva Lietuva, UAB Bonum Publicum, Vilnius University Faculty of Humanities in Kaunas, State Social Insurance Fund (SoDra), Lithuanian Central Credit Union, Kaunas Chamber of Commerce, Industry and Crafts Financiers Club, Finance and Credit Management Association, Transparency International Lithuanian branch, The association Chamber of Enforcement Agents of Lithuania, Volunteer project “Why do We Need That?!”

Date of event: 9 - 17 March

Number of children reached: 200

Between 9–17 March, Global Money Week was celebrated in Lithuania within the framework of Lithuania’s Children’s Financial Education Week. Various events took place all week: lessons, quizzes, excursions, educational games.

Children competed in “The Story of My Pocket-money”, a contest announced by the Bank of Lithuania, where they shared their experiences of what one can do when they skillfully save pocket-money. At the Money Museum of the Bank of Lithuania, children were introduced to the history of money by completing educational games and tests. Bank of Lithuania staff helped children to learn to differentiate real euro from fake ones by introducing an educational program for children “Get Acquainted with the Euro”, during which they presented the euro security features.

Vilnius Stock Exchange NASDAQ OMX opened its doors to children on 9, 10, 12 and 13 March. Schoolchildren were able to follow real time trading in stocks, while specialists from the stock exchange spoke about what a stock exchange and depository are, explaining the specifics of trading in securities.

Specialists from of the Association of Lithuanian Banks, representing SEB bank, Swedbank and DNB bank, conducted lessons in schools across the country, organized games and led discussions. Bank representatives offered advice on how to manage personal finances and prepare for independent living. Danske Bank, for the sixth year in a row, invited people to the project “Learn about the Bank”. This included interactive lectures and quiz battles for schoolchildren.

Specialist representatives of the Association of Life Assurance Companies, Aviva Lietuva and Bonum Publicum, spoke with children about life assurance as well as how to save for a trip or a new phone. Educational projects for the Children’s Financial Education Week were conducted by the Vilnius University Faculty of Humanities in Kaunas, as well as at Šiauliai State College. Representatives from SoDra presented lectures to students in 10–12 grades on the topic of “You Can’t Survive on Love Alone”.

Lithuanian Central Credit Union invited schoolchildren to participate in quiz battles: “Don’t Hide Your Knowledge, Come to the Quiz Battle”. The Kaunas Chamber of Commerce, Industry and Crafts Financiers Club shared their knowledge with schoolchildren, while representatives from the Finance and Credit Management Association spoke with children about what is a good loan and a bad loan. In meetings with bailiffs, schoolchildren learned how to not get lost in debt and to be the masters of their situation. Schoolchildren discussed with the Lithuanian branch of Transparency International what school finances are, how they are allotted and how to transparently manage them.

A professional volunteering project, “Why do We Need That?!” helped schoolchildren and experts interact. The activity brought together professionals and teachers from various fields to help young people find their career direction.

Macedonia

Participants: National Bank of the Republic of Macedonia, Ministry of Finance, Securities and Exchange Commission, Insurance Supervision Agency, Agency for Supervision of Fully Funded Pension Insurance

Date of event: 9 - 31 March

Number of children reached: 1000

The name of the event was simply Global Money Week 2015 in Macedonia. During GMW lectures were held in Elementary and Secondary Schools, not only in the capital city Skopje, but in many more around Macedonia. These lectures targeted different profiles of students and pupils, including marginalized groups of students as well. Lectures were given in three languages - Macedonian, Albanian and English. Lectures were also given in the Roma language in a municipality where Roma people are living and are majority. More than 30 schools were visited during this period of GMW activities in Macedonia, through which students were

closely introduced to money, its meaning, exchange, history, design, followed by the concepts of saving, inflation, monetary policy, fiscal policy, taxes, insurance, pension and so on.

On 9 February 2015, the Coordinating Body of the Regulatory Authorities for Financial Education in the Republic of Macedonia, consisted of representatives of the National Bank, the Ministry of Finance, the Securities and Exchange Commission, the Insurance Supervision Agency and the Agency for Supervision of Fully Funded Pension Insurance, officially launched the "Global Money Week" in 2015. The event was organized on the premises of the "Vasil Antevski-Dren" high school in Skopje, in cooperation with the school principal, teachers and students of third and fourth years. The official start of the Global Money Week was marked by introducing the students to the work of the Coordinating Body and the activities in the field of financial education in each of the institutions. A quiz was

organized in which the students were divided into three teams. Students were asked to give the teams financial names or terms that will characterize the team and to respond to questions from the area of operations of the five institutions. Each team consisted of six students, and the teams were named: "Treasury", "Brokers" and "Supervisors". The questions were answered by the team that was the quickest in the response. The winners, the team "Treasury", received symbolic rewards in the form of representative material marking the Global Money Week.

The Insurance Supervision Agency, as an active supporter of the movement Global Money Week, made a presentation covering the topics insurance, basic concepts of insurance and risk management in insurance. Also, the Agency, in collaboration with the Ministry of Education and the National Insurance Bureau, launched a social children's game "Less Risk, More Fun". It is a

board game and is based on players with different roles. During the game, the player may found herself/himself in the role of a child, teenager, young adult, parent, grandparent, depending on the drawn cards.

The Securities and Exchange Commission has published "Manual for understanding the securities market" in collaboration and support from IFC and SECO. The Manual is published for high school students and it will influence on the level of financial literacy of the youth population. This Manual was promoted during Global Money Week 2015 events in 2 high schools: "Vasil Antevski-Dren" and "Gjorgji Dimitrov". The Manual is available online.



Malawi

Participants: Reserve Bank of Malawi, Ministry of Education, Opportunity Bank of Malawi, Malawi Institute of Education

Date of event: 9 - 17 March

Number of children reached: 500

Malawi joined the rest of the world in celebrating the Global Money Week under the theme 'Save Today. Safe Tomorrow'. The Director of Microfinance and Capital Markets Supervision at the Reserve Bank of Malawi (RBM) launched the week in Blantyre, emphasizing the need for Malawian youth to be financially literate. As part of the launch students from Ndirande Hill

Secondary School toured the Blantyre Branch of RBM. The students also attended lectures on budgeting as well as other money related issues.

RBM in collaboration with the Ministry of Education and Malawi Institute of Education have integrated financial literacy curriculum topic in eight subjects at the secondary school levels. This curriculum is expected to be piloted in the country by September 2015. The subjects include Agriculture, English, Chichewa, Home Economics, Business Studies, Life Skills, Mathematics and Social Studies.

Opportunity International Bank of Malawi (OIBM) also commemorated Global Money Week with fun and educative activities. The activities included football and netball tournaments, dance and theatre performances, financial literacy meetings, bank visits as well as account opening for youngsters. OIBM placed particular attention on females to increase their participation in their formal financial sector.

OIBM's agenda for the 2015 Global Money Week was specially designed to reach out to young people, especially females. The Bank engaged them in interactive sessions on the financial

sector, informing them about money and what happens to it when it is at the bank. OIBM during the week sought to bring out the energy in young girls and eventually see them taking a center role in financial inclusion issues. The climax of OIBM's Global Money Week celebration was a "Global Money Week Open Day" on March 17. This event brought on board young people from all circles, schools, communities, youth service organizations. These youngsters were provided the opportunity to open accounts with the Bank and listen to motivational talks from bank officials.



Malaysia

Participants: Ministry of Youth and Sports, Institute of Youth Research (IYRES) Malaysia, Allianz Malaysia Berhad, Bank Negara Malaysia - Museum, Art Gallery, and Knowledge Management Centre, World Assembly of Youth, Lariche Community, Humana Malaysia

Date of event: 9 - 20 March

Number of children reached: 3100

Global Money Week was celebrated once again in Malaysia this year. In addition to Allianz Malaysia Berhad's dedication and commitment to advancing the cause of economic citizenship of children and youth in Malaysia, the Global Money Week celebration this year further extended to other partners and to more children. Important to note, the new partners were initiated into participating through the Child and Youth Finance International's Regional Focus Group Meeting and Workshop Series and active

support of Allianz Malaysia Berhad (Allianz4Good).

On 8 March, a day before the Global Money Week the World Assembly of Youth organized a large group meeting at the Sub Marine Museum for the youth to celebrate and stress the importance of economic citizenship, empowerment and gender equality which is in line with the International Women's Day celebrations. The World Assembly of Youth has vouched support for the mission of Global Money Week through its National Youth Council and Organization members in 130 countries around the globe. On 14 March, the World Assembly of Youth also organized a session and an activity to distribute economic empowerment materials at the University Malaysia Pahang in Pahang State.

During Global Money Week, Allianz Malaysia, in cooperation with Bank Negara Malaysia

Museum, Art Gallery, and Knowledge Management Centre, brought young Malaysians to have a visit to the money museum at the Central Bank. During this visit, the children learned about the history of the Malaysian currency and did exercises to understand the value of money and savings. In parallel to this visit to the money museum, Allianz Malaysia also organized multiple activities teaching kids how to manage money. Allianz Malaysia has also invested in providing money management reading materials for children.

Joining first time this year, Lariche Community in partnership with Humana Malaysia conducted extensive lessons and trainings for young people in areas outside of Kuala Lumpur, such as Sabah. These sessions included introduction to the barter system, history of the money system in Malaya, making a record book of their daily savings, a mini-quiz about finance, teaching

young people about saving in a bank, a drawing competition of different currencies around the world, an exhibition on different kinds of currencies around the world, and much more.

During the closing ceremony, the Institute of Youth Research in collaboration with the Malaysian Ministry of Youth and Sports gave Child and Youth Finance International an opportunity to take part in its International Conference for Young Leaders. The conference brought together student leaders across the world to discuss the importance of balancing corporate and social goal. Importantly, this highlighted the role that is being played by initiatives such as Global Money Week and how young leaders are the key in taking the lead in creating a positive change in their communities across the world.



Maldives

Participants: Maldives Monetary Authority, Maldives Ministry of Education, Capital Market Development Authority, Maldives Inland Revenue Authority, Amāna Takaful (Maldives) PLC, Maldives Islamic Bank (MIB), Allied Insurance Company of the Maldives, Bank of Maldives

Date of event: 9 - 17 March

Number of children reached: 2000

As a follow-up to the impressive celebrations in 2014, the Maldives Monetary Authority took the initiative to lead the Global Money Week 2015 campaign. The Authority went beyond participating by also aiming to make the public more aware of the country's financial sector and to nurture the culture of saving amongst children and youth. In order to achieve this goal, it

collaborated with other government authorities and financial institutions to make the approach more holistic.

The Maldives Monetary Authority worked with the Ministry of Education to deliver activities directly to their targeted student groups. Activities were then supported by the Capital Market Development Authority and the Maldives Inland Revenue Authority.

On the other hand, financial institutions such as Amāna Takaful (Maldives) PLC, Maldives Islamic Bank (MIB), Allied Insurance Company of the Maldives, and the Bank of Maldives, co-facilitated and co-organized various activities during the week.

Creative and fun-filled activities which aimed to deliver the message about savings were organized throughout the week. Activities that were conducted as part of the celebration included a financial sector tour for primary school children, a financial quiz for secondary school children, class lessons on the importance of saving given to all schools in Male and greater Male, a bodyboarding challenge competition held to promote financial awareness in an activity that engages active participation among players, a fun financial futsal tournament engaging all of the financial sector where youth increased their awareness about the financial sector and the importance of saving, and a photo and video competition targeted at youth to showcase their creativity, promote financial literacy, and foster a culture of saving.

Students from Billabong High and Kalaafaanu School were also invited by the Maldives Monetary Authority to visit the National Museum. During this visit, the children were informed about the history of Maldivian money and the designs of the Rufiyaa banknote. The children were also involved in a lively discussion about how to use money wisely.

In an effort to reach out to the younger generation and educate them about the importance of saving and budgeting, the Maldives Monetary Authority organized finance-themed art competitions for first to fifth graders. The competition ran nationwide and the submitted artwork are now being used to promote social awareness programs.



Malta

Participants: Home Economics Seminar Centre (HESC), The Malta Bankers Association (MBA), Malta Financial Services Authority (MFSA), Central Bank of Malta, Institute of Financial Services

Date of event: 9 - 13 March

Number of children reached: 400

A seminar titled 'Financial Literacy: Let's get Focused' which was organised by the MBA and held at Le Meridien Hotel, St. Julian's, targeted the teaching profession as well as personnel from local banks. The Secretary General of the MBA welcomed the participants. The seminar was opened by the Permanent Secretary in the Ministry for Education and Employment, and was also addressed by the Director of the Department

of Curriculum Management within the Directorate for Quality and Standards in Education, as well as Education Officers within the Department.

Presentations were also given by two foreign speakers: a Training and Volunteer Engagement Manager from the Chartered Banker Institute of Scotland, and a senior representative from Child & Youth Finance International. The Seminar was concluded with a discussion panel which was moderated by the Vice-President of the Institute of Financial Services, Malta, and included the participation of the Director of the Consumer Complaints Unit of the MFSA, the Director of Caritas Malta and a leading Financial Consultant.

A main highlight throughout the week has been 'Money Matters,' a financial literacy educational program offered at the Home Economics Seminar Centre which adopts an active learning framework and methodology which focuses on learning by doing. This program exposes ten to eleven-year-old pupils to a process of hands-on experiences leading to debate, reflection, analysis and evaluation while equipping them with the appropriate skills, competences and attitudes to make justified informed financial decisions. This program was offered to around 400 pupils during money week and will be extended to all schools in the future. A life-sized mascot named 'Flusinu' was created by 10-year-old Marija Camilleri from ejtun Primary School and a song writer was chosen to write the lyrics

of an educational song accompanying the mascot.

A script which delved into the role and functions of money in today's society was written for a live sketch. An original educational board game 'Money Moves' was developed in order to provide opportunities for evidence weighing, goal-setting and solution-seeking in relation to the pre-determined financial thematic categories addressed in the program. These include history of money, budgeting, needs and wants and bank services.



Mexico

Participants: Museo Interactivo de Economía (MIDE), Consumo Inteligente - MasterCard, Red de Empresarios por el Desarrollo AC

Date of event: 9 - 17 March

Number of children reached: 4052

As in the past, Global Money Week 2015 was celebrated in Mexico in partnership with the Interactive Museum of Economy (MIDE), an independent and non-profit educational and cultural institution. Created by Banco de Mexico (Central Bank of Mexico) and various private financial institutions of the country, MIDE is dedicated to the development of the economy and dissemination of financial education.

This year children and youth traveled Around the World with 15 coins, an activity designed to show the differences between different national currencies, discuss and learn about exchange rates, and learn about the history of Mexican coins.

During the week, visitors to the museum participated in Balance of Value, a workshop where participants reflected upon the meaning of the words – value and values. Children and youth were encouraged to think how personal values affect their day-to-day decisions and how certain values are reflected in the different financial decisions one takes.

Based on the theme of Global Money Week 2015 – Save today. Safe Tomorrow. - MIDE and its partner institutions organized a Saving Goals Lab. This activity was aimed to make participants reflect on topics such as goals, savings and budgeting for the future.

As part of the celebrations, Consumo Inteligente, a MasterCard initiative, organized a Hangout call with different institutions in the region to discuss the topic of entrepreneurship from different perspectives. Consumo Inteligente, FOSIS and CYFI participated in the call. The call stressed that entrepreneurship was not only for grownups but also for children and youth. It highlighted that

kids, teenagers and youngsters are perfectly capable of generating sustainable and interesting projects. While last year similar activity hosted by Consumo Inteligente was watched live by around 492 participants, this year more than 550 spectators benefitted from it.

In addition, different organization organized savings workshops and theater plays in other parts of the country. For example, the financial education area of the largest bank by assets of Mexico, supported GMW by coordinating the efforts of its program for children and young people in its 5 modes of delivery throughout the country.



Moldova

Participants: National Bank of Moldova, National Commission for Financial Markets, Institute of Educational Sciences, Ministry of National Education - Moldova, Commercial Banks in Moldova are participating

Date of event: 9 - 17 March

Number of children reached: 200

The National Bank of Moldova led the organization of 2015 Global Money Week celebrations in Moldova. Trainings were held for teachers of financial education, supported by the European fund for South-East Europe. Kindergarten children learned about financial

and social education. Children and youth of different ages visited the National Bank where they learned about how central banks work. A national competition, sponsored by the National Bank, for the best story or poem on financial matters was held. The winner of the competition was awarded with a commemorative coin from the National Bank's collection.

At the request of the National Bank of Moldova, the commercial banks were encouraged to join the Global Money Week celebrations. Commercial banks examined the possibility of implementing a SchoolBank project in the

Republic of Moldova. Meetings were held with schools around the country to establish the collaboration mechanism that could be used. Furthermore the banks organized a series of activities contributing to the promotion of financial education for children and youth in the country.

The National Commission for Financial Markets (NCFM) organized an 'Open doors day' in which workshops explaining the role of the commission were explained. Volunteers from the NCFM created workshops for students on thematic related to non-banking financial markets

matters. Students from the Financial-Banking College visited institutions from the non-banking financial sector and had the chance to meet with financial specialists and to understand how financial markets work.



Mongolia

Participants: Mongolian Bankers Association, Bank of Mongolia, Trade and Development Bank Mongolia, Xacbank

Date of event: 9 - 17 March

Number of children reached: 1900

Building on the successful celebrations in 2014 under the leadership of the Mongolian Bankers Association and the support of Bank of Mongolia, Global Money Week continued to be celebrated by various institutions in Mongolia. The participants celebrated the week in line with their organizations' corporate social responsibility initiatives and programs. This

year's celebration in Mongolia focused strongly on stressing the importance of savings, developing healthy money management habits, building a better understanding of financial products, and growing children's enthusiasm for investing in their future.

The two leading participants in this year's celebrations were the Trade and Development Bank of Mongolia and Xacbank, leading financial institutions in the country.

Trade and Development Bank, the oldest and largest bank in the country with 51 branches,

organized various activities in 20 schools in Ulaanbaatar and 7 in the countryside. The bank hosted over 800 students through talks on money, banks and savings account. A fun contest related to money was conducted where children were challenged to save and spend their money wisely for two months. The winner of the contest will be announced on June 1st, on the eve of International Children's Day.

Xacbank has a special focus on children and increasing inclusion of young people in the formal financial system which they continued to promote through Global Money Week. Children

from marginalized and rural areas of Ulaanbaatar City were the main focus of the events organized by XacBank's CSR initiatives. The bank's outreach program covered 15 rural provinces and 2 remote areas in Ulaanbaatar City. XacBank organized social and financial education programs for children for who have been involved with them since 2009. 850 children and their parents were involved through classes on money management and the importance of savings, and visits to the branches of Xacbank.

Montenegro

Participants: Central Bank of Montenegro

Date of event: 9 - 16 March

Number of children reached: 500

During Global Money Week 2015, the Central Bank of Montenegro conducted various activities for youth across the country. CBCG's representatives visited primary and high schools all over the country and interacted with more than 500 children and youth. Central Bank of Montenegro also used radio talk shows, television programs, and newspapers to promote GMW values. This helped raise public awareness

about the importance of financial education in the country.

On 9 March, the students of Secondary School of Economics visited the Central Bank of Montenegro and were welcomed by the Governor. They attended lectures on central banking and identifying counterfeit money. During other days of Global Money Week, children deprived of parental care visited the Central Bank of Montenegro's Money Museum in Cetinje where they attended a workshop titled "Welcome to the world of money". They were

also taken on a tour of the museum. On 11 March, representatives of the Central Bank organized an educational workshop on "How to identify counterfeit money" for the high school students.

In order to empower the vulnerable and marginalized group, representatives of the Central Bank of Montenegro organized a workshop for Roma children titled "Welcome to the world of money" on 12 March. The objective of the workshop was to increase awareness about their social and economic rights. Other events included workshops for lower-grade

students at primary schools, as well as at the Resource Center for Hearing and Speech in Kotor.

Events covered all regions of Montenegro which included the capital Podgorica and the Cetinje, Žabljak, Šavnik, Plav, Gusinje, Kotor, Sutomore and Ulcinj regions.



Morocco

Participants: Moroccan Financial Education Foundation (FMEF), Ministry of Education (MENFP), Central Bank of Morocco (BAM), Banking Association (GPBM), Insurance Association (FMSAR), Casablanca Stock Exchange/Bourse de Casablanca

Date of event: 9 - 17 March

Number of children reached: 95 000

Global Money Week 2015 celebrations were set off in a great style with children and youth participating in the Ring the Bell event at the

opening session at the Casablanca Stock Exchange.

Moroccan Financial Education Foundation organized a variety of activities during Global Money Week across various cities in Morocco. Multiple sessions on financial awareness were organized for school students by the offices of Bank Al-Maghrib, bankers, insurers and managers in the Casablanca Stock Exchange. To aid understanding, two guides in Arabic and French, were made available to the agencies by

the Foundation for Financial Education. A total of 75,000 guides for high school students and 25,000 guides for primary school students were distributed. The guides contain reading material on the concepts of money, budget, savings, banking, stock exchange, and insurance.

The children were very satisfied and expressed their gratitude for the efforts devoted to organize these events. Here are some quotes from the children who had the opportunity to visit bank branches and benefited from explanations about

the basic financial concepts:

“I had the great opportunity of a visit to the central bank agency and I would participate in another visit on the same topic, I feel enriched about the world of finance.”

- Chaymaa« student » high school student

“During our visit to the agency of the Central Bank we discovered the ways of savings and good budget.”

- Bassma« student » high school student



Mozambique

Participants: World Vision Mozambique, Fund for the Development of women, Provincial company of singing and dance

Date of event: 9 - 17 March

Number of children reached: 300

World Vision led the Global Money Week 2015 celebrations in Mozambique. The main event was sensitization sessions on the importance of adolescents participating in savings groups, teaching on financial education, and saving sessions. The aim of this activity was to promote

boys and girls participate in savings group and also encourage them to pursue product goals and aspirations. The financial education sessions aimed at teaching them the importance of having financial goals to fulfil their dreams, equip them with the knowledge and skills to develop financial plans, budgets and to manage small scale income generation activities. A considerable number of the youngsters who participated in the GMW celebrations were from low income generation and were also helping their parents run small business.

“Financial Education lessons are so important for me because they help me to establish financial goals.”

- Lília, 16 years

“Financial Education sessions opened my eyes and now I understand the importance of having a budget.”

- Olga, Savings groups Promoter



Namibia

Participants: Aflatoun Namibia, First National Bank Namibia

Date of event: 14 March

Number of children reached: 1725

Aflatoun Namibia celebrated Global Money Week and Aflatoun Day in the rural areas of

Omusati, Oshana and Ohangwena. Activities that marked the day included bank visits and savings account openings, painting competitions, as well as arts and cultural displays. Parents of beneficiaries of the Aflatoun programs within the three areas actively participated in the celebrations.

The organizers combined the painting competition with a financial enterprise. The paints were auctioned to parents. The painting that received the highest bid was from an Aflatounee. It was a beautiful combination of flowing colors from crayons melting in one direction - depicting unity in diversity. The piece

was sold at N\$200 (17 USD). Aflatounees had a special session on financial education with a volunteer banker to learn about budgeting. The Aflatounees had many questions for the banker. The pro and cons of ATM banking were discussed.

Painting from an Aflatounee in Namibia during the 2015 Global Money Week/Aflatoun Day Celebration.

The combination of colours is from pieces of partially melted crayon running in one direction. When she was asked why one direction, her response was: "We are all different but we can all work together."

The piece was sold for N\$200 (17 USD).

© Aflatoun



Nepal

Participants: Nepal Rastra Bank, Ministry of Education, Nepal Bankers Association, Nepal Development Bankers' Association, Finance Company Association, Micro Finance Development Bankers Association, Nepal Federation of Savings and Credit Cooperatives Society (NEFSCUN), UNICEF Nepal, National Bankers Institute (NBI), First Micro Finance Development Bank (FMDB), Equal Access Nepal (EAN), Child Workers in Nepal Concerned Centre (CWIN), Samunnat Nepal, Artha Foundation, Bank of Kathmandu

Date of event: 10 - 17 March

Number of children reached: 11 400

Nepal Rastra Bank, the Central Bank of Nepal, took the lead to celebrate Global Money Week 2015 in Nepal from 9 to 17 March. It worked in consultation with a wide range of stakeholders and bank and financial institutions. During the week, Nepal Rastra Bank coordinated closely with Nepal Bankers Association, Nepal Development Bankers' Association, Finance Company Association, Micro Finance Development Bankers Association, Nepal Federation of Savings and Credit Cooperatives Society (NEFSCUN), UNICEF Nepal, National Bankers Institute (NBI), First Micro Finance Development Bank (FMDB), Equal Access Nepal (EAN), Child Workers in Nepal Concerned Centre

(CWIN), Samunnat Nepal, and Artha Foundation. Bank of Kathmandu also organized multiple activities through the week

Nepal Rastra Bank, in cooperation with UNICEF Nepal, organized a Grand Financial Literacy Rally with about 4000 people on 14 March to promote Child and Youth Finance International's Global Money Week. The Rally was represented by some 50 institutions, including bank and financial institutions, schools, scouts, cooperatives, NGOs, donor agencies, INGOs, and others. For this rally, Nepal Rastra Bank printed shirts with Child and Youth Finance International and its logo. The backside of the shirts had the Global Money Week 2015 dates and the theme "Save Today, Safe Tomorrow" printed on it. The rally was inaugurated and addressed by the Governor of Nepal Rastra Bank. Many high level authorities of Nepal Rastra Bank participated in the rally.

On 17 March, Nepal Rastra Bank organized "Intensive Interaction Program with the Students on Financial Literacy Focused on Child and Youth" session. This program was attended by over 300 persons from 70 institutions. This included some 200 students from different schools. The Governor of Nepal Rastra Bank was Chief Guest and Chairperson of the program.

Nepal Rastra Bank and Ministry of Education both presented details of the initiatives undertaken by them.

Nepal Rastra Bank also distributed 5000 copies of its publications called "Paisa Ko Bot" (Money Tree), a story-book published for students on financial literacy, to the participants of both the Rally and the interaction. Around 1000 copies of the booklet "NRB with Students", a financial literacy book designed for the students by the bank, were also given.

Various organizations across Nepal also arranged their own activities during the week. Samunnat Nepal launched its savings awareness tool called "Saving Scale" to help students understand more about saving money, time, food and resources. Equal Access Nepal dedicated its 45-minute long radio program to talk and teach about financial literacy. Child Workers in Nepal Concerned Centre contributed impressively towards the success of Global Money Week in Nepal by organizing radio and television shows, an orientation seminar on social and financial education for street children and street field workers, and wrapped it up with media coverage post event.

Financial institutions also undertook initiatives to further promote and encourage financial literacy through a range of activities. For example, Prabhu Bank Limited organized banking awareness programs and good banking habit sessions in the mid-western region of Nepal. Members of Nepal Federation of Savings and Credit Cooperatives Society also organized different financial literacy programs throughout the country.

Most notably, the Bank of Kathmandu took a big lead by creating a series of Financial Education Sessions for parents, school children, and college students in their offices starting from 9 March to have interactions with their communities. They organized "Visit Your Bank Week" in all their branches for students to make them understand what happens to their savings and how it is maintained and grown. In advancing child and youth financial inclusion in the CSR initiatives during and beyond Global Money Week, the Bank of Kathmandu unveiled a promotional scheme for one month. From 9 March, NPR 100 cash top up was given for every new account opened in 'Chetanshil Yuva Bachat Yojana' and 'Navakopila Bachat Khata' (existing child & youth savings products in the Bank). This scheme was launched with a view to encourage initiate youth and parents into the habit of saving.



Netherlands

Participants: MoneyWise Platform, Dutch Ministry of Finance, Dutch Central Bank (DNB), The Netherlands Financial Market Authority (AFM), Euronext Amsterdam, Dutch Bankers Association (NVB), Dutch Association of Insurers, Dutch Ministry of Social Affairs and Employment, Aflatoun, Amsterdam Business School, Montessori Lyceum Amsterdam, Postcode Lotterij, TommyCares, Tommy Hilfiger, Brandsfit, Berlage Lyceum

Date of event: 9 - 17 March

Number of children reached: N/A

The 2015 Week van het geld celebrations were inaugurated by H.M. Queen Máxima on 9 March at elementary school OBS West in Capelle aan den IJssel. Prior to the launch, she attended several guest lectures at the school together with the Minister Education, Culture and Science. During this time she also spoke with students and teachers about the importance of learning how to manage money. The lectures

were presented by, among others, senior executives of partner organizations of “Wijzer in Geldzaken”.

Week van het Geld is an initiative of the Dutch platform “Wijzer in Geldzaken”. During this week, the main focus of elementary schools across the Netherlands was ‘learning to handle money’. By making children financially aware at an early age, a foundation was laid for financial independence in adulthood. Staff members from, among others, banks, insurance companies and municipalities provided over 5000 guest lectures and workshops at elementary schools throughout the country.

International recording artist Caro Emerald spoke with students at IVKO college in Amsterdam about entrepreneurship, the music business, and money. Students and fans were given the opportunity to send in questions on why she decided to start her own label, what

entrepreneurship skills she thinks are needed and how much saving has helped her in advancing her career. The school was even treated to a short performance of two of her most popular songs.

Euronext Amsterdam was festively opened on 11 March by young entrepreneurs from the Yecommunity.com platform – a platform for young entrepreneurs launched by Child and Youth Finance International in December. Representatives from the Postcode Loterij sounded the gong as a symbol of their support for youth causes. Alongside with the young entrepreneurs and representatives of the CYFI Secretariat, representatives from Aflatoun joined this special ceremony.

Amsterdam Business School shared their facilities with CYFI to accommodate international Youth and Start Talks via Google Hangouts. These online Talks connected student

groups around the world to learn and discuss about money, saving, financial landscape, entrepreneurship and cultures.

More than 20 students from the Berlage Lyceum visited Tommy Hilfiger’s global head office in Amsterdam. Students, were given a unique opportunity to learn about entrepreneurship, receive a real-life work experience and be inspired to dream big. The event was a collaboration between TommyCares, and Child & Youth Finance International. The Director of TommyCares shared insights into his own choices regarding education and career followed by the story of Tommy Hilfiger’s first entrepreneurial venture. Inspiring Dutch celebrity youth entrepreneur Jip (18) enthusiastically shared how he started his first charity “Jips Goede Doelen” at age 9 followed by his second profitable venture Brandsfit (formerly JM SportsCompany). Students had a chance to interact with the speakers and ask questions.



New Zealand

Participants: New Zealand Commission for Financial Capability, NZX, operator of the New Zealand Stock Exchange, Ministry of Commerce and Consumer Affairs, Upper Harbour Sorted Schools' Cluster

Date of event: 9 - 17 March

Number of children reached: 120

New Zealand celebrated Global Money Week for the first time this year. The Commission for Financial Capability (CFFC) took the lead in coordinating with various organizations to raise awareness and to give young people the tools

and inspiration they needed to become financially capable and socially empowered to positively shape their future.

New Zealand's Commission for Financial Capability worked together with NZX, the operator of New Zealand's Stock Exchange, to conduct an international launch event for this year's Global Money Week. With the first glimpse of morning sun, New Zealand opened this year's Global Money Week with a symbolic ringing of the stock exchange bell together with the Upper Harbour Sorted Schools' Cluster (UHSSC), which

pilots the efforts of the New Zealand Government in enabling schools and communities to realize their vision of "financially fluent kids".

The international launch event was graced by the Commissioner for Financial Capability, the New Zealand Minister for Commerce and the CEO of NZX. They collectively shared their perspective, vision, and encouragement for the young kids present during the event to develop good financial habits today, and potentially become entrepreneurs and leaders in the future.

In addition to the ringing of the stock exchange bell, the Commission for Financial Capability also organized a meeting and seminar for young student leaders from different backgrounds from New Zealand. Most young people from New Zealand fear not being able to own their own home in the future, therefore the students discussed with finance professors the importance of starting to save as young people to realize a future where they will be able to have their own homes.



Nicaragua

Participants: Catholic Relief Services

Date of event: 9-17 March

Number of children reached: 50

Catholic Relief Services (CRS) Latin America, in collaboration with different local partner organizations, planned daily activities in 3 countries: México, Guatemala and Nicaragua. In Nicaragua CRS in collaboration with local institutions organized different activities in primary and secondary schools. The trainings

focused on informing youth about savings, loans and promoting Global Money Week's principles. Local partners also led several trainings on financial education and savings behavior. A drawing competition and mural creation with the theme of Global Money Week, save today safe tomorrow was among the activities preferred by the children present.

Nigeria

Participants: Central Bank of Nigeria, Nigeria Stock Exchange, Junior Achievement Nigeria, Lynx Nigeria, Eadda Kids, Financial Literacy for All, Aegis Empowerment Initiative, SAGE Nigeria

Date of event: 9 - 17 March

Number of children reached: 3500

The Central Bank of Nigeria (CBN) led the 2015 Global Money Week activities in Nigeria. The week was marked by a number exciting activities aiming to promote financial inclusion, economic citizenship, education and entrepreneurship for young people. Global Money Week Nigeria started with a GMW Walk in Abuja branded as "Global Walk4Money." This event brought together various stakeholders to march on the street of Abuja and create awareness for children and youth financial inclusion and

education. The Central Bank engaged various media outlets in public financial literacy outreach programs.

Collaborating institutions in Global Money Week 2015 included the Nigeria Stock Exchange, Junior Achievement Nigeria, Lynx Nigeria, Eadda Kids, Financial Literacy for All, Aegis Empowerment Initiative and SAGE Nigeria. The Nigerian Stock Exchange celebrated the Week by hosting a series of educational programs aimed at engaging young people in knowledge sharing on how money works, saving, investing, creating livelihood, gaining employment and entrepreneurship. Other activities for the week included a ceremonial bell ringing event at the Nigerian Stock Exchange offices for the commencement of trading and a youth interactive session with the its CEO. The Stock

Exchange officials also visited schools and had interactive sessions with students.

Junior Achievement Nigeria launched various school outreach programs to give financial literacy and entrepreneurship lessons to students in primary and secondary schools. JA Nigeria organized bank visits for students. Eadda Kids were on air on various radio stations in the country to talk about savings and the need to raise money. The organization also took to social media platforms such as Twitter and Facebook to answer question on child and youth financial inclusion, savings and financial education in schools.

SAGE Nigeria organized a public exhibition to showcase various innovative products and services in the Nigerian financial sector

developed to empower children and youth in Nigeria. The Governor of the Central Bank of Nigeria officially opened the exhibition. SAGE Nigeria also organized a business competition for students to mark the Week. Students from Garki Junor Secondary School emerged as winners and were given a start off grant of N200, 000 cash prize and in the process making them the 2015 Financial Literacy Ambassadors.

In Lagos Financial Literacy for All (Teach Children to Save) was at Pascelli School for the Blind to organize a financial literacy a program. The organization also donated financial literacy books in braille to the students. Financial Literacy for All also visited the Wesley School for the Hearing Impaired to talk to them about money and savings.



Norway

Participants: AksjeNorge, Bors Oslo

Date of event: 16 March

Number of children reached: 60

On 16 March, AksjeNorge and the Oslo Stock Exchange organized an event for high-school and university students in Oslo to celebrate Global

Money Week. Students from Elvebakken VGS, AIESEC Norway, Aksjegruppen and another high school in Oslo were invited for a tour of the stock exchange. They also participated in a seminar on the work of the Bors and the stock market in Norway. AksjeNorge also made a presentation on Global Money Week and equity investment.



Pakistan

Participants: National Rural Development Program (NRDP) of Pakistan, Youth in Action Balochistan (YIAB), Pakistan Microfinance Network, Balochistan Boy Scouts Association, Bank AL-HABIB Limited, Bank ALFALAH, Habib Bank Limited

Date of event: 9 - 17 March

Number of children reached: 1273

With new organizations participating in this year's Global Money Week celebrations, the reach and depth of activities across Pakistan was remarkable. The activities were organized under the leadership of the National Rural Development Program (NRDP) of Pakistan, Youth in Action Balochistan (YIAB), and the Pakistan Microfinance Network.

The Youth in Action Balochistan organized an event in association with the Balochistan Coy Scouts Association engaging about 200 children and 550 parents and adults in a fun and interactive event that highlighted the importance of savings and helped foster healthy money management behavior. Representatives from civil society organizations, local and national government, media, and teacher associations were involved in the event.

The National Rural Development Program (NRDP) of Pakistan organized multiple activities focusing on young Pakistanis in rural areas, especially those outside of Karachi. The activities included children visiting the branches

of Bank AL-HABIB Limited, Bank ALFALAH, and Habib Bank Limited where they received orientation about basic banking operations, the concepts and methods of saving, the purpose of having a bank account, and the various banking services. Following this, a conference for rural youth entrepreneurs was organized which included an award distribution for Best Young Entrepreneurs within its network. The goal of the conference was to educate them more about running a business and promote entrepreneurship in the local community. In continuing to foster the entrepreneurial spirit of young Pakistanis, a new batch of children were given the chance to visit successful entrepreneurs to inspire them that taking initiative today through savings today for a safer

and brighter future. A financial literacy seminar for the youth was arranged to motivate to save along with games and case studies to underline the importance of savings. Gender gap issue which continues to be a challenge in Pakistan was also addressed by a specific seminar for financial literacy and entrepreneurial skill for young rural women. The young women learned how to determine their goals, tracking their expenses, and how to be wise with money when become an entrepreneur.

With growing support for Global Money Week, it is expected that the movement for financial education and empowerment will continue to grow and succeed in Pakistan.



Palestine

Participants: Palestine Monetary Authority, Ministry of Education, Association of Banks, Palestine Bank, United Nations Relief and Work Agency (UNRWA)

Date of event: 15 - 19 March

Number of children reached: 80 000

Global Money Week was celebrated in Palestine under the “The Banking Week for Children and Youth” from 15 to 19 March. The kickoff ceremony event at the Spanish School in Ramallah City enjoyed the participation of all

stakeholders – Palestine Monetary Authority, Ministry of Education, Association of Banks, Banks and Unrwa.

Around 1,000 employees from Palestine Monetary Authority and the banks formed a team and visited 1,241 schools in and around Palestine. They gave lectures on financial terms and banking services throughout the week. 140,000 copies of a unified brochure that includes basic banking and financial information were distributed to bank branches and schools.

In addition, a survey was conducted among 2000 students, to measure, assess knowledge, and enrichment before and after the sessions.

A Facebook contest was created for children to like and share their most favorite information from the brochure which was transformed into a Facebook album named “Read and Learn”. The contest targeted children and youth between the ages of 12 and 17. This was done to encourage children to read and learn new financial information and to increase awareness among

them. 15 photos from the albums were chosen and the 15 winners were rewarded from with savings accounts of USD 100 by the banks.

During the celebrations, 260 banks branches were decorated with flags, roll ups, posters, and balloons. One working hour per day was allocated to welcoming children, youth, and parents, and educating them about different banking operations and services.



Panama

Participants: Superintendencia de Bancos de Panamá, Instituto Bilingüe Cristo de los Milagros (IBCM), Claret School, International School Mary Immaculate (CIDMI), The King's School Panama

Date of event: 9 - 17 March

Number of children reached: 1292

For the second year in a row, the Superintendencia of Banks of Panama led the

celebrations of Global Money Week in Panamá through the Financial Consumer Services Department and its Financial Education program. The Superintendencia promoted and coordinated various activities to promote Global Money Week 2015's theme of "Save today. Safe tomorrow." among children and young students in the primary and secondary schools located in Panama City.

For students of the primary school (1 to 6) of Instituto Bilingüe Cristo de los Milagros (IBCM), Claret School, International School Mary Immaculate (CIDMI) and The King's School Panama, motivational talks were held on the importance of saving. Furthermore, fun drawing and poster competitions were organized. For the pre-media and media grades theater and murals contest were held. The students were evaluated for creativity, organization, commitment and,

above all, teamwork in each of the groups. The activity's aim was to promote entrepreneurship and the habit of saving. More than 1,292 students participated in these activities.



Papua New Guinea

Participants: Bank of Papua New Guinea, Bank South Pacific, Westpac Bank, ANZ Bank, PNG Microfinance, Kada Poroman Microfinance, Nationwide Microbank

Date of event: 9 - 17 March

Number of children reached: 500

For the second time, Global Money Week was celebrated in Papua New Guinea under the leadership and initiative of the Bank of Papua New Guinea (BPNG). The efforts of the Bank of Papua New Guinea and participating financial

institutions in the country work to advance financial literacy and financial inclusion of youngsters within the country built on last year's National Youth Savings Campaign. This year, these efforts continued under the same campaign and reached out to children and youth across Papua New Guinea.

Under the National Youth Savings Campaign, a series of activities, lectures, and events were hosted by the bank to promote and show the dedication of the government. These were

conducted in partnership with commercial banks and microfinance institutions, to empower the young generation to become confident, responsible and skilled economic citizens.

The various activities organized during Global Money Week ranged from bank visits to seminars where representatives from the Central Bank, commercial banks, and microfinance institutions spoke about the importance of savings. One of the most common trends this year was extension of these lessons, visits, and seminars with a

visioning exercise. The kids set their goals and imagined what they could achieve if they start saving today, identified how they would be able to do it, and learned why they wanted to do it. This way, the kids participating in the program not only inculcated the saving habit, but they also developed an understanding of their own motivations and inspired them to be more aware of the future that they wanted to shape.

Paraguay

Participants: Banco Central de Paraguay, Ministerio de Educación y Cultura de Paraguay, Fundación Paraguaya, Fundación Cámara de Comercio Paraguayo-Americana (AMCHAM), Junior Achievement - Paraguay, Youth Ambassadors Program

Date of event: 9 - 17 March

Number of children reached: 21 101

Global Money Week in Paraguay was celebrated by a congregation of organizations who are committed to the cause of financial education and inclusion and to further the impact of Child and Youth Finance International's Movement.

As has been the tradition, the celebrations this year were launched with a press conference attended by high-level authorities of each of the participating organizations. During the press conference, the participant organizations presented the details of the events that they had planned to celebrate Global Money Week 2015 in Paraguay.

Fundación Paraguaya tapped its network of young volunteers to spread awareness about financial education and financial inclusion to schools around the country. While Fundación AMCHAM participated by organizing a series of

lectures and a youth assembly. Fundación AMCHAM also participated of several TV and radio spots to spread the message of Global Money Week. Additionally, 27 trainers graduated from Fundación AMCHAM's "Plan Transitorio Área Ciencias Sociales" program. These trainers will become ambassadors creating awareness and delivering economic citizenship education in the schools.

This year, the program Youth Ambassador, a program sponsored by the Department of State of the United States of America took part of the celebrations of Global Money Week in Paraguay.

The Youth Ambassadors Program brings together high school students and adult mentors from countries across the Americas to promote mutual understanding, increase leadership skills, and prepare youth to make a difference in their communities.

The implementing partners also organized similar workshops, visits to schools, a national youth assembly, radio spots, and campaigns. During the closing ceremony, the Central Bank of Paraguay launched newly developed financial education materials, which will be distributed in schools all around the country.



Peru

Participants: Superintendencia de Banca, Seguros y AFP (SBS), Banco del Estudiante – Arequipa

Date of event: 9 - 17 March

Number of children reached: 2800

As per the traditions, Global Money Week 2015 celebrations were spearheaded by the congregation consisting of the Superintendencia of Bank, Insurance and Private Pension Funds (SBS) and Banco del Estudiante in Arequipa. Talks on savings were organized in three primary schools and two secondary schools, reaching approximately 2,500 students. Students were

urged to inculcate the habit of saving, a fundamental tool especially for those looking to become entrepreneurs.

Additionally, a seminar-cum-workshop on Financial Education was conducted for the children and youth, in the company of the Superintendencia of Bank, Insurance and Private Pension Funds (SBS); and various financial institutions. Around 300 children and youth benefitted by this initiative.

A commission of the Superintendencia of Bank, Insurance and Private Pension Funds, also joined

the Global Money Week celebrations in Guatemala by accepting an invitation extended by the Central Bank of Guatemala to participate in that country's Financial Education Fair.

During the week, children participated in various recreational activities in their schools. Radio stations helped spread message of saving and value for money to children and youth by conducting various programs.



Philippines

Participants: Bangko Sentral ng Pilipinas (BSP; Central Bank of the Philippines), Department of Education (DepEd), Bankers Association of the Philippines, Bank Marketing Association of the Philippines, Commission for Filipinos Overseas, De La Salle University MBA Finance Society, Children International (CI) – Philippines, Paglaum Multi-Purpose Cooperative

Date of event: 9 - 17 March

Number of children reached: 5736

Bangko Sentral ng Pilipinas (BSP or the Central Bank of the Philippines) again took the lead in celebrating Global Money Week this year in the Philippines. To promote the cause of financial literacy for both young and the old, the Central Bank partnered with Commission for Filipinos Overseas (CFO), Department of Education (DepEd), Bankers Association of the Philippines (BAP), Bank Marketing Association of the Philippines (BMAP), various schools and bank. The De La Salle University (DLSU) MBA Finance Society, Children International (CI) – Philippines, and the Paglaum Multi-Purpose Cooperative also organized different set of activities to celebrate the week.

The Central Bank in cooperation with DepEd organized multiple sessions on “Financial Education and Savings Promotion”. The sessions focused on stressing and advancing the habit of savings, growing awareness about the difference between a want and a need, developing self-confidence and belief in themselves and how they could take charge of their futures.

To facilitate sharing of experiences, a web conference was hosted for grade 5 students from Baguio Special Education Center with grade 5

and 6 students from Butuan City Special Education Center. Another web conference was organized between grade 5 students from Baguio Special Education Center and high school students from Russia (through Russian Gymnasium #1552) and primary school students from Brunei Darussalam (through the Ministry of Education of Brunei Darussalam).

The Central Bank worked with the Bankers Association of the Philippines and the Bank Marketing Association of the Philippines to launch the Kiddie Account Program, the country’s premier financial inclusion program targeted at delivering child-friendly children savings accounts.

To promote good saving habits by celebrating success stories, the Central Bank awarded the “Bida sa Pag-iimpok” Award (Leader in Savings Award) to Rexza Mae Panaligan, a grade 5 student of Santa Barbara Elementary School. Her story and interview was then published as a video on the “Bida sa Pag-iimpok” Facebook page. In the video, she shares her personal insight on her financial literacy advocacy. On March 18th, the “Guro ng Pag-Asa” (Teacher of Hope) Award Ceremony for the best financial educators in public elementary schools in 2014 was organized. The program recognized the teachers who have demonstrated excellence in teaching and integrating lessons on savings, money management, and entrepreneurship in the public elementary schools.

The Commission for Filipino Overseas disseminated the video “PESO Sense Tips for Students” across the country. The video was developed to make Filipino children more aware about the importance of financial literacy,

savings, and the understanding about the value of money.

Addressing young adults, the DLSU MBA Finance Society organized a seminar for teenagers on the theme “Save Today. Safe Tomorrow.”. MBA Finance students of DLSU were able to share their knowledge and skills with other students. The initiative targeted students to become more aware of developing the habit of saving to help themselves and their communities.

In Plaridel in South Philippines, Global Money Week was celebrated under the leadership of Paglaum Multi-Purpose Cooperative and in coordination with the Plaridel Rural Bank, Looc National High School, Looc Elementary School, and Mamanga Daku Elementary School. A motorcade to promote the event went around the town and a visit to financial institutions was organized to raise the awareness about money matters among youth. Workshops on financial literacy for teens were also organized through Paglaum’s “Youth Teen Savers” program. CYFI’s Youth Talks were also organized that provided an opportunity for Filipino youth in Plaridel to interact with their peers from around the world.

In Tabaco, Children International (CI) has organized a 2-day Financial Literacy Seminar-cum-Workshop to allow youth to analyze financial issues affecting them, and identify concrete steps and learn technical skills to respond to these issues. An official from the Department of Agriculture of Bicol University and an entrepreneur coached the participants on several topics such as: Factors affecting Financial Condition among Filipinos; Financial Values: Excerpts from the 8 Secrets of the Truly

Rich (How Can you Create Material Wealth and Gain Spiritual Abundance); and Financial Planning.

In Legazpi, Children International (CI) partnered with Bogtong Elementary School, Arimbay High School, Homapon High School, and Pawa High School to organized activities for Global Money Week celebration. Activities focusing on financial education and savings like presentations, plays, poster making, and essay writing were conducted. “Finding Resources Game”, a game to promote and strengthen financial skills of the youth, was conducted where children learned to create and present of proposals.

In the National Capital Region (NCR) of the Philippines, CI organized an international skype call with other CI partners from the Netherlands, Bosnia, and Zimbabwe. Children shared their experiences, motivations for saving and learning. Presentations on savings, spending, planning and budgeting for high school students were also made. In Quezon City, CI organized a film screening for elementary and high school kids to promote the concept of savings and financial planning.



Portugal

Participants: Portuguese National Plan for Financial Education, Banco de Portugal, Portuguese Securities Market Commission - CMVM, Portuguese Insurance and Pension Funds Supervisory Authority - ASF, Portuguese Ministry of Education and Science, Portuguese Banking Association, Portuguese Association of Specialized Credit Institutions, NYSE Euronext Lisbon, 32 Schools of different education levels

Date of event: 9 - 17 March

Number of children reached: 2500

An exciting agenda for Global Money Week 2015 was organized by several stakeholders of the Portuguese National Plan for Financial Education: the National Council of Financial Supervisors (the Banco de Portugal, the Portuguese Securities Market Commission and the Portuguese Insurance and Pension Funds Supervisory Authority – the leading stakeholders of the Plan), the Portuguese Ministry of Education and Science, the Portuguese Banking Association and the Portuguese Association of Specialised Credit Institutions.

Stakeholders of the Portuguese National Plan also encouraged schools across the country to involve their students in Global Money Week activities. In total, 32 schools and approximately 2500 students (aged between 4 and 18) joined the celebrations and organized activities to raise awareness on financial education topics. The

Portuguese Banking Association organized a conference on financial education, under the European Money Week. Among other key speakers, the Conference had representatives from other stakeholders of the Portuguese National Plan, including the Banco de Portugal, and the Secretary of State for Basic and Secondary Education. Throughout the week, the Portuguese Banking Association also organized financial education quizzes with hundreds of students from 7 schools in the Lisbon region.

The Portuguese Securities Market Commission organized a visit to the NYSE Euronext Lisbon, with 30 students from Luís de Camões basic school (Lisbon). They learned about the workings of the stock market and “rang the bell” at the closing of the trading session. The Annual General meeting of the National Council of Financial Supervisors with the stakeholders of the Plan took place, to assess the financial education initiatives of 2014 and to discuss the implementation of the 2015 programme, including initiatives targeted at schools.

The Coordinating Committee of the Portuguese National Plan visited the basic school Monte Flor (Lisbon) to deliver the honours award of the 3rd edition of the national financial education competition Todos Contam. During this visit, young children made a presentation about the entrepreneurial project that they are developing. The Portuguese Insurance and Pension Funds

Supervisory Authority organized a competition “Who wants to learn?” with 80 students from 2 vocational schools of Lisbon, to teach them the importance of preventing risks and the workings of insurance products.

The Banco de Portugal, the Portuguese Securities Market Commission and the Portuguese Insurance and Pension Funds Supervisory Authority, with the support of the Portuguese Ministry of Education and Science, also organized a series of 10 workshops, with 300 secondary students at Tábua school (Coimbra), focused on key financial education subjects: budgeting, saving, insurance, credit and understanding the financial system. During the whole day, students discussed financial issues, watched videos and participated in educational games. On Aflatoun day, 17 March, the Association of Specialised Credit Institutions organized a Skype call between Santa Eulália school in Portugal and Tapera-Cactus School in Brazil, where students discussed their financial education projects and the importance of saving.

During the whole week, the Banco de Portugal, supported by its regional delegations and agencies, organized training sessions focused on savings, the importance of financial education, the knowledge of the Euro notes and/or the Eurosystem, with hundreds of students from 7 schools of different parts of the country: Azores, Braga, Coimbra and Viseu.

Several schools around the country developed initiatives addressed to the school community, including construction of piggy banks in the classroom, small group discussions, conferences and workshops about savings, budgeting and other financial issues. Each school was allocated an individual page on the National Plan’s website, to publish pictures and report the activities developed during Global Money Week. Estarreja secondary school (Aveiro) built a giant piggy bank with saving advices. During the week, students were invited to join this initiative and to commit to follow these advices, placing a “Like” in the piggy bank. In Oporto, Vértice vocational school organized a training session with secondary students, to explore the Portuguese National Plan’s website (the “Todos Contam”), where students discussed the importance of savings. Students from Touria basic school (Leiria) visited two local financial institutions, distributing leaflets in the streets about the importance of savings. Back in the classroom, students made a list of sayings about money and discussed financial education issues.

All this information was permanently updated on the Portuguese National Plan’s website (the “Todos Contam”) at: www.todoscontam.pt.



Puerto Rico

Participants: Nuestra Escuela, Inc., Nuestra Escuela en Caguas, Nuestra Escuela en Loiza, Nuestra Escuela en Vieques, Nuestra Escuela en La Barra, Nuestra Escuelita

Date of event: 9 - 17 March

Number of children reached: 201

Global Money Week celebrations in Puerto Rico were led by Nuestra Escuela. Numerous events were organized in Caguas, Loiza, and Vieques which focused on the themes of entrepreneurship, micro enterprises, the function of a store, how to use your money wisely and financial institutions functions and roles.

Students learned about developing micro-enterprises using solid waste materials. A small business owner in Vieques shared her story with children and youth. Students enjoyed the opportunity to learn about how a bank functions and the types of services provided by banks to businesses and individuals. A drawing contest was held with the theme "This is what I want my savings for". Manual Cidre and other leading entrepreneurs shared their business stories motivating many of the young participants. Many of the stories shared the commonality of starting young, helping with the family business, later developing into enterprise businesses. Youth

were inspired by the possibility of creating brighter futures for themselves and their families.

Students from Puerto Rico participated in a Global Money Week Youth Talk which was organized with students from Ecuador. They shared the different experiences as entrepreneurs in the agriculture sector and learned of the entrepreneurial aspirations of their Ecuadorian peers.

The activities/themes were selected by the students. Nuestra Escuela's personnel then assisted in the coordination of the activities that were held outside of the school premises. Students were able to interact with bank personnel, entrepreneurs and discuss and share their thoughts and ideas on the subjects. It has been a great learning and active experience for all.



Romania

Participants: National Bank of Romania, Ministry of National Education, Transylvania College, The Romanian Youth Forum, SHARE Federation (Cluj- European Youth Capital), Cluj City Hall, Cluj County Educational Inspectorate, ARDOR (for the Debate Competition), Erasmus, Transylvania Bank, Aegon Romania, CITR

Date of event: 9 - 17 March

Number of children reached: 5180

Similar to 2014, Global Money Week (GMW) ran as part of the Let's Talk About Money and Bank project, organised by the National Bank of Romania (NBR) in cooperation with the Ministry of National Education and school inspectorates. From 9-17 March 2015, students accompanied by their teachers attended various events at the NBR branches and agencies or in schools. The nationwide framework program of GMW included visiting the NBR's network across Romania. In the case of NBR branches, the program also included visits at the centers for processing and destruction of banknotes where the children also had the opportunity to see the new processing center and the latest equipment in order to remove from circulation the banknotes with defects (i.e. holes, tears). The program consisted of presentations on the national currency history, history of money, history of the NBR, economic and financial

basics about credit, deposit and inflation, with focus on local peculiarities and the security features of banknotes; and NBR's educational videos "The History of Money", "Security Features of Banknotes", "The Lifetime of Banknotes" (available at NBR's YouTube channel - <https://www.youtube.com/watch?v=eXMLuHpdVLI&feature=youtu.be>). Furthermore, students and teachers from Bucharest visited the NBR's headquarters, namely the Old Palace, NBR Library, which holds one of the largest collections of economic literature in the country, NBR Boardroom and The Governors' Gallery: a line of portraits of the governors, and the NBR Museum, where they could discover The Treasury houses, history of coins and medals. Overall more than 5110 students were involved in the project. Over half of them are enrolled in primary school and a third in middle school.

Teachers feedback following these events was key for a positive impact on the students. Teachers involved in the Global Money Week project have expressed strong interest in a future cooperation with central bank experts. Therefore, the dedicated programme jointly implemented with the MNE under the motto Learn more, improve yourself was extended by more than one week in order to accommodate the great number of requests from schools.



The Romanian Youth Forum also took part in Global Money Week through the organization of the „Start in Antreprenoriat”, a conference specifically designed for young entrepreneurs. Among the main talking points were topics such as: “Lean Startup”, “Sources of finance “Romania Hub”, “Entrepreneurship, Think and Grow Rich” and “CSR for an authentic business”. The speakers were recognized personalities from Romanian business community representing organizations such as Social Responsibility Magazine, the Romania Association of Entrepreneurship, Romania Association of Entrepreneurship and Junior Achievement Romania. The speakers were asked to provide authentic business solutions that young people in the audience could use.

At Transylvania College, the Global Money Week 2015 started with an assembly where teachers presented the projects that they have coordinated and students from PIL (primary international line) along with some staff members held the STOMP dance and music (made all from recycling materials). A Start Up competition was also launched. For students in the Kindergarten and Primary School a Financial Theater, “Pinocchio & Economy” was organized- a puppet theater initiated by two local actors who taught the little ones the importance of saving money with Pinocchio's help. This was a



very interesting experience for the little ones who fully enjoyed the play. For primary students the Dragons Den Competition started the second day. Other classes from the primary line worked for The Silent Auction, creating objects from recycled materials.

High school students and grade 8 had the privilege of participating at the second edition of 10 Success Stories Conference, which was a great opportunity of receiving great pieces of advice from 10 special speakers that have dedicated their time to share their life experience with them. Middle and High School students also enjoyed visiting five locations in Cluj: some went to Aegon, some to Arobs, Iulius Mall, BNR or BT. The school was even opened during the weekend, when a National Debate Competition- was organized. With the support of ARDOR organization, students from debate clubs from all around Romania have come to the school in order to compete on financial motions. After a productive working Saturday finalized with a special party, on Sunday two teams entered the finals and tried to convince the jury and the public about their power of making a valid point and of defending their opinions. The winning team won a special debate scholarship which will cover future debate costs and admission fees.



Russia

Participants: Ministry of Finance of Russian Federation, Central Bank of Russian Federation, Moscow Stock Exchange, Sberbank of Russia, Home Credit Bank Russia, Insurance company 'Ingosstrakh', Yandex.Money, Institute for the Development of Financial Markets, Centre for Economic and Financial Research, National Competitiveness Institute, State University of Management, Financial University under the Government of Russian Federation, Moscow Money Museum, Institute of Financial Planning, Academy of Personal Finance, Web portal "Financial Health", QIWI payment system, Media partner Lenta.ru, Center-Invest Bank, Academy of Public Administration
Date of event: 9 - 17 March
Number of children reached: 25 000

From 9 to 17 March the first Global Money Week took place in Russia within the framework of the Financial Literacy project run by the Ministry of

Finance of Russian Federation and the World Bank. More than 25,000 school and university students in 13 regions of Russia were able to participate in more than 300 educational activities around the country and take part in financial literacy games and competitions. Partners of the week included regional Ministries of Finance, financial institutions, universities, schools, civil society organizations, insurance companies etc.

Regions that took part in the Global Money Week celebrations in Russia are Arkhangelsk, Volgograd, Irkutsk, Kaliningrad, Krasnodar, Saratov, Stavropol, Samara, Tomsk and Ulyanovsk regions, Republic of Tatarstan and Moscow.

Events of the Week included seminars on online transactions by Yandex.Money, visits to the Museum of the Central Bank of Russian

Federation, financial education games for school children and students, visits to the museum of Sberbank of Russia, budget master-classes for children by Home Credit Bank Russia, series of webinars by the professors of leading Russian universities on various finance-related topics, visits to the exhibition about the history of insurance sector in Russia organized by 'Ingosstrakh', theatrical performances and many more activities in different regions of the country.

The official closing ceremony of Global Money Week in Russia took place at the Financial University under the Government of Russian Federation on March 17th, where more than 500 young people met with the Deputy Minister of Finance, as well as with the representatives of the banking community, media and experts. Young people had an opportunity to ask questions and discuss interesting financial

issues with their peers and experts. The Ceremony ended with the awards to the most active participants of the Week and the winners of the Essay Contest "Why do I need Financial Literacy?"

Center-Invest Bank also organized financial literacy activities in Rostov-on-Don and Krasnodar, among which an installation about trade and entrepreneurship at Rostov Regional Museum of Local History and various seminars, lectures and bank visits. Moreover, Academy of Public Administration also conducted educational activities during the week at the Northern Arctic Federal University in Arkhangelsk and Moscow City Pedagogical University, including competitions, quizzes and the round-table "Financial education of citizens in the modern society."



Rwanda

Participants: ParleMinistry of Finance and Economic Development (MINECOFIN), World Bank (country office), Ministry of Education (MINEDUC), Rwanda Stock Exchange, Rwanda Capital Market Authority, African Alliance Rwanda, Plan International, KPMG, AIESEC in Rwanda, Junior Achievement Rwanda, PAJER, KCB Rwanda Ltd, Banque Populaire de Rwanda (BPR), Rwanda Bankers Association (RBA), Urwego Opportunity Bank (UOB), National University of Rwanda, College of Business and Economics (CBE), SOS Technical High School, WellSpring Academy, WellSpring Academy, Path To Success School, Groupe Scolaire APACOPE, Little Gems Academy, Alpha Community Academy, Riviera High School Ecole International de Kigali, Groupe Scolaire Mwendo, Groupe Scolaire Murama, Groupe Scolaire Nyamata Catholique, Groupe Scolaire Rilima, Groupe Scolaire Masiga, Groupe Scolaire Kibangu, Groupe Scolaire St Paul-Kibeho, Groupe Scolaire Runyombyi, Groupe Scolaire Rasaniro

Date of event: 9 - 23 March

Number of children reached: 27 577

2015 Global Money Week in Rwanda saw a record collaborative effort and participation by various national actors from Government institutions, NGOs, private sector, and institution in the civil society, providing the foundation to develop inclusive financial services for young people in Rwanda. These institutions came together to create an impact, serve and strengthen a generation of young economic citizens.

The GMW celebrations were official launched with the Ring the Bell event at the Rwanda Stock Exchange. This was followed by many colorful and fun activities for children and youth. Other activities included presentations, briefings, drama, a saving shop contest (a practical contest where children and youth learned about how to shop smart, saving while shopping and the financial systems used at the supermarket), lessons in classrooms, club activities, visits to different banks in Rwanda and receiving information on banking operations and available products for youths, and the celebration of Aflatoun day.

It is noteworthy to mention that the Ministry of Finance and Financial Institutions announced their commitment to the launch of the SchoolBank project in Rwanda during the GMW 2015. The innovative nationwide project aims to increase financial inclusion by opening savings accounts and providing financial education and mentoring on financial matters to 100,000 children and youth.

Speeches, presentations, and discussions underscored the importance of saving and saving safely. Children and youth were urged to start saving and invest their money to generate revenues. For example, the executive director of Capital Market in a lecture on savings and collective investment schemes, encouraged students to form investment clubs at their schools for them to raise funds and invest jointly in the capital markets.

Likewise, directors and representatives of different banks urged youth to use banks not just for paying school fees or taking credit to start a business. They urged them to inculcate the habit of savings, earn interest, and create capital to start business. They also felt that more needed to

be done to promote the habit of savings and that it should start at a very young age and nurtured by parents.

During the celebrations there was a special focus on the need for girls to take active participation in finance decisions. The banking institutions urged girls to take interest in learning about monetary systems and to pursue careers in banking and other financial sectors.

Plan International in Rwanda, a development agency, celebrated GMW 2015 through its project "Supporting Girls' Futures through Education and Financial Education Training". In addition to promoting the need for financial education and economic citizenship, there was focus on creating awareness about leadership & sexual reproductive health and roles skills, positive masculinity & gender-based violence, and saving & livelihood skills.

AIESEC in Rwanda played an important role in coordinating with various partners to conduct events across the country for the Global Money Week celebrations.



Samoa

Participants: Central Bank of Samoa

Date of event: 10 - 17 March

Number of children reached: 520

Building on the success of the initiatives launched last year during Global Money Week, the Central Bank of Samoa organized the Be Money Wi\$e Poster Competition for primary school children in the age group of 3 and 8 years. In addition, the Central Bank of Samoa expanded their reach this year by organizing the Money \$mart Comic Competition, which targeted high

school students. All activities focused on this year's theme of "Save Today. Safe Tomorrow."

The theme for Be Money Wi\$e Competition, the financial literacy poster competition, was "Think Before You Spend". The entries were divided into 3 categories; Category 1 for Years 3 & 4, Category 2 for Years 5 & 6, Category 3 for Years 7 & 8. The top 5 winners from each category received a cash prize of \$100 from the Central Bank plus a \$30 gift voucher and a stationery pack sponsored by Business Systems Ltd.

The Money \$mart Comic Competition, which was a one-frame comic competition for high school students, centered around the theme of "Why Make Saving a Priority?" There were 10 winners selected who won \$150 cash prize and \$150 towards their school tuition. The award ceremony took place on 17 March, the closing day of Global Money Week.

These initiatives, of course, go hand-in-hand with the various initiatives of the Central Bank of Samoa to promote financial literacy for both

adults and young children. Each recipient is given four brochures that highlight the main themes of the Central Bank of Samoa's initiatives:

- Saving Money: Make saving a priority!
- Spending Money: Spend with caution.
- Borrowing Money: Borrow smart when you borrow money
- Managing Money: Manage money, manage financial stress



Saudi Arabia

Participants: SEDCO Holding Group, AIAndalus Center, AlNubalaa Center, King Abdulaziz University, Red Sea Mall, King Abdulaziz University - KAU Research Endowment Fund

Date of event: 11 - 19 March

Number of children reached: 10 000

This year, SEDCO Holding Group reached out to 10,000 children and youth by conducting various activities during the Global Money Week celebrations from 10 to 17 March. The activities included Riyali courses across two cities starting 11 March, a Financial Dignity Summit titled 'Money and Business' at King Abdul-Aziz University on 17 March, and 'Little Merchants', children's activities starting 15 March at the Red Sea Mall.

Held in the two Western Province cities of Jeddah and Taif during all days of the celebration, the Riyali Financial Awareness Program in collaboration with three educational institutes conducted training courses for 15 entities, including mosques, forums, schools and universities.

The 2nd Financial Dignity Summit was held on 17 March at King Abdul-Aziz University. The agenda included inspirational speeches by successful local small business owners and a session about the Riyali program and its results, in addition to an entrepreneurship award session to encourage young entrepreneurs. Riyali also launched its new online platform making Riyali courses more widely accessible for students across the Kingdom.

The introduction of Riyali Financial Awareness Program in the Financial Dignity Summit during Global Money Week celebrations has given the children and students a curriculum which will empower them with the financial knowledge to become financially responsible, independent and avoid becoming dependent on others for money. This is the second year in a row that Riyali and SEDCO have participated in Global Money Week. The week featured several online tips and advice across Riyali's social media platforms.

Journalists were invited to attend the workshops along with their families so that their children could attend activities on the weekend. The activities were wrapped up with sharing of videos from the celebrations on Riyali's Twitter channel and its Facebook page.

"Riyali" program actually gives the student theoretical and practical tools to achieve what we like to call 'financial dignity'.

Dr. Fouad Merdad, Assistant to the Executive Director of KAU Research Endowment Fund.



Senegal

Participants: Partenariat pour la Mobilisation de l'Épargne et le Crédit Au Sénégal (PAMECAS), La Commission Pédagogique de l'APE/Lycée D'Excellence Privé Birago Diop de Dakar (LEPBD), Le Centre Sportif FAYDA, Orange Money, Allianz Sénégal assurances (SOCIÉTÉS D'ASSURANCE), Femme Développement et Entreprise en Afrique (FDEA), UNCDF in Senegal, Cité Scolaire Internationale-Ecole Actuelle Bilingue, World Vision

Date of event: 9 - 17 March

Number of children reached: 2845

For the Global Money Week 2015 celebrations, the leading Child and Youth Finance International partners organized many activities to promote the cause financial education and inclusion for children and youth. La Commission Pédagogique de l'APE and Le Centre Sportif FAYDA organized

a visit to the the Money Museum at the BCEAO Senegal (la Banque Centrale des États de l'Afrique de l'Ouest) for students of Lycée d'Excellence Privé Birago Diop de Dakar (LEPBD) and Cité Scolaire Internationale-Ecole Actuelle Bilingue. The students got an opportunity to view the exhibits at the museum, gain knowledge about BCEAO agencies in other countries, and the means of payments in West Africa and rest of the world.

Other activities included an awareness session about saving for parents, children and youth; conference and discussion on saving; introduction to mobile banking services for students; presentation on banking services and opening of accounts for students; Aflatoun Day celebrations.

Speakers at the different conferences highlighted the importance of savings as catalyst for increasing economic activities leading to the development of individuals or countries. PAMECA (a confederation of financial institutions) made a presentation to parents, students, and youth from different backgrounds about different options and products for children and youth to stimulate savings at an early age. Orange Money organized a session for parents, children and youth on how they can save by using their mobile commerce/transaction platform. Allianz Assurances presented details of its savings products on offer for the youth group. During the presentations youth were urged to evaluate the choices available and choose the most suitable product for themselves. In her address, FDEA spokesperson urged on the need to prioritize needs in order to streamline the

available resources and that planning was important to achieve results. Parents acknowledged that the children were better equipped in managing their money and will be able to avoid traps and misuse of the money. The participants appreciated the sessions on importance of savings for their children.

World Vision hosted different debates and conferences on financial education in local high schools in Senegal. These lectures were also broadcast by three radio stations.

On Aflatoun Day, Centre Sportif FAYDA conducted fun activities on the different financial themes for students of Cité Scolaire Internationale-Ecole Actuelle Bilingue.



Serbia

Participants: National Bank of Serbia, Economics and Trade school, Zajecar, Serbia

Date of event: 9 - 17 March

Number of children reached: 657

The aim of celebrations of Serbian Global Money Week was to highlight National Bank of Serbia's goal to raise the level of economic knowledge and awareness in society, particularly among young people. The National Bank once again led the Global Money Week activities in the country by organizing a wide variety of activities, including workshops - 'Me and my Budget' and 'Dinar - our Money' - for primary and secondary schools in Belgrade and Subotica. Furthermore, they developed a simulation social game "Moneture" that guides participants through the principles of monetary policy in a fun and entertaining way.

The activities also included lectures by bank's representatives on various topics, including 'Monetary Policy – its Role in Terms of Inflation and Economic Growth', 'Monetary Policy of the National Bank of Serbia', 'Credits to Population', 'Risk Management' and 'Client-Bank Relationship in Modern Banking'. Lectures were intended for secondary school teachers of economics from all over Serbia, whose schools are participating in the project "Banking Clerk" and have a banking clerk qualification profile. A group of high school students from Law-Business School in Belgrade participated in an interactive debate and discussion on "Saving for the Future".

Throughout Global Money Week, visits to the Visitor Centre of the National Bank of Serbia were organized for groups of kindergarten kids,

primary and secondary school children, and University students. The tour included the presentation of the standing exhibition "Money in the territory of Serbia – from its first appearance to current issues", theme exhibitions about Euro banknotes, minting coins and security features on dinar, euro and dollar banknotes.

Economics and Trade School in Zajecar also participated in the Week by organizing several workshops for its students on the topics of the history of Serbian money, banking in Zajecar by the end of the 19th century, false money and how to recognize it, and about operation of the National Bank of Serbia.

"I would recommend to all schools what the National Bank of Serbia is doing in the field of financial education of youth, we have been working for a long time together and what children learn there is important for their lives. It is a very useful experience."

- a professor

"I am thinking about creating a small manicure business of my own while studying. I am ashamed to ask constantly money from my parents."

- a high school student



Singapore

Participants: Ministry of Education of Singapore, National Institute of Education of Singapore, Citi-NIE Financial Literacy Hub, Park View Primary School, Guangyang Secondary School, Red Swastika School, CHIJ St. Theresa's Convent, Coral Primary School, DP Information Group (part of the Experian Group), Singapore Spirit of Entrepreneurship, Association of Commerce Educators Singapore

Date of event: 9 - 17 March

Number of children reached: 4000

Global Money Week further advanced its reach this year in Singapore with more institutions participating in the celebrations and with newer initiatives aimed to further foster the empowerment of children and youth in Singapore as economic citizens. Building on last year's

momentum, Global Money Week was once again led by the National Institute of Education of Singapore in coordination with its partner schools and the Ministry of Education of Singapore.

In various schools within the country, innovative activities like financial literacy trails, financial literacy integration in math and English language lessons, and various other fun activities that engage both children and teachers to learn from each other about the value of money, the importance of savings, and learning the difference of a want and a need were organized. These simple and fun activities truly reshaped the thinking of Singaporean children towards making them responsible economic citizens today and in the future. This built on the philosophy of the National Institute of Education

that financial literacy should be taught on a values formation approach. The Park View Primary School, Guangyang Secondary School, Red Swastika School, CHIJ St. Theresa's Convent, and Coral Primary School participated in these financial literacy activities.

In addition to the financial literacy initiatives, the National Institute of Education also launched "SG50 Entrepreneurs Trail" with the Citi-NIE Financial Literacy Hub, the DP Information Group (part of the Experian Group), Singapore Spirit of Enterprise, and the Association of Commerce Educators. This initiative also coincides with Singapore's 50th year celebration. A series of activities are scheduled to take place over the course of 50 weeks and will showcase 50 local entrepreneurs' stories. These entrepreneurs will meet with children and youth around Singapore

to share their stories and inspire them about entrepreneurship. Launched during the Global Money Week, these will be done through visits to schools, libraries, exhibitions, forums, learning trails. A Grand Finale at the end of 2015 after 50 weeks of activities involving the public and private sectors, educators, business associations, entrepreneurs, media, general public, and students is planned for.

Tackling both financial literacy and the entrepreneurial spirit of children and youth during Global Money Week, Singapore is truly at the leading edge of empowerment of young people as economic citizens.

Slovakia

Participants: Children of Slovakia Foundation, School of family finance

Date of event: 9 - 17 March

Number of children reached: 1400

Children of Slovakia Foundation organized one-day workshops on 'Know your Money' and 'Family Finances School' in different regions of Slovakia during Global Money Week 2015. The goals were to inform primary and secondary school students about the importance of money

in a changing economic system, discuss and understand the importance of money, savings and prevention of living life in debt as well as disbursement, and encourage children and young people to take an active approach in schools and communities. Furthermore the celebrations were intended to motivate kids to try and improve entrepreneurial skills, link the participants of different ages for the mutual enrichment in financial education, support youth to become active members of their communities

and motivate them to become philanthropists, and enable children and young people to share their opinions regarding financial matters. To achieve these objectives, Children of Slovakia Foundation organized various workshops, trainings, and quizzes in schools and youth centers all over the country.

On 16 March, an interesting event "How to save" was held in Banská Bystrica. The event addressed why one should save and shared tips

and tricks on how to save even from a little money. On 17 March, "How to sell myself at an interview" activity on presentation skills and methods for young people was organized. These events were part of the project supported by Skola rodinných financií (School of family finance) and organized by Children of Slovakia Foundation.



Slovenia

Participants: National Education Institute of the Republic of Slovenia, Bank Association of Slovenia, Securities Market Agency Slovenia

Date of event: 9 and 12 March

Number of children reached: N/A

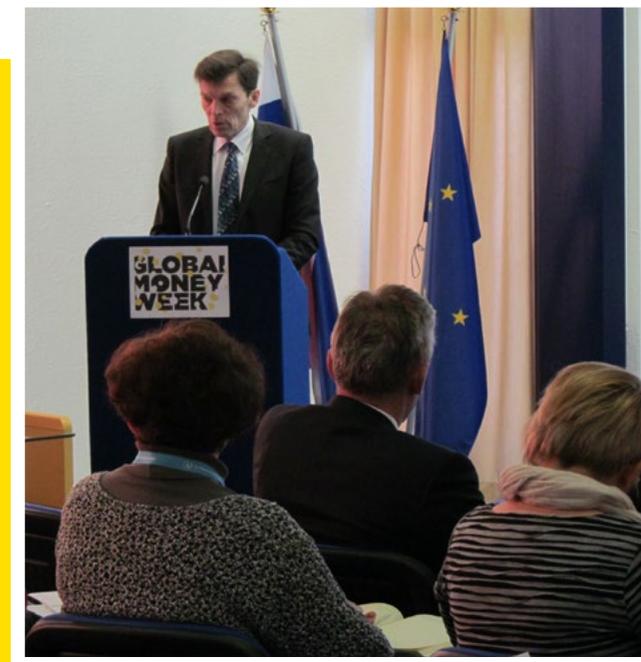
National Education Institute of the Republic of Slovenia was once again leading Global Money Week celebrations in Slovenia in 2015. On 9 March, the institute organized the National Symposium on the importance of financial literacy and financial education in Ljubljana. The

Symposium was supported by the Minister of Education, Science and Sport of the Republic of Slovenia and the Director of the Bank Association of Slovenia. Other participants of the National Symposium included the Ministry of Finance of Slovenia, which is leading the national program on financial education, home economics professors, teachers, experts, and representatives of education and banking sector.

On 12 March, the Bank Association of Slovenia in association with the Securities Market Agency

of Slovenia, banks, insurance companies, educational institutions and other stakeholders, hosted a course for teachers and professors on financial literacy and education. Securities Market Agency launched special website dedicated to the financial education of investors. The website has all the important information about investing in stock markets, organization of

financial markets participants and regulations in the financial market.



Somalia

Participants: PTA's and Community members, Action for Women and Children Concern(AWCC)

Date of event: 10 - 17 March

Number of children reached: 187

As a part of its mission to raise awareness about children's rights to gain access to financial literacy and equipping them with effective financial strategies while they are at school, Action for Women and Children Concern (AWCC) organized Somalia Money Week 2015, in close collaboration with the schools and targeted community around Somalia.

Action for Women and Children Concern (AWCC) organized two activities Peer Debates and Workshops & Lessons. Students from different schools were grouped together to strengthen their coexistence and provide an opportunity for them to bond with each other. The students shared their experiences and stories from their respective communities on issues related to finance, financial sources and its management.

A dedicated team of organizers were appointed for the smooth implementation of Somalia Global Money Week activities. This team used innovative strategies and engaged with students to participate in interesting debates on children's

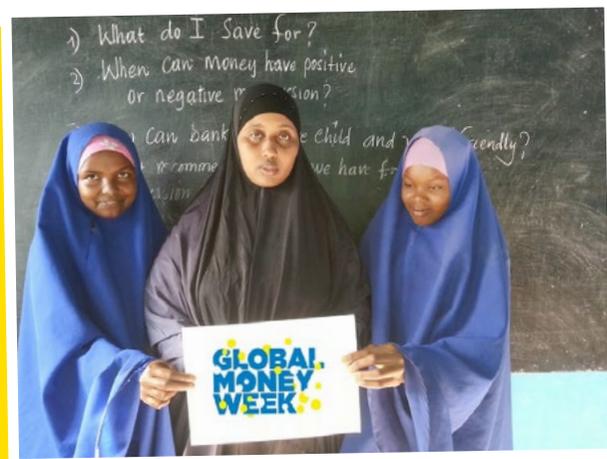
rights to access to financial institutions & services and the need to include a well-designed financial literacy program in all education curricula at both primary and secondary levels.

Towards the end of the celebrations, mobilization and sensitization event was held to increase awareness about children's rights to financial education and the objectives of the Global Money Week event through shared stories. Somalian girls actively participated in Somalia Global Money Week. They played a very crucial role in discussions and directly pointed out the positives and negatives effects of money; this took the debate into a high level. Girls and boys

who participated in the peer discussions and workshops agreed upon the importance of investments in assets like purchase of properties and other startup capitals as part of positive effects of money.

Some of the quotes from the kids/participants:

- Save money to invest and start small business
- Save money to pursue further education
- Save today for safe tomorrow
- Better be sure than sorry, save something now for any unprecedented event
- Fight poverty while young by putting penny in the box now



South Africa

Participants: Banking Association South Africa, All members of the Association and MECs, Grassroot Soccer South Africa, Ragball International

Date of event: 9 - 17 March

Number of children reached: 700

The Banking Association South Africa kick started 2015 Global Money Week in South Africa with a rebranding of the Teach Children to Save South Africa (TCTS SA) program and the launch of FinLit Spelling Bee. TCTS SA is now known as StarSaver. The program was rebranded StarSaver in line with the aspirational target youth market, reaching for the stars, and aims to foster a culture of saving in youth and promote volunteerism in the financial sector. It advocates Learn, Earn, Save, Spend and Invest - "LESSI" as its wealth cycle.

The StarSaver™ program has reached over 1.2 million learners nationwide in the past seven years through the participation of 21 banks and 43 financial institutions, and it is part of the Economic Management Science subject of the school curriculum. It is 'Proudly South African' accredited and aligned to the ethos: 'Make Everyday a Mandela Day'. StarSaver™ strives to employ various ways of improving the retention of the savings message. FinLit Spelling Bee is another vehicle to foster learners' interest in financial literacy. It is the first ever spelling competition focusing on financial literacy. The FinLit Spelling Bee kicks-off in partnership with the Northern Cape Department of Education, on Monday, 9 March 2015 at The Big Hole: Kimberley Mine Museum, Northern Cape. Grades 7 to 9 learners will compete by spelling words of varying difficulty that relate to financial literacy

Grassroot Soccer South Africa also participated in Global Money Week. 50 Grassroot Soccer Coaches from Khayelitsha, South Africa's second largest township on the outskirts of Cape Town, engaged in two financial education activities, "Trade Off" and "The Saving Game" from the Ragball International Curriculum. Ragball International is an economic development program that uses an interactive sport-based curriculum to teach financial literacy skills and empower young people to take action and take control of their financial futures.

In "The Saving Game", Coaches explored the differences between a spending culture and a saving culture, and looked at examples from their community. Each Coach took a savings pledge to make one small change in their spending habits that will help them save money over time. One

Coach said that in order to reach her long term goal of going to college, she would stop buying soft drinks on the weekends. "Although, it may seem like a small change, over time it will help me save money."

"Trade Off" helps young people discover what they gain and sacrifice in order to achieve personal long-term goals. One Coach spoke about how she saved money from every pay check, "giving up" going out with her friends while "gaining" enough savings to buy her own small house.



Spain

Participants: Institute of Financial Studies (IEF), El Recetario Financiero, Aprender Cuenta: Educación financiera para niños, Colegio público Juan Falco, CECA, Fundación Caja Sol, KEEPUNTO, FNAC, Web Financial Group, Asociación Comerciantes de Argüelles, Colegio SEK el Castillo, Borsa de Barcelona

Date of event: 9 - 17 March

Number of children reached: 1 000 000

Many organizations throughout Spain took part in the Global Money Week celebrations. IEF, as part of their EFEC Program, organized 361 financial literacy workshops. 144 volunteers from the financial sector shared their personal experiences and expertise in 94 Catalan High Schools. 5.878 students in their final academic year of Secondary School (15-16 years old), have been the beneficiaries of EFEC Program during GMW2015. 80 teenagers from the High School Fort Pius in Barcelona attended an EFEC workshop at the Barcelona Stock Market. The workshop was focus to learn how to evaluate the risks to invest, "Intelligent Inversion".

EFEC (Financial Education at Catalan Schools) is a pioneer program sponsored by a public-private

partnership that promotes corporate volunteer efforts and social responsibility of Spanish Financial Institutions. Since 2012, the Institute of Financial Studies (IEF) has managed the EFEC Program (Financial Education at Catalan Schools). EFEC is a financial literacy program promoted by the Catalan Government and six main financial institutions (Caixa Bank, Santander Bank, BBVA, Sabadell Bank, Caixa d'Enginyers and Institute of Catalan Finances, IFCO). EFEC Program is addressed to students at Secondary Education (15 years old).

During Global Money Week 2015, more than 100 eight and eleven-year-old children from Madrid and Alicante played the "Olympics of Financial Education". The Olympics of Financial Education are an innovative way to make children more familiar and comfortable with money, while promoting a smarter and ethical use of resources. In order to get over the entertaining challenges and achieve their goals, the children had to apply some personal core values: Responsibility, Solidarity, Teamwork, Effort and Commitment. At the end of the day, there were neither winners nor losers in this playful way of learning: no matter how many "chef coins" they

got, all the children had gained valuable insights and were recognized as Mini-Financial Chefs. Participation in Global Money Week was possible thanks to the commitment and support of Barymont & Asociados, Fernandez Consulting and the Townhall of Benissa. This partnership allowed more than 115 children to participate on the Olympics of Financial Education.

Aprender cuenta made 10 workshop for 4 to 9 years old kids, on 13, 16 and 17 March joining academic contents with the GMW slogan "Save today, Safe tomorrow". Tales were told, games were played and piggy banks were built during these workshops.

CECA organized a Financial Education workshop for elementary students with competition format (Your budget is in balance/¿Te salen las cuentas?). The objective of the workshop was for the primary students to understand some applications of mathematics that can be very useful in ordinary life.

Keepunto held and moderated an event about the Future of Money: "Save today Safe Tomorrow". PayPal, Visa Europe, ThinkIds Projects and

important speakers were invited to the panel. The event was held at FNAC bookstore in Plaza Callao, Madrid. From 9-17 March, Keepunto also released online daily challenges using the GMW 2015 theme: "Save today, Safe tomorrow." to its more than 110,000 users between 14 and 24 years old. The user data base received an inbox message about Keepunto GMW2015 activities. Facebook and Twitter Keepunto users were informed about GMW 2015 in Spain. Keepunto also partnered with Web Financial Group (important network of finance web sites in Europe) to realize special content for GMW 2015 theme. Together with "Asociación de Comerciantes de Madrid-Argüelles" (Merchants Association of Madrid-Argüelles), more than 100 members among which it can be found El Corte Inglés (the biggest department store group in Europe) distributed GMW logos. SEK El Castillo School also launched 2 competitions with secondary schools students regarding entrepreneurship, and saving behavior related to environment and recycling. The goal was to raise awareness of the need to save energy to produce less plastic and reducing the environmental impact of manufactures.



Sri Lanka

Participants: Network for Education, Children and Youth (NECY) – Sri Lanka, Aflatoun

Date of event: 17 March

Number of children reached: 200

Through the efforts of Network for Education, Children and Youth of Sri Lanka and their participation in the Aflatoun program, Sri Lankan children took part in Global Money Week 2015 and Aflatoun Day.

As a close partner of Aflatoun in Sri Lanka, Network for Education, Children and Youth (NECY) of Sri Lanka organized multiple activities through the various Aflatoun programs and Aflatoun clubs across the country to spread awareness about social and financial education. In these sessions, there was a particular focus on children knowing their rights and responsibilities towards their community, the importance of savings, how they could start saving and, most importantly, understand why

they are saving. It is through this spectrum of messages that both organizations aim to bring about a long term positive change in children's belief in themselves and their behavior towards money management.

Aflatoun Skype calls were organized for the children to share their thoughts with their peers across the globe. In the process, the children were able to realize that the goal of achieving social and financial education and inclusion is a

shared cause pursued globally.

Suriname

Participants: Central Bank of Suriname, Stichting Projekten

Date of event: 10 - 14 March

Number of children reached: 10 000

For Global Money Week 2015, the Central Bank of Suriname (CBvS) organized a fair in cooperation with Stichting Projekten. All commercial banks in the country were invited to set up a booth and offer financial information to kids and youth in a creative way. In addition to the commercial

banks, other institutions such as the Ministry of Education, NGOs and insurance companies also participated in the GMW fair.

The fair was open in the morning session for visits from registered schools. In the afternoon the fair opened for the general public.

There were several fun activities for children in the age group of 6-16 years in the fair. Primary school and secondary school students

participated in memory games, money counting competition; high school students played the 'Money Detective' game, where they learned about the benefits of saving, take an insurance policy, and saving for retirement. A set of activities and workshops were conducted in the afternoon for parents (adults).

In preparation for the Global Money Week celebrations, the Central Bank of Suriname had sent hand-outs to primary and secondary school

teachers in late February. The handouts contained lessons on money, saving, daily money management, entrepreneurship, investment, insurance and pension including process activities and questions for the students. An 'Arithmetic Week' was conducted between 2 and 5 March for children in primary schools. During the week, the children learned how to calculate and count with money! 125 primary schools participated in the Arithmetic Week.



Swaziland

Participants: Microfinance Unit – Ministry of Finance

Date of event: 9 - 17 March

Number of children reached: 20

The Micro-finance Unit of the Ministry of Finance, Swaziland, participated in the Banking Association South Africa's 8th Annual National Launch of Teach Children to Save South Africa initiative. The event served as a platform for the

launch of the first ever Financial Literacy Spelling Bee Campaign in South Africa. This visit provided an opportunity for the Swazi delegates to learn more about the association's events.

During the Global Money Week campaign, the Micro-finance Unit also held national stakeholder meetings with the focus on mobilizing resources for the development of a national financial education curriculum. There

were media campaigns to create a national awareness of Global Money Week.

Sweden

Participants: Nasdaq Stockholm Stock Exchange (Stockholm), Global Child Forum, Ministry for Financial Markets and Consumer Affairs, Swedbank, Unga Aktiesparare (the Young Shareholders Association)

Date of event: 11 March

Number of children reached: 40

On 11 March, the Swedish Minister for Financial Markets and Consumer Affairs marked the

celebrations of Global Money Week in Sweden by leading the 'ringing of the bell' ceremony to open the day's trading at NASDAQ Stockholm. Leading Swedish organizations supporting children's rights, financial education and youth entrepreneurship, like Global Child Forum and Swedbank also joined around 40 youth and young entrepreneurs at the ceremony.



Switzerland

Participants: International School Rheintal

Date of event: 11 March

Number of children reached: 150

The International School Rheintal (ISR) in Switzerland held a Whole School Assembly to mark Global Money Week 2015. During the assembly, 48 students who had started businesses as part of a project with a loan of SF5 from school shared their experiences with rest of the students. At the beginning of the project, the students were read 'One Hen', a story about a boy in Africa who takes a loan and starts a business with one hen and growing it into a large poultry venture. The students also viewed the interview of this person. A variety of businesses were opened by these student entrepreneurs

which included Sushi outlet, Minecraft party, hot chocolate stand, writing names in Japanese, banking service, selling cookies, selling loom bands, selling flavoured honeys, sketching images from photos, selling cards, among others. The students either formed joint venture with other students or worked independently. All this was done outside of the class time.

During the assembly, these student entrepreneurs shared details of their business, the challenges they faced and how they overcame them. Many interesting experiences were shared. For example, one student found that selling cold drinks in winter was not a good idea. Another realized that being friendly and welcoming helps a business to grow. Another

student found that it was important to maintain records of transactions. All these young entrepreneurs expressed desire to be part of such assignment again while few others were determined to continue with the businesses they had started.

A total of SF3000 was earned by students during this initiative. The students were 'taxed' at 30%. The proceeds will be donated to an organization, which provides micro loans to start-ups. In addition to the students, a parent also shared his experiences of owning and running a furniture business. He spoke about the rewards and challenges of his business. He also gave useful tips to students about managing a business. Four students who attended the Global

Youth Summit in New York in 2014 also shared their experiences from that meeting.

In addition to the student entrepreneurship project and assembly, 21 students from ISR also took part in a Youth Talk with students in Uganda and Croatia.



Syria

Participants: Mobaderoon- Syria, Ghina Annual Cultural Conference, "Mar Eliass" Church, Sahnaya Cultural Centre

Date of event: 9 - 17 March

Number of children reached: 6434

Mobaderoon Syria spearheaded Global Money Week 2015 celebrations in Syria by conducting various activities in both urban and rural areas by the Aflateen and Aflatoun club members.

During Global Money Week, Mobaderoon organized workshops and educational sessions in the rural areas of Damascus (Sahnaya) on topics related to financial education aiming to raise the awareness about the importance of saving. During the workshop youth and adult

participants from the community shared their stories regarding saving. In addition, Mobaderoon arranged interviews with specialists from finance and banking to boost knowledge among youth from "Aflateen Club" about banking mechanisms, benefits of saving in banks, accounts opening procedures, operations in the Stock Exchanges and other related topics.

In an interactive session with businessmen and entrepreneurs from the community, youth had a chance to discuss and learn about the importance of savings and ways to start a business. An exhibition on Aflateen's savings products was held. Participants learned how to use the revenues of the different Aflateen club activities and understood the value of saving and

investing. In addition, an online awareness campaign was also organized where the importance of savings was raised by using quotations supporting the thought from the Bible and Quran.

In Aleppo, Mobaderoon organized many social initiatives about financial matters and other important social issues such as the members of Aflateen "New Smile" club who launched the first zero cost project. "The Smile" project, made a 100\$ in profit and sold over 50 piece of recycled necklaces and bracelets within 2 months. Coming from poor families, the teenagers gained the support and respect of the local community as well as local salesmen who started supporting the project on its way into becoming a small

enterprise.

Other activities included a puppet theatre about saving and financial matters as well as drawing a wall picture out of recycled materials about saving.

Peer discussion was also a part of Global Money Week activities in Syria. Children and youth from different clubs held discussions about saving matters and agreed upon a saving slogan to be disseminated within the community. Many other awareness sessions about saving and financial matters were conducted in public schools in Aleppo city.



Tajikistan

Participants: National Bank of Tajikistan, Association of Microfinance Organizations of Tajikistan, Union of Banks of Tajikistan, GIZ Tajikistan, Commercial banks and microfinance organizations – Agroinvest Bank, Alif Capital, IMON international, MDO Arvand, Accessbank, Bovari va Hamkori etc., University of Central Asia and Aga Khan Development Network, Technological University of Tajikistan, Institute of Entrepreneurship and Services of Tajikistan

Date of event: 9 - 17 March

Number of children reached: 5000+

National Bank of Tajikistan led Global Money Week celebrations in the country for the first time this year. It involved all banks and microfinance organizations in the financial literacy activities for children and youth. Association of Microfinance Organizations actively involved microfinance institutions in planning their Global Money Week activities. As a result, a wide range of events took place across the country, reaching young people from

rural and urban areas, schools, colleges and universities.

“Framework and Finance for Private Sector Development in Tajikistan” Program of GIZ Tajikistan conducted numerous training events within the framework of Global Money Week for high school and IHE students. Events were conducted throughout the week in many cities and rural areas of Tajikistan with the support of the following private financial institutions: MDO “Humo”, MDO “Arvand”, MDO “Matin”, MLO “44 Chashma”, MLO “Mehnatobod”, MDO “Dastras”. 689 youth participants benefitted by these events. During the training session, the training materials covering the basic concepts of financial literacy developed by GIZ were used. Further, GIZ provided training and individual coaching for trainers of the private financial institutions to ensure high quality of events. Several training events were conducted directly by GIZ employees.

Other events included an open day for a group of youth at Alif Capital office where they attended a seminar addressed by the CEO of Alif Capital on 14 March. Microfinance organizations Arvand, Accessbank, MDO Sarvat and others conducted trainings on different aspects of finance and banking for young people. Imon International planned a wide range of activities through the week, including financial literacy quizzes in several schools, open days in regional branches, training for youth on planning their future, educational games for school children on budget planning, placing ads in press and radio and many more.

MDO “Bovari va Hamkori” (National Institute of Refinancing of Microfinance Organizations of Tajikistan) organized a meeting for students at the Technological University of Isfare city where the youth were presented with information about financial and microfinance sectors’ development in the country and financial literacy concepts like savings. Young entrepreneurs also shared their experience of starting up business in Tajikistan

during the meeting. The launch of the third round of the “Support for youth entrepreneurship” project, the joint project of “Bovari va Hamkori” and the World Bank, was also announced during Global Money Week.

University of Central Asia and Aga Khan Development Network conducted many training sessions on “How to use money wisely” for more than 340 schoolchildren in the grades of 9 and 10. Creative Drawing Competition on the theme of money was launched in the university’s School of Professional and Continuing Education in Khorog to promote creativity among children between 7 and 15 years old.

Several lectures on financial literacy were conducted at the Technological University of Tajikistan and the Institute of Entrepreneurship and Services of Tajikistan. Surveys on the level of financial literacy among students were conducted.



Tanzania

Participants: Plan International, Tanzania Commission for Science and Technology (COSTECH), the Youth Saving and Loans Associations (YSLAs), Tanzania Youth Vision Association, University of Dar es Salaam and Buni Innovations

Date of event: 9 - 17 March

Number of children reached: 53

The organization leading the Global Money Week 2015 celebrations in Tanzania were Plan

International Tanzania, Tanzania Commission for Science and Technology (COSTECH) and the Youth Saving and Loans Associations (YSLAs). Other participants included the Tanzania Youth Vision Association, University of Dar es Salaam and Buni Innovations.

Activities marking the week included youth workshops and training sessions and exhibition. There activities were held in Dar es Salaam, Temeke and Mbeya. Members of the Youth

Savings and Loans Association (YSLAs) participated in exhibitions and workshops on entrepreneurship skills and financial literacy. Plan Tanzania interviewed female entrepreneurs who were members of YSLAs. The interviews established income generating enterprises through Banking on Change initiative in Temeke. The interview essentially touched on the lives of these young entrepreneurs, their experiences as business owners and being members of the YSLAs and Banking on Change initiative. The

interview was published and promoted during the week to motivate other youngsters to start their own business. Furthermore, it has served to inform youngsters of the various opportunities and assistance that exist for young entrepreneurs.



Thailand

Participants: Ministry of Education of Thailand, Right to Play Thailand, Allianz Thailand, My Finance Coach Thailand, Bank of Thailand, Rajavinit Mattayom School Economics Club

Date of event: 10 - 17 March

Number of children reached: 1100

The dedication of Thailand's Ministry of Education and the Office of Basic Education Commission in teaching and fostering financial literacy among children was exemplified in Global Money Week 2015 celebrations. Under the leadership of the Ministry of Education and participation of various organizations such as

Right to Play Thailand and My Finance Coach Thailand, this year's celebrations included a variety of fun and interactive activities. In addition, there were very impressive in-school projects.

In line with this year's thrust towards higher impact activities, Ministry of Education's Office of Basic Education Commission, in partnership with Right to Play Thailand, organized a series of training and workshops for teacher supervisors around Thailand. The aim was to integrate financial literacy and entrepreneurial skills into the curriculum through various subjects. It is

expected that this top-level approach will create a better impact in furthering the cause of including financial education at school level.

Allianz Thailand's My Finance Coach, in cooperation with the Central Bank of Thailand, organized a visit to bank's museum for children and youth who marveled learning about the history of Thai currency and those of other countries in the ASEAN (Association of Southeast Asian Nations) region. In addition to the visit, My Finance Coach conducted activities for children on money management emphasizing on the importance of savings and investing for a

safer and better future for themselves and their communities.

The Economics Club of Rajavinit Mattayom School organized the "Save Before Spend: The Money Management Discipline Project" activities. School students got an opportunity to envision what they wanted to save for, participate in a speech competition on how they could turn their hundreds to millions, and practice money management by playing the "Millionaire Cash Flow Game."



Togo

Participants: Mérite International de la Jeunesse – Togo (MIJ-Togo), FESEN (Fédération des Syndicats de l'Education Nationale, FUCEC-Togo (Institution de Micro-finance), Université de Lomé, Ecole Primaire Evangélique d'Avenou, Groupe « ELIORA », Eglise Evangélique Presbytérienne du Togo, Paroisse district d'Avenou, Association Jeunesse Ouvrière Catholique de l'Eglise Catholique du Togo

Date of event: 10 - 17 March

Number of children reached: 2000

The Global Money Week celebration this year in Togo was a joint effort of Fédération des Syndicats de l'Education Nationale (FESEN), Mérite International de la Jeunesse, FUSEC, a microfinance Institution (Through its Youth start Project) and the participation of four other institutions. The activities included an outreach campaign, a conference debate with children and youth from University of Lomé, l'Ecole primaire Evangélique d'Avenou and l'Association Jeunesse Ouvrière Catholique de l'Eglise Catholique du Togo; conference discussion with parents; workshops and training; awareness raising expedition at le Pic d'Agou

(the highest mount in Togo) organized and lead by a group of students; theaters; and lunch discussion on the GMW theme etc. Discussions during the week focused on training children and youth on how they can make a saving plan and be organized to achieve their financial goal.

Organizers of the week long events are committed to continue the task of building sustainable and long term foundation for economic citizenship education programs for children and youth. It is one of the reasons why in addition youth and children, sensitizations activities and awareness were conducted for

parents. A total of 300 parents participated.

Moreover, foundation activities for school bank implementations were also conducted. Youth took part in a tour of financial institutions to learn more about the functioning of those institutions. Three financial institutions were visited (FUCEC-Togo; SACCO Echoppe; SACCO Solidarity). Young entrepreneurs who participated in the visit received the opportunity to make a presentation about their businesses to representatives of these institutions.



Tunisia

Participants: Mercy Corps Tunisia, The Voice of the Rural Child Association, Student Entrepreneurs Club "ISAEG", Tunisian Stock Exchange Market, Tunisian Business School, Primary School road of Gabès, Ecole primaire abou el kacem el chebbi, Ecole primaire cité Azzitouni, Foyer universitaire pour les filles, Association régional d'occupation des vieillards «AROV», Club Entreprendre FootPrints, Agence Française de Développement, Silatech, Tounes Tekhdem, UKaid, Medenine youth leaders council, Bagbag School, Ouerjen School, Football academy Medenine, Development Association in Boughrara, Medenine Club Entreprendre "LEADERS" (CFA), Conseil des jeunes leaders Medenine

Date of event: 10 - 15 March

Number of children reached: 1096

Organized by Mercy Corps, Tunisia, Global Money Week 2015 celebrations activities in Tunisia covered different regions around the country reaching 1,096 children and youth participants around Tunisia. Intensive financial education awareness campaigns on the national

radio channels and social network were arranged during Global Money Week celebrations. In addition, an intense financial education video about budget management, savings and debt management was also broadcasted. Financial education training sessions on savings for youth and children took place in southern Tunisian regions. Several field visits to local banks also were conducted. In addition two entrepreneurship clubs were officially inaugurated during Global Money Week.

Within the framework of Global Money Week, Mercy Corps Tunisia launched two innovative financial products supporting them financially and technically in Tunisia. The first product was "crowd Investing" and the second promoting savings through "mobile micro savings". These initiatives are aimed to stimulate financial inclusion in the country.

An open day at the Tunisian Stock Exchange Market for Tunisia Business School's students was organized. Students were exposed to the operations of stock market and attended a

lecture on the activities. A radio talk show on the importance of financial education for youth was also organized.

An entertaining role-play activity was also organized during Global Money Week in primary schools and kindergartens to teach students good savings practices at an early stage. In Tunisian cities of Medenine, Gafsa and Kasserine many workshop sessions were organized in primary as well as secondary schools on topics such as concept of savings. These included strong examples along with interesting activities such as making handicrafts producing piggybanks and painting exercises on financial topics. Universities in Medenine also participated in Global Money Week celebrations by conducting financial training sessions. Participants gained more awareness about the importance of savings and expressed their interest in expanding their knowledge about the topic. The training sessions were carried out for 16 women entrepreneurs located in the rural areas. In Kasserine, Club Entreprendre "LEADERS" (CFA) organized a training session under the theme "Lui est un entrepreneur, et toi

c'est pour quand?" on 'how to start a business!'. Panel discussions were also organized on "success stories by young entrepreneurs" and financial education training session under the theme of "savings".

The Voice of the Rural Child Association also celebrated Global Money week in Tunisia. In collaboration with its local partners the week was celebrated colorfully with different types of activities like discussions and debates about financial matters, workshops on financial education, song making, and financial awareness campaigns.

Few outstanding youth were also awarded to support their education and further promote financial education into the national curriculum. The Voice of the Rural Child Association is one of the active members of the Anna Lindh Foundation Tunisia Network (FALTN) and Euro-Mediterranean Network for Citizenship Education and transculturally (REMECT).



Turkey

Participants: Habitat Center for Development and Governance, Visa Europe, UNDP, T.R. Ministry of Development, Capital Markets Board of Turkey, Banking Regulation and Supervision Agency, Foder, Hacettepe University, Faculty of Economics and Administrative Sciences, Al Baraka Bank, Bosphorous University- Istanbul, Gaziantep University-Nizip Education Faculty, Dündas Ünlü Co.

Date of event: 9 - 17 March

Number of children reached: 43 600

Throughout Global Money Week, Foder and its partners held different courses via their volunteers and trainers. Small pocket books were prepared and distributed to 9 – 11 and 12- 14 year old children. Hand notes of children were published on the Foder website (www.fo-der.org).

The notes clearly showed the effect created by the trainings. Children mentioned that although they had not thought of savings before, they will start saving going forward.

Habitat Center for Development and Governance organized a series of activities for Global Money Week. A UNDP podcast covered the project and its Global Money Week activities. The podcast was broadcasted primarily on university radio channels. On 16 March, fashion designer Irina Tosheva from Macedonia met Socile me group from the Bahcesehir University in a special Global Money Week star talk and shared their social enterprise experiences. On 17 March, Korkmaz Yi it Anadolu High school students met CYFI staff and talked about financial awareness.

A primary school teacher gave training to 11 year olds and organized a Global Money Week closing party at their school. 800 students at Manisa Celal Bayar University and 250 students at Kütahya Dumlupınar University followed a literacy training where the speakers spoke about financial awareness and entrepreneurship.

“I Can Manage My Money” (Paramı Yönetebiliyorum) is a project developed by Visa Europe, Turkish Republic Ministry of Development, United Nations Development Program (UNDP) and Habitat Center for Development and Governance. The project conducted 73 training sessions in 24 provinces, where they taught approximately 6800 young people about financial literacy and budget management as part of the celebrations. 300

entrepreneurs participated in eight exclusive trainings conducted for them.

Four different groups of students learned about budgeting using the drama technique. Advocacy meetings were held with the support of local governments of Isparta, Burdur, Ku adası and Denizli during Habitat’s young friendly cities local democracy project. Local governments stated that they will develop strategies for participatory youth-friendly budgeting. The economic authorities of Turkey also gave a speech at Hacettepe University Faculty of Economics and Administrative Sciences related to economic issues. Around 300 students were present.



Uganda

Participants: The Private Education Development Network (PEDN), National Curriculum Development Center, Speakers Forum, Finance For Kids, Uganda Martyrs University (UMU)

Date of event: 9 - 17 March

Number of children reached: 10 333

In Uganda, the Private Education Development Network (PEDN) together with Bank of Uganda

and the National Curriculum Development Center (NCDC) coordinated the Global Money Week 2015 activities from 9 to 17 March. Their activities included visits to banks, the Money Museum as well as local businesses. There were also workshops, school debates, song writing competitions and media campaigns on this year's theme.

Ugandans and the Child and Youth Finance International network were thrilled by the broadcast of a television interview with 11 year old financial literacy trainer, Benjamin Bagyema, in the Everyday Life program. While Benjamin is a normal child who plays and goes to school like any other, he understands the value of money, the importance of saving and investing. In fact, he actually makes money from teaching his peers about these values. During the broadcast, he

shared his knowledge of finances with viewers.

Uganda Martyrs University (UMU) also joined in the Global Money Week celebrations. On 17 March, UMU organized an event called Students Training for Entrepreneurial Promotion (STEP). This program was aimed at equipping students with basic business skills and to empower them to start their own businesses.



Ukraine

Participants: University of Banking of the National Bank of Ukraine, Ukrainian Association of New Economic Education, Financial Sector Development Program (USAID/ FINREP-II), Association “Public Resource” Vinnitsa city

Date of event: 10 - 17 March

Number of children reached: 12 700

Many stakeholders in Ukraine were involved in organizing Global Money Week activities across the country. Between 11 and 16 March, University of Banking of the National Bank of Ukraine conducted a number of activities.

Workshops and quizzes on the topics “Formation of a Personal Budget”, “Basic Audit”, “Customer Service in the Bank” were conducted for schoolchildren by master students, lectures for high-school students, business game ‘The Role of Money in the Modern World’, and several round-table discussions were organized for students.

Students also met with the experts and top executives from the leading commercial banks in Ukraine. There were also guest lectures and workshops throughout the week, including a workshop on financial literacy by the Director of

the Department of Stock Transactions of the Ukrainian Stock Exchange. During the week, University of Banking organized interactive educational games on financial literacy and theatrical performances - “Tale About Money” and “How Squirrel Learnt to Count Money” - for children between 5 and 7 years. For 12-18 year olds, an excursion tours to the Museum of Money of the University of Banking of the National Bank of Ukraine and visits to the “Savings” Exhibition at the Museum of Money were organized along with other interesting and interactive events.

Financial Sector Development Program (USAID/ FINREP-II) participated in Global Money Week by encouraging and coordinating with all 650 schools enrolled in their Financial Literacy Course pilot project for high-school students in 21 regions of the country to organize various financial education awareness activities. A variety of interactive and interesting activities were conducted at the schools. For example, Smilyansk Comprehensive and Boarding School in Cherkasy region conducted workshops, interactive game and drawing competition for middle school students. For the high school students of Dnipropetrovsk Finance and Economics Lyceum quizzes, lectures and

interactive lessons were organized. A conference on “The History of Money and Their Influence on the World’s Economy” for the high school students of Kherson Lyceum took place. Classes on the history of money, a drawing contest and creating comic books on money, trading and savings for the primary and middle school students of Kyiv Comprehensive School 163 were organized. Children from Nizhyn Comprehensive School #15 in Chernigiv region visited a local Pripyat Bank branch. A drawing competition about savings, exhibition of wall newspapers and financial literacy quizzes at Lviv School #3 were organized. Many other interesting activities happened in schools that participate in the USAID/FINREP-II pilot project all over the country.

Ukrainian Association of New Economic Education involved volunteers, civil society organizations, schools and financial institutions in different regions of the country in the celebrations. Activities included children visiting bank branches, seminars and workshops at schools, financial literacy competitions and many more. Experts of Association prepared instructions and detailed scripts of activities for children on the themes of savings, financial

security, security during online shopping, and the rules of personal and family budgets. The association and its partners organized visits to commercial bank branches and Kyiv stock exchange, seminars and workshops at schools, financial literacy lessons, discussions about saving money in the schools and universities, competitions and financial games, visits to the Money Museum, school survey about the experience of savings, and many other interesting events for over 8000 children and youth.

Association “Public Resource” also actively participated in Global Money Week in Vinnitsa region. It organized open days and master-classes on financial literacy in seven orphanages in the region within the framework of Aflatoun program that is being implemented in the region for several years. The drawing contest for primary and secondary school children was held in all schools of Vinnitsa. On 17 March, youth participated in Skype calls with their peers in other countries as part of Aflatoun Day.



United Arab Emirates

Participants: Emirates Foundation, Abu Dhabi Securities Exchange, Emirates National Schools, Taweya Sharjah, Marina Mall Abu Dhabi, Baizat, Al Noor Training Centre for Children with Special Needs, Umm Ommara School for Girls Sharjah, Central Bank of Abu Dhabi, Al Qudsiyah, School Abu Dhabi

Date of event: 9 - 17 March

Number of children reached: 1751

The Emirates Foundation in the UAE kicked off this year's Global Money Week celebrations with "Big Bell" where students from the Emirates National Schools visited the Abu Dhabi Securities Exchange. During their visit the trading bell rang for opening the trading day on March 9th. This was followed up with an interactive information session on what the exchange does, what investment means, and

how youth can start making the right investment decisions at a very early age.

The Emirates Foundation Mobile Bus travelled to the Taweya exhibition in Sharjah and received more than 700 visitors. Financial literacy workshops were delivered to students from all ages and more than 35 schools visited the bus.

The Mobile Bus was stationed outside the main entrance of Marina Mall, Abu Dhabi's largest mall, where students started visiting the bus and explored the information material inside. Fun educational activities took a place during the workshops. That included quizzes on financial literacy topics such as savings, budgeting and investing. Emirates Foundation customized savings mugs were distributed to winners. Inclusion is at the heart of what the Emirates

Foundation preaches and practices. Global Money Week reached out to friends at the AL Noor Centre for Special Needs. Fun filled activities were conducted for students of the center. Children were introduced to the bus and then spent an hour familiarizing themselves with the audio-visual aids on board. The iPads in the bus, which are filled with fun and educational games, kept the children engaged for the first half of the session. This was followed up with a savings activity in which the Emirates Foundation customized savings mugs were distributed to all the students and students were taught how the mugs are to be used, why it's important to save and all the great things we can buy with our savings!

The Emirates Foundation met with the young girls from the Umm Ommara School two weeks

prior to Global Money Week and organized a savings competition. Students were given two weeks to save as much money as they could, and the top 5 savers were awarded prizes. The students made a total saving amounting to \$163. Students also participated in an activity, where they were asked "why they wanted to save" and to depict that through a drawing.

Global Money Week activities were wrapped up by taking out school students to the Central Bank of the UAE. The first hour comprised of a talk organized by the Central Bank which explained the role and importance of the bank. This was followed up by a visit around the bank and to the money museum. At the end, the hosts at central bank had organized a fun quiz for the students, and winners were given small trinkets to remember their visit.



United Kingdom

Participants: Citi Money Gallery, British Museum, London Stock Exchange, MyBnk, Money Advice Service, The Money Charity, Pfeg, De Paul UK, Citi, Citizenship Foundation, Loyalty Lion, CISI, Tottenham Hotspur Foundation, Paradigm Academy Trust, People's Postcode Lottery, Institute of Chartered Accountants in England and Wales (ICAEW)

Date of event: 9 - 17 March

Number of children reached: 1560

As part of the launch of Global Money Week 2015 in the United Kingdom, a free youth conference was organized at Citi Money Gallery at the British Museum. Titled 'Money and Me', 200 students in the age group of 13 and 18 years had the opportunity to take part in a number of financial capability building sessions led by numerous charities and organizations. The topics ranged from interpreting a pay slip, the importance of budgeting, and understanding pensions. During the lunch break, students were able to talk to the speakers at their stands and take part in a number of competitions. Steph McGovern, BBC Breakfast Presenter, opened the afternoon session by explaining how changes in the economy affect individuals. A young entrepreneur shared a realistic and inspirational account of setting up his business. The afternoon closed with a panel discussing the Global Money Week 2015 theme - 'Save today, safe tomorrow'.

The British Museum organized other activities through the week. On 11 March, there was a talk in the Citi Money Gallery on 'the development of money and the economy' for 25 sixth form students studying economics and business. On

12 March, there were sessions for primary-age students to explore the history of money in which 60 students took part. On 13 March the last day of Global Money Week 2015, 26 year 11 math students explored the links between mathematics and money. The activities ranged from a serious look at the budgeting strategies to fun activity event where they had to calculate how many £2 coins would fit into the Citi Money Gallery which was approximately 607,200,000. That's a lot of £2 coins!

On 12 March, the London Stock Exchange (LSE), the international exchange which trades in 21 countries, opened the day of trading in the name of financial inclusion. The LSE has supported Global Money Week since its first edition with similar events. This year children, youth and representatives of Child and Youth Finance International (CYFI), Tottenham Hotspur Foundation, Money Advice Service and People's Postcode Lottery rang the bell to open the market.

Throughout the week, MyBnk and its partners held a variety of workshops in different locations around the country. MyBnk – Innovative Finance was a session for young people on Financial Literacy for the Next Generation at a global gathering of leaders from the financial sector at London Guildhall.

During Bank My Business, young people were challenged to create real businesses in their largescale school based enterprise education program. Students competed for MyBnk's 0% interest loans to make their business plans a reality. This workshop was held in Woodford County High School, Bishop Challoner Collegiate

School (London), Prendergast Ladywell School (London), Conisborough College for Business & Enterprise (London), Uxbridge College (London), Hasmorean High School (London), Eltham Hill School (London), and Addington High School (London). At the Petchey Academy (London) and Ingleby Manor Free School (Stockton-On-Tees, London), there was an exclusive focus on ethical products and step-by-step guide to setting up a social enterprise was shown. Workshops took participants on the journey of making a profit while helping people and the planet.

At the Uni Dosh @ Macmillan Academy, Middleborough, a targeted two-hour workshop was held for those about to leave school or college and considering moving on to university.

Money Twist was a hands-on workshop that empowered young people by helping them acquire real life money skills. Aimed at 11-14 year olds, the workshop was held at Activate Sport Foundation (London), Spitalfields Arts Market (London), Heartlands High School, Ashington High School Sports College, and Haberdashers' Aske's Knights Academy

Money Works was a four-part programme for young adults moving into independent living to confront their money worries. These workshops were held at WILD Project (Cornwall), DRIVE Forward Foundation (London), Ealing London Borough Council, Lambeth Leaving Care, and Mears Group.

In the MyBnk-in-a-Box workshop, young people were trained to run their own online and on-site School Bank. School Bank is a safe accessible place for students to save regularly and borrow

interest free loans to set up enterprises. These workshops were held at Mount Carmel College for Girls (London) and St Michael's Catholic College.

At the Paradigm Academy Trust, during the school assembly, Global Money Week activities were introduced. The school organized "design a money box", a competition for all classes from reception to Y6. One winner from each class was selected and received a certificate and a prize. During math classes, the reception classes (4-5 years old) and Y5 classes (9-10 years old) received financial education lessons. Y5 class went through two workshops from two different local banks – Santander and Barclays and visited the Bank of England Museum.

ICAEW also joined Global Money Week celebrations for the first time by organizing various activities throughout the week. ICAEW was the lead supporter of MyBnk's Demotivator competition. ICAEW's Head of Global Student Recruitment presented the winner with a £200 starter saving fund sponsorship. The Financial Services Assurance managers hosted a guest expert blog for Global Money Week, describing their role as ICAEW Chartered Accountants and tying it with the theme of savings and financial education. On 10 March, volunteers supported MyBnk's Back my Business workshop at Walthamstow School for Girls.

United States of America

Participants: Operation Hope, Center on Assets, Education, and Inclusion (AEDI), University of Kansas, Operation Hope DC, Operation Hope Oakland/Bay Area, K@W High School, Center for Social Development (CSD), Washington University in St. Louis,

Date of event: 9 - 17 March

Number of children reached: 2700

Activities and events were held from coast to coast across the United States to celebrate 2015 Global Money Week highlighted by Operation HOPE, and AEDI.

Operation Hope organized Global Money Week activities throughout the United States. Operation Hope's leading program, Banking On

Our Future, is led by HOPE Corps volunteers who have comprehensive training in financial literacy and teaching techniques. BOOF students are given the tools they need to take control of their financial futures - by learning about empowerment, responsibility, and hope.

2600 students in Atlanta, Baltimore, Denver, Los Angeles and Philadelphia took part in HOPE Business In A Box trainings - four hour primer courses on entrepreneurship and business management. Students learned the process of turning personal interests, dreams and skills into viable business ideas, while learning the art of pitching their ideas. These courses were taught by local professionals and business owners and help kids develop skills in public speaking,

critical thinking, and project management.

As part of the Center for Social Development's 20th anniversary and in conjunction with Global Money Week, AEDI hosted a webinar that reviews asset development in the United States and in particular focused on Children's Savings Accounts (CSAs), financial inclusion, and wealth transfers. Critical challenges were discussed within these areas and a vision was provided for the role asset development will play in shaping future opportunity in the United States. Webinar attendees were able to engage with AEDI through a moderated time for questions and answers.

Dr Barbara O'Neill provided lectures on the topic of financial literacy at Rutgers University in New Jersey. She also shared her "52-week Money Challenge" on social media, inspiring wider audiences to take up her challenge to think about money. K@W High School in Philadelphia Pennsylvania joined the Global Money Week celebrations, offering lesson plans for high school teachers interested in teaching students about money.



Uruguay

Participants: Banco República Oriental del Uruguay (BROU), Instituto del Niño y el Adolescente del Uruguay, X mi cuenta community, Theme park "La ciudad de los niños"

Date of event: 9 - 17 March

Number of children reached: 1000

Banco República Oriental del Uruguay (BROU) participated in Global Money Week 2015 by organizing many creative events. The bank presented a theatre piece "La increíble y triste historia del billete de mil y su alma desolada" to around 1000 boys and girls who attend the Instituto del Niño y el Adolescente del Uruguay.

In addition, the bank organized a special activity at the theme park "La ciudad de los niños" where children had the opportunity to learn by playing the role of real bankers. Lastly, the community of "X mi cuenta", the banking product for adolescents, participated in activities mainly on its Facebook fan page.



Uzbekistan

Participants: Central Bank of Uzbekistan, National Association of Microfinance Organizations, Joint Stock Commercial Bank "Hamkorbank", Center for Economic Development Uzbekistan

Date of event: 12 - 13, 17 March

Number of children reached: 400

Global Money Week in Uzbekistan was celebrated for the first time in 2015. This coincided with the Bank Expo 2015, the annual national exhibition of banking services, technologies and equipment in the capital city of Tashkent. The expo was held on 12-13 March with the support of the Central Bank of the Republic of Uzbekistan and in partnership with the Association of Banks of Uzbekistan and the

Association of Enterprises and Organizations of Information Technologies of Uzbekistan. Commercial bank JSCB Hamkorbank presented Global Money Week during the press-conference on the opening day of the Bank Expo. More than 150 youth participated in many educational activities about savings and use of banking products and services.

On 17 March, JSCB Hamkorbank organized a large open seminar for more than 200 youth participants in Andijan. The seminar provided the participants information about Global Money Week campaign and the need for financial literacy. Information about financial and banking instruments and products was also shared.



Venezuela

Participants: Centro de Divulgación del Conocimiento Económico para la Libertad (CEDICE Libertad), Universidad Bicentenario de Aragua, Bancaribe

Date of event: 9 - 17 March

Number of children reached: 1000

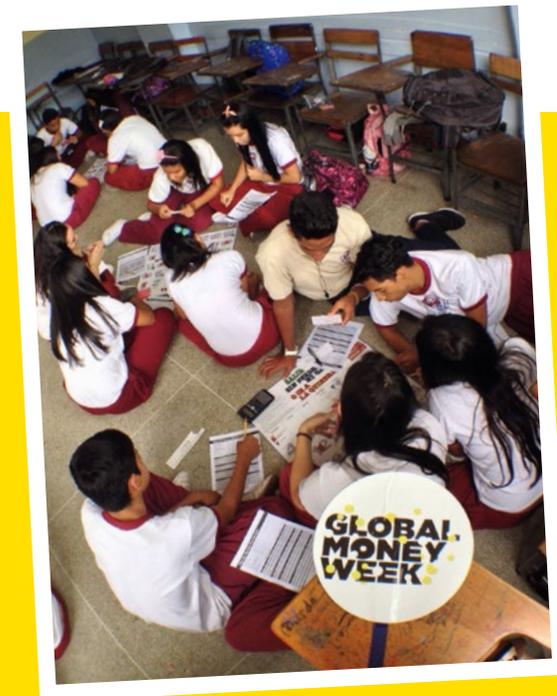
Centro de Divulgación del Conocimiento Económico para la Libertad (CEDICE Libertad), through its Economy for Youth program, joined Global Money Week with exciting and innovative initiatives. Children and youth were asked to

write down their dreams so that they can start thinking about the future and how they can create sustainable livelihoods for themselves. They shared these dreams with each other and it was interesting to see how they inspired each other.

Throughout the week the Economy for Youth program travelled to different cities in the country hosting youth talks, reading circles and workshops for children and youth which focused on their life plans and their relation with

sustainable livelihoods. During the Youth Talks, youth from the Universidad Bicentenario de Aragua gathered to discuss a variety of topics at the university and attended a presentation of a CEDICE-Libertad economist. Discussion topics included the importance of saving, how savings and development are related. Volunteers from the program also put together a series of informative videos on these topics. Students participated in Personal Finance workshop where 23 volunteers of Bancaribe took part as facilitators. The workshops aimed to

introduce students to the importance of making wise financial decisions to achieve their personal and family goals and improve the quality of their lives. The workshop allowed students to appreciate the role money plays in achieving personal goals by focusing on the value of planning, setting goals and making thoughtful decisions in the personal finance context.



Vietnam

Participants: National Vietnam Microfinance Working Group (VMFWG), State Bank of Vietnam

Date of event: 11 March

Number of children reached: 70

Global Money Week was celebrated for the first time in Vietnam thanks to the initiatives of the National Vietnam Microfinance Working Group

(VMFWG) and the support of the State Bank of Vietnam. Starting small this year, the National Vietnam Microfinance Working Group highlighted that the most important area to highlight for young Vietnamese is to develop interest to learn more about financial literacy, their attitude towards finances and potentially become an entrepreneur.

With this as the objective, the group launched a program to inspire young people by showcasing success stories that they could relate to. The interactive sessions were organized for youth with young entrepreneurs from across the country who started saving from a young age.



Yemen

Participants: Central Bank Of Yemen, Higher Council of Motherhood and Childhood, Al-Amal Bank, For All Foundation, Ministry of Education, Cooperative and Agricultural Credit Bank, Yemen Kuwait Bank For Trade and Investment, Saba Islamic Bank, Alkuraimi Islamic Microfinance Bank, Yemen Commercial Bank, Shamil Bank of Yemen and Bahrain, Tadhamon International Islamic Bank, National Bank Of Yemen, Sana'a University, Future University, Mohammed Zaid school, Al-Shaima school, Alraya school, Technology and Sciences school, Al-Shaab school, Saif Bin De Yazen School, Nashwan school, Nosaiba school

Date of event: 9 - 17 March

Number of children reached: 4154

Global Money Week 2015 celebrations in Yemen focused on providing an opportunity to youth to learn about creating their own livelihoods and inculcating sound financial knowledge and fiscal planning skills.

The Central bank of Yemen in cooperation with

Ministry of Education, Higher Council of Motherhood and Childhood launched the celebrations by inviting the financial institutions in the country and other related organizations to attend and participate in the activities. In his welcome address, the sub-governor of the Central Bank focused on the importance of financial education for youth and how its role is significant in increasing the financial access in Yemen. He also highlighted that the financial institutions in Yemen including the micro-finance institutions will benefit from the Global Money Week initiatives as the banks get an opportunity to build long-term relationship with their customers. The CEO of Al-Amal Bank in his speech showcased the outstanding work that Al-Amal Bank has done in spreading financial education in the society and the benefits of the programs conducted in many Yemeni cities.

During the celebrations, a short movie was shown to explain the importance of saving in our life especially since childhood. The story was about a Yemeni child who dreams of owning a

laptop. The child saved money that his father and brothers gave him for many months. And finally the child succeeded in collecting the required amount to buy the laptop and achieve his dream.

There were many activities such as competitions and plays that explained basic financial and banking terminologies and how to open bank accounts.

Participating banks visited universities and taught students about the importance of financial literacy and how to start developing a relationship with banks by opening saving accounts. The teams were supervised by two representatives of the Central Bank. In addition, banks also visited many primary and secondary schools in other cities such as Ibb, Taiz, Aden and Haja. The day focused attention on children and youth in schools nationwide and to empower them by enhancing their financial knowledge. Other financial institutions, in cooperation with the Central Bank and the Office of Education in Sana'a, also organized visits to schools and

universities in Sana'a during which they conducted a lot of activities. The most important event was the schools' broadcast and radio shows in Arwa School for Girls wherein all participating banks attended in one or more activities. They gave speeches to the students about the financial services and the importance of financial education.

Civil society was also present during Global Money Week in Yemen through the participation of For All Foundation during Aflatoun Day. For All Foundation organized visits to one of the public schools in Aden where experts spoke with the students during the assembly about the importance of saving and how it is important for a bright future. The team focused on certain groups of, 4th graders. The session focused on saving through activities such as role plays, songs and Q&A sessions. An impressive number of people participated in these activities. The team distributed yellow badges to all the students supporting saving ideas.



Zambia

Participants: Bank of Zambia, Pensions and Insurance Authority and Securities and Exchange, Zanaco Bank, Plan International

Date of event: 9 - 17 March

Number of children reached: 200 000

Zambia kicked off 2015 Global Money Week (GMW) with a launch of its nationwide activities on 13 March at the Olympic Youth Development, Lusaka. Global Money Week in Zambia was held under theme: 'A better Life through saving, every penny counts'. Activities implemented included provincial exhibitions, film productions on savings, production and distribution of literature,

media outreach program and school engagements.

The Deputy Governor of the Bank of Zambia performed the official launching of the week. More than thirty (30) Executives from the financial sector and 1000 pupils from 40 schools attend the launch at the Olympic Youth Development Centre in Lusaka.

Zambia's youngest commercial pilot, Kalenga Kamwendo spoke at the official opening of the GMW in Lusaka. The launch of the Week in Lusaka was followed by GMW celebrations

across the country - all 10 provinces of Zambia. An estimated 200,000 children and youth were directly reached during the GMW campaign in Zambia.



Zimbabwe

Participants: The People's Own Savings Bank (POSB), Junior Achievement (JA) Zimbabwe (Aflatoun Partner), Zwteens, Bank of Zimbabwe; Zimbabwe Stock Exchange, MBCA Bank

Date of event: 9 - 17 March

Number of children reached: 10 000

Zimbabwe joined the world in celebrating the Global Money Week in 2015. The Minister for Primary and Secondary Education officially launched the Global Money Week celebrations at a ceremony organized by the People Own Savings Bank (POSB). 120 students from various local high schools attended the launch and spent

the day at the POSB. The student underwent a financial literacy program focusing on the significance of saving and how to develop a business proposal. In groups of 10, the students were tasked to simulate business proposals. The top 3 winning groups won funded Youth Accounts. The students were also given a presentation on career choices in the banking sector. People Own Savings Bank launched a youth friendly banking product called the Youth Account on 9 March.

The Governor of the Reserve Bank of Zimbabwe played host to youngsters from zwTEENS. The

Governor stressed on the need for young people to be proactive and push for the implementation of policies that focused on their socio-economic empowerment. He noted that there was need for banks to have low cost banking products and services to ensure financial inclusion of children and youth. The Zimbabwe Stock Exchange also opened its offices to students from Hilbright Science College and held a ceremonial bell ringing event to commence trading. The students had first hand exposure to trading on the floor. The Product Development Manager of Zimbabwe Stock Exchange gave a presentation on the history of the capital market and how they

operate. He also talked about the investment opportunities that are available for the youth and answered questions from the students.

Junior Achievement (JA) Zimbabwe and ZwTeens organized school trips to the MBCA Bank to learn more about banking and savings. The trip also provided an opportunity for the student to receive career counseling and assistance on how to write CVs, prepare for job interviews and professional etiquette. In total, 7 schools attended the bank visit.



Global Talks

Youth Talks

As part of the Global Money Week 2015 celebrations, the CYFI Secretariat coordinated a number of Youth Talks: online video chats between different groups of youth from various countries. The Youth Talks connected children and young people to discuss the Global Money Week 2015 theme “Save today. Safe tomorrow.” as well as other topics and issues related to financial education, financial inclusion, employment and entrepreneurship in their countries. Participants were able to learn from their peers, share their stories and inspire one another to take action.

In total, 16 Youth Talks took place during Global Money Week 2015 between nearly 30 youth groups from all over the world:

- Belarus
- Brunei
- Croatia
- Colombia
- Ecuador
- El Salvador
- Kyrgyzstan
- Philippines
- Puerto Rico
- Russia
- Serbia
- Spain
- Switzerland
- Turkey
- Uganda
- Zimbabwe

✔ Talking about Saving

Young people talked about their different savings cultures and different saving purposes (for fun, for a musical instrument, for emergencies, for future, for education, for starting a business later). Some students save their money in bank accounts while others keep it “in secret places at home” – there were many discussions on which one is the best option and why.

✔ Talking about Financial Education

Many groups discussed whether or not they

learn about finance, banking and business in school or at home, and if they have used the knowledge gained from financial and economic education at school or during extracurricular activities.

✔ Talking about Employment

A few groups also talked about where their money comes from and how they are able to save a portion of it. While many students are supported by their parents, some of them have summer jobs or part-time jobs in order to save money.

✔ Talking about Entrepreneurship

A key topic for discussion of the Youth Talks was entrepreneurship. Many groups discussed the opportunities and challenges of starting a business in their respective countries. One student from the Philippines mentioned: “I would like to be an entrepreneur as well but I want to follow my mother’s advice: to get there it is important to study first”. A number of youth from all over the world have big dreams of starting their own business one day.

✔ Talking about Global Money Week

In addition to these financial topics, groups also shared about the local Global Money Week activities that they were involved in. One of the teachers from a school in Serbia stated after a Youth Talk with a group in Turkey that “the surprise of the day was that one of the students from the Turkish school knew a couple of words in Serbian!”

✔ Talking about Talking

All of the Youth Talks were great opportunities for the children and youth who participated. The CYFI moderators who took part in the Talks also had a lot of fun and loved seeing the groups learn new and interesting things from each other about their financial habits. One Youth Talk even finished with one of the students from Ecuador dedicating a live rap song to the moderator and CYFI. We look forward to new discussions in #GMW2016!

Youth Talks

RUSSIA, KYRGYZSTAN & PHILIPPINES

11 March

A main topic of this Youth Talk was the challenges that young people face when starting their own businesses in the respective countries; it was very interesting to see the national similarities and differences.

SWITZERLAND, CROATIA & UGANDA

11 March

Students were talking about the different savings cultures in each of their countries. It was interesting to learn about the reasons some students prefer to save at home and while some students prefer to save in a bank; many students agreed that saving in a bank is the safer way to save for their futures.

 **16**
youth talks



KYRGYZSTAN & PHILIPPINES

12 March

The students were curious about how one another were saving and how the different banking systems functioned and how they were providing for young people. The young people from the Philippines enjoyed hearing about the activities which the kids from Kyrgyzstan participated in for Global Money Week such as a contest on drawings inspired by their savings dreams.

RUSSIA, BRUNEI & PHILIPPINES

12 March

The youth participants during this talk discussed the different saving habits in each of the 3 countries. While each of the students agreed that they saved both for fun and rainy days, it is just as important to save for emergencies and their futures. This particular Youth Talk had the largest participant turnout with nearly 130 students!

RUSSIA & CYFI TEAM

12 March

A group of students from a business school in Russia joined the CYFI team in a Youth Talk to discuss their future business aspirations. Some of them want to be entrepreneurs and start their own business in the future and they believe having a good education will help them to achieve this goal.

PHILIPPINES & RUSSIA

12 March

The students shared their goals for the future and what they are saving for. Most of the students agreed on the importance of having a bank account although the Russian group explained to their peers in the Philippines that there is an age requirement in Russia to open an account. Therefore, the majority of students are saving their money by utilizing their parents' accounts.

SERBIA & TURKEY

12 March

The students shared the different Global Money Week activities in their respective schools. The youth talk not only served as a platform to share different experiences among students, but turned out to be the beginning of future

collaborations between the 2 schools who plan to make visits to learn more in person.

ECUADOR & PUERTO RICO

12 March

This Youth Talk focused on entrepreneurship and the impact of savings groups. A pair of Ecuadorian students shared their entrepreneurial aspirations with their peers in Puerto Rico, and the group from Puerto Rico shared the different experiences as entrepreneurs in the agriculture sector.

RUSSIA & CYFI TEAM

13 March

Two groups of students from a high school in Moscow joined the CYFI team in a Youth Talk to talk about savings, parental advices and their business dreams. Receiving financial support mainly from their families, they prefer not to think about opening a bank account as it seems to be an adult's issue – although after having this talk they are reconsidering!

SPAIN, BELARUS & RUSSIA

13 March

After a first surprise for the Belarusian students that their peers from Spain were all girls and all wearing school uniforms, the conversation evolved into a debate on personal finance, financial literacy and the financial experiences of everybody participating.

RUSSIA & CYFI TEAM

13 March

A group of students connected directly with the CYFI Secretariat to talk about money, savings and entrepreneurship. Some of the students are saving to start their own businesses... but most feel that starting a business will be a very difficult task and hope they will be able to learn more about how to start such a venture.

CROATIA & ZIMBABWE

13 March

The groups had a very interesting discussion about financial education in their respective countries and that students in both countries explained how they don't learn much about finance or business until high school or university level. Another interesting part of the Talk was to show each other their different

currency notes and coins.

COLOMBIA & EL SALVADOR

13 March

Two of the CYFI Youth Committee members joined up with peers to talk about finance and savings in their countries. This was an interesting mix as both of the students are working with young savings and finance groups in Colombia and El Salvador and were able to explain a bit more about what one another does.

RUSSIA & CYFI TEAM

16 March

The Russian group learns about finance in school during their economics lessons; they are taught about demand/supply, banks, money, and more. Some students talk about money with their parents very openly. Many of the students have had summer jobs (e.g. in a library registering the new books) and one student talked about their permanent part-time job.

TURKEY & CYFI TEAM

17 March

A group of high school students from Turkey raised several issues in relation to where the students save their money, what the students spend their money on versus what they save for, where the money comes from, and their dream jobs for the future!

Star Talk

IRINA TOSHEVA & CYFI YOUTH

17 March

On the last day of Global Money Week 2015, we were happy to host a Star Talk with Irina Tosheva, a young fashion designer from Macedonia. She talked to the young audience about the importance of her civic activism for her fashion business, opportunities for young entrepreneurs, and her advice for young people: "Love your job, work hard and be passionate about everything that you do!"





Copyright, photographer Tomislav Georgiev



Civil Society

All over the world, non-government and non-profit organizations took part in Global Money Week. Alongside financial, education, and governmental organizations, Child & Youth Finance International considers the involvement of civil society organizations to be a fundamental part of the child and youth finance Movement. Civil society provides a direct and unique service to children and youth who are often excluded from formal systems. As part of Global Money Week, civil society organizations set up activities such as financial literacy workshops, art and/or sport competitions, debates, youth talks, and awareness campaigns, all of which contributed to the economic education, inclusion and empowerment of children and youth worldwide. During Global Money Week, the following international civil society organizations were the most active and engaged:

Camfed

www.camfed.org

From 9-17 March during Global Money Week, Camfed's graduates in the CAMA (Camfed Alumni) network led lectures, fairs, network events and trainings on financial literacy and entrepreneurship.

GHANA

During Global Money Week in Ghana, CAMA's core trainers and peer educators in financial literacy appeared on radio broadcasts heard across the Northern region, talking about the benefits of financial literacy. In Tamale, young women were part of a networking event with financial institutions and other organizations and increased public awareness about money management and banking. CAMA's peer educators provided financial literacy sessions at rural schools on earning money, saving, budgeting and banking.

ZIMBABWE

In Zimbabwe, core trainers among CAMA members joined Community Development Committee members from the Ministry of Women Affairs in 24 districts to monitor Learner Guides' businesses and offered onsite financial management training, including bookkeeping and cash flow monitoring. All of Zimbabwe's 1,700 Learner Guides received financial awareness trainings, with an emphasis on the importance of saving. Once their financial training was complete, the Learner Guides visited local schools to share their knowledge.

ZAMBIA

Camfed Zambia organized financial literacy meetings with schoolchildren across Chinsali, Sesheke, Shangombo, Isoka and Mpika districts. The information was shared with financial literacy trainers in the CAMA network across five further districts. The meetings took place from the 9th to the 14th of March and included presentations all around the theme "A better life through saving."

MALAWI

From 12 to 14 March, the Seed Money Scheme Training was conducted in Nkhotakota, Mzimba and Nkhata Bay, followed by training for members from Chikwawa, Nsanje, Chiradzulu and Thyolo, Malawi from 16 to 27 March. Grant disbursements in Phalombe, Mulanje, Mzimba North, Nkhata Bay, Nkhotakota, Chikwawa and Nsanje took place from 12 to 27 March. Seed money schemes and loans allow CAMA members to set up rural businesses.

Delivering Financial Literacy

CAMA's Peer Educators delivered financial literacy programs to their local communities as part of their ethos of mentorship, leadership and multiplying the benefits of their education. It was an ongoing activity, celebrated throughout Global Money Week, as community members in

villages across 13 rural districts learned about money.

Monitoring and Exchange Visits

Camfed Malawi's staff and Community Development Committee members monitored financial literacy training program delivery and mentored CAMA members.

TANZANIA

Camfed's partnership with Kiva enabled young women who volunteered as Learner Guides and mentors at local schools to access interest-free loans. During Global Money Week in Tanzania, 25 Learner Guides who have completed their loan repayments issued progress reports, while 60 new Learner Guides received financial literacy training specifically around loans. They learned about the Kiva program, the banking process, savings, and loan repayment via mobile money transfer services. During Global Money Week a meeting took place with 10 core trainers and 90 CAMA leaders in Tanzania, while 60 CAMA leaders received a three-day financial management and leadership training.

Catholic Relief Services (CRS)

www.crs.org

Catholic Relief Services (CRS) is the international humanitarian agency of the Catholic community in the United States. Founded in 1943 by the United States Council of Catholic Bishops, the agency provides assistance to 130 million people in more than 90 countries and territories in Africa, Asia, Latin America, the Middle East and Eastern Europe.

Catholic Relief Services Latin America, in collaboration with different local partner organizations, organized daily activities in 3 countries: México, Guatemala and Nicaragua. The activities focused on informing the youth on savings and loans and promoting Global Money

Week's principles.

Global Money Week has generated great interest among CRS regional offices and partners in the last two years, and they have carried the message of financial literacy to young people and children's groups, especially in rural areas and informal economy systems, where youngsters and kids have fewer opportunities.

MÉXICO

CRS México, in cooperation with Centeolt and CEDICAM a Crédit Agricole Group subsidiary specializing in payment processing in Oaxaca, worked together in different rural schools delivering trainings and a drawing competition regarding savings and money management.

GUATEMALA AND NICARAGUA

Activities on the topic of savings were conducted with children from primary and secondary schools.



Children International (CI)

www.children.org

Children International (CI) celebrated Global Money Week 2015 in ten of their partner countries: Colombia, Dominican Republic, Ecuador, Guatemala, Honduras, India, Mexico, Philippines, Uganda and Zambia.

Children International provides critical assistance to children and families living under difficult economic circumstances. Through their one-to-one child sponsorship program, CI reduces the burden of poverty on impoverished children, invests in their potential and provides them with opportunities to grow up healthy, educated and prepared to succeed and contribute to society.

Through their partnership with Aflatoun, young people involved in CI programs in Colombia, Ecuador, Honduras, India, Mexico, Philippines, Uganda, and Zambia were connected with youth from other countries via international skype calls.

COLOMBIA

In Cartagena, CI organized a creative mural painting with the topic of savings and arranged a march to advocate for savings in the community. During the march, children shared their messages on the importance of saving.

Groups of children and youth played “Financial Football” and one group also connected via the international Aflatoun Skype call to young people from Ecuador. Bancolombia gave a presentation on savings to young people.

In Barranquilla, financial education activities were carried out and games and learning sessions were held on the five core elements of Aflatoun: personal exploration and understanding, rights and responsibilities, saving and spending, planning and budgeting, and social and financial enterprise.

DOMINICAN REPUBLIC

In Santo Domingo, presentations on the importance of savings were held and young people visited the Banco Central de la República Dominicana. As the central bank

itself was also involved in GMW activities, CI organized a stand at the event. Also, Aflateen Digital was launched in the Dominican Republic!

ECUADOR

In Quito, the Banco del Pacifico visited the CI community centers to discuss several topics with the young people: the history of money, the types of bank accounts, prioritizing money use, how to use a credit card, basic loan management, how to make bank transactions, and the difference between wants and needs. In the municipality of Quito, children and youth presented and sold goods in an Entrepreneurship Fair. An international Aflatoun Skype call was held with a group of children from Colombia.

In addition, CI was organizing presentations from representatives of local financial institutions on GMW Week 2015 theme “Save today. Safe tomorrow.”: Banco de Guayaquil, Banco del Pacifico, Banco de Pichincha, CREDIFE Desarrollo Microempresarial, Súper Intendencia de Compañías y Seguros del Ecuador, Remax –Bienes Raíces. Activities for the advocacy for financial education in Guayaquil included mural paintings, an advocacy march, a cinema forum for families, and a financial education festival. An international Aflatoun Skype call was arranged with children from the Dominican Republic and a CYFI YouthTalk was held with youth from Puerto Rico.

GUATEMALA

A financial education rally was held with games and activities to promote financial education and savings. The rally included arts workshops where children and youth expressed their ideas of saving and entrepreneurship through painting, drawing and craft making.

HONDURAS

In San Pedro Sula, school students were listening to presentations on the topics of saving and planning, as well as planning and budgeting. Also, young people connected via an international Aflatoun Skype call with other youth from the Dominican Republic.

INDIA

In Delhi, CI celebrated Global Money Week for the first time and organized financial literacy games with children of the CI pre-schools and their parents. At the end of the event, the children showcased their crafts.

In Kolkata, young people visited one public and one private bank and were given presentations by various employees on how the banking sector is using ICT and how to save based on income and spending patterns. Another useful topic for the students was the concept and procedure of education loans for higher studies.

Young people conducted a market survey during which they interviewed twenty small business owners in the local environments about their entrepreneurial experiences. A group of children were actors in a street play depicting a situation of crisis in which savings would have been helpful. In an international Aflatoun Skype call, young people were discussing money related issues with other children from the Philippines.

MEXICO

In Jalisco, children visited the exposition “Be an Entrepreneur, A personal story” at the children’s museum, which was sponsored by BANAMEX. In addition, an international Aflatoun Skype call was held with youth from Suriname.

PHILIPPINES

In Tabaco, CI held a 2-day Financial Literacy workshop with the aim of providing the opportunity for youth to analyze financial issues affecting them and identify concrete steps and learn technical skills to respond to these issues. A resource person from the Department of Agriculture, Bicol University and a practicing entrepreneur coached participants on the following topics: factors affecting financial condition among Filipinos; financial values (excerpts from the 8 Secrets of the Truly Rich); and financial planning.

Bogtong Elementary School, Arimbay High School, Homapon High School and Pawa High School in Legazpi were involved in advocacy activities for financial education and savings (presentations, plays, poster making, and

essay writing). They also played games that strengthen financial skills of young people: ‘Finding Resources Game’ and Creating Enterprise Proposals.

In Manila, high school students were taught about saving and spending, as well as planning and budgeting. They also participated in an international Aflatoun skype call with youth from the Netherlands, Bosnia and Zimbabwe.

In Quezon City, a film that promoted savings and financial planning was shown to children and youth.

UGANDA

In Kampala, young people participated in an international Aflatoun Skype call with youth from Iran and India.

ZAMBIA

In Lusaka, children gave presentations and shared their knowledge on financial education and the importance of savings at local community schools. One group of young people joined in an international Aflatoun Skype call with youngsters from Zimbabwe.

Junior Achievement (JA)

www.juniorachievement.org

Junior Achievement (also JA or JA Worldwide) is a non-profit youth organization that works with local businesses and organizations to deliver experiential programs on the topics of financial literacy, work readiness, and entrepreneurship to students in kindergarten through high school.

PARAGUAY

Junior Achievement Paraguay in collaboration with the Central Bank and the Minister of Education participated in different activities from the 9th till the 17th of March. Activities during this year included workshops, visits to school, a national youth assembly, radio spots, launch of campaigns by implementing partners and a number of many other activities with the goal of reaching around 10 000 children and youth. As a special event, Junior Achievement launched different entrepreneurship campaigns.

COLOMBIA

Junior Achievement led activities in collaboration with Banco AV and CorpBanca. Some of the activities for this year's celebration consisted of conferences and trainings about the importance of savings for children (5-6 years old) in 5 different schools. Other activities will take place in Bucaramanga, Cali and Bogotá with students of 8 and 9 years old.

NIGERIA (JAN/JANIGERIA)

In partnership with the Central Bank of Nigeria (CBN) and other financial institutions Junior Achievement celebrated Global Money Week with Financial Literacy Day on 12 March. This event was held simultaneously in selected schools across the Nation in efforts to create a financial literate generation.

ARMENIA

On 9 March, Junior Achievement of Armenia organized a Student Trade Fair with over 200 participants. The trainers taught the students the basics of free market and citizenship education. In this connection, throughout their studies the students formed student business companies, conducted marketing research, sold stocks to raise money and marketed their products and services. An important part of the program focused on team building and writing business plans. The students also learned about corporate social responsibility.

Operation Hope

www.operationhope.org

Operation HOPE, Inc. is a non-profit organization providing financial literacy empowerment and economic education to youth and adults. Operation Hope organized Global Money Week activities throughout the United States and South Africa. Operation Hope's leading program, Banking On Our Future, is led by HOPE Corps volunteers who have comprehensive training in financial literacy and teaching techniques. BOOF students are given the tools they need to take control of their financial futures - by learning about empowerment, responsibility, and hope.

UNITED STATES

2600 students in Atlanta, Baltimore, Denver, Los Angeles and Philadelphia took part in HOPE Business In A Box trainings during the week, which are four hour primer courses on entrepreneurship and business management. Students learned the process of turning personal interests, dreams and skills into viable business ideas, while learning the art of pitching their ideas. These courses were taught by local professionals and business owners and help kids develop skills in public speaking, critical thinking, and project management.

SOUTH AFRICA

Operation Hope South Africa also participated in different events and activities through the week In collaboration with the The Banking Association South Africa and other local NGOs.

Plan International

www.plan-international.org

Plan International is a global children's charity which operates in 50 countries across Africa, Asia and the Americas promoting child rights. It is made up of 21 national organizations responsible for raising funds and awareness in their respective countries. Plan International works to provide children with pathways out of poverty in eight core areas: education, health, water and sanitation, protection, economic security, emergencies, child participation, and sexual health including HIV/AIDS.

Banking on Change

Plan UK, in partnership with Barclays and CARE International; work together on the program Banking on Change. The aim is to break the barriers to financial inclusion and improve the quality of life in some of the world's poorest communities, by giving people the skills to save and manage their money effectively.

Recognizing that financial exclusion and youth unemployment are two major challenges facing the developing world, the partnership aims to give young people the access and skills to manage their resources and develop enterprises. It does this by supporting the formation of youth savings groups, which

provide participants with access to basic financial services, as well as financial and entrepreneurship training.

The program currently works with over 200,000 young people in nearly 10,000 savings groups across seven countries, taking youth focused savings groups to a new level.

For more information on Banking on Change please visit www.barclays.com/bankingonchange

Plan's global activities during Global Money Week included:

- **Banking on Change webinar:** Representatives and youth beneficiaries from the different saving groups in 3 different countries shared their experiences with the CYFI network during a webinar on 16 March.

- **Banking on Change Tanzania:** A total of 12 savings group members from Banking on Change joined CYFI for workshops on entrepreneurship and financial education on 12 – 13 March.

- **Banking on Change Egypt:** A youth savings group learning event was held on 16 March. Young people had the opportunity to share their experiences from the program, such as how has being a member helped/empowered them; have the skills training helped them in their ventures; and, would they be interested in linking with formal financial institutions.

- **Plan Guinea:** As part of the national Committee with the Minister of Youth and Employment, the Société Générale des banques en Guinée, First Banque and Afriland First Banque, Plan Guinea organized a Financial Literacy seminar from the 10-12 March for 1000 students at the Primary School Frederico Mayor.

- **Plan Rwanda:** Plan Rwanda participated in Global Money Week through their program "Supporting Girls' Futures through Education and Financial Education Training" reaching over 15000 children and youth in ten schools in the district of Bugesera (5 schools) and Nyaruguru (5 schools) in partnership with RWAMREC

(Rwanda Men Resource Center), YWCA Rwanda (Young Women's Christian Association) and Aflatoun. The students received different training on leadership & Sexual Reproductive Health and Roles Skills, positive masculinity & Gender Based Violence skills, saving & livelihood skills, and participated in different drama and drawing competitions.

- **Plan El Salvador:** During Global Money Week, Plan El Salvador coordinated financial literacy discussions with local children. The activities also included while taking the local children on a visit to the central bank.

University of Central Asia and AKDN

www.ucentralasia.org
www.akdn.org

The University of Central Asia (UCA) and Aga Khan Development Network (AKDN) celebrated Global Money Week 2015 in Tajikistan, Kyrgyz Republic, Kazakhstan and Afghanistan.

With more than 25 activities, UCA SPCE learning centers and partners engaged youth in a wide range of activities to increase financial literacy and awareness. UCA led several trainings on financial education and savings behavior. They also hosted drawing competitions and Skype discussions on entrepreneurship, reaching over 1000 students in more than 8 locations in different 4 countries.

TAJIKISTAN

Trainings were provided to secondary schools and colleges in Tajikistan including: "savings in your life" "your personal budget" "Financial Planning and savings in your life" "How to Save and Use Money Wisely: Financial Planning for School Students". These activities included mini lectures, case studies and role play games. The students also participated in a "Creative drawing" completion related to topics about money.

KYRGYZ REPUBLIC

Trainings were provided in many secondary schools in the Kyrgyz Republic. As a special event, the Kyrgyz Investment Credit Bank (KICB) hosted a mobile banking session and a tour for students from Naryn.

KAZAKHSTAN

SPCE University of Central Asia, Tekeli and numerous secondary schools participated in Global Money Week. A competition was held on "Creative drawing" related to topics about money in order to promote creativity among children between 7 to 15 years old by drawing pictures. The activities were also supported by local partners.

AFGHANISTAN

In Afghanistan, students from different schools of Dairvaz, Faizabad and Ishakashim participated in practical trainings "You personal budget" "Financial Planning and savings in your life" and "How to Save and Use Money Wisely". The trainings included mini-lecture, exercises and discussions.

World Vision

www.worldvision.org

World Vision is participated in Global Money Week 2015 in Mozambique, Burundi, Senegal and Zambia.

World Vision works to promote improved and resilient livelihoods so that children, families and communities can experience fullness of life with special focus on economic empowerment and saving groups.

MOZAMBIQUE

World Vision Mozambique hosted a full week of activities for all their local savings groups in order to raise awareness about savings and financial education. World Vision and the Chongoene Area Development Program hosted financial literacy workshops through their project IWAG 'Improve the wellbeing of adolescent girls'. The workshops focused on teaching adolescents about savings and credit systems so that they can become more financially independent.

From 9 to 17 March, students from different rural areas in Mozambique (Cumbene, Chongoene, Nganga and Nhoccoene) attended different financial education sessions with adolescent savings groups. In Chongoene Headquarter Secondary School, World Vision also hosted a drama and poetry competition following this year's Global Money Week theme "Save Today. Safe Tomorrow"

BURUNDI

This year, Burundi joined the celebration of Global Money Week for the first time. World Vision Burundi through its current program "Literacy Boost" conducted an awareness raising activities and banks visits. This allowed children from diverse background to learn and get more information about financial institution's operations and they were challenged to start thinking about securing their future.

SENEGAL

World Vision hosted different debates and conferences on financial education in local high schools in Senegal. These lectures were also broadcast by three radio stations.





Financial Institutions

In recognition of the role financial inclusion and literacy plays in the global economy, financial institutions from all over the world organized activities to teach children and youth about money, saving, creating livelihoods, and becoming an entrepreneur. To celebrate the GMW theme 2015 “Save today. Safe tomorrow” many financial institutions organized savings campaigns where children and youth visited local branches to open their first savings accounts in an easy, fast and secure manner. Other institutions hosted schools and universities visits to their branches to impart lectures on money management and/or introduce their roles and responsibilities within the financial system.

MasterCard Worldwide

To celebrate Global Money Week this year, MasterCard announced their participation in a series of activities to raise awareness for child and youth financial inclusion. On March 16th, Ms. Monica Chaves, Director of MasterCard Global Philanthropy – accompanied CYFI at the Ye! EU Launch & Pitching Event in Brussels at the European Economic and Social Committee.

The activity was followed by a web conference organized by Smart Consumer, MasterCard’s financial education program and CYFI. The online conference was joined by The Solidarity and Social Investment Fund (FOSIS), a service of the Chilean Government; and Ramón Hernández, an economist and young entrepreneur from Colombia. The objective of this initiative was to discuss how to manage your money responsibly and the different challenges and opportunities to become a young entrepreneur in Latin America.

World Savings Bank Institute (WSBI)

Each year WSBI and some of its bank members organize activities within the context of Global Money Week. Activities organized by WSBI-ESBG members in the 2015 edition of GMW

included workshops on financial education aimed at young people between 16 and 19 years old. The workshops addressed financial hazards and the consequences of debt as well as the development of personal and practicable money management strategies.

In addition, one of its members, ‘Banque et Caisse d’Epargne de l’Etat’ (BCEE), Luxembourg organized school visits to BCEE’s museum, where children enjoyed interactive exhibitions such as “Le Guichet de l’époque” (bank counters of the past), “L’espace tirelires” (Piggy Bank space), “L’espace monnaie (coins) and the bank safe area. The visits were combined with a “savings” workshop and the “Sparen” manual.

In conjunction with Kenya Post Office Savings Bank (KPOSB) a study within the program: ‘Working with savings banks in order to double the number of savings accounts in the hands of the poor’, was published during Global Money Week.

European Banking Federation (EBF)

During Global Money Week 2015 European Banking Federation hosted their first European Money Week during March 9 -13, 2015. European Money Week is a joint initiative by European banking associations and aims to raise public awareness on financial literacy.

Members from more than 20 countries pooled many of their financial education events into this week, reaching at least 200,000 pupils and students with guest lessons by bankers, games, quizzes and other types of classroom projects.

In Brussels, the EBF kicked off the week with a roundtable on financial education. Speakers included Latvia’s Finance Minister Janis Reirs, Professor Annamaria Lusardi of the Global Financial Literacy Excellence Centre in Washington and representatives of Child and Youth Finance International.

KCB Bank Rwanda Ltd

KCB Bank Rwanda Ltd is a subsidiary of KCB Bank Group, East Africa’s oldest and largest commercial bank by asset base and profitability. On 10 March to commemorate Global Money Week the SchoolBank project was launched at KCB Bank Rwanda. Over 100 students from various schools have since visited different branches of the banks throughout the country, to learn about handling money, how banks work, opening an account, saving and becoming an entrepreneur among other topics.

KCB Bank Rwanda also visited the University of Rwanda on 11 March to discuss with students about the benefits of saving and how to rightly invest their savings. The bank also aired discussions on financial inclusion through radio and TV programs throughout the week. The SchoolBank project will allow for the bank to adopt various primary and high schools, to continue investing in the financial inclusion of students post GMW2015.

People’s Own Savings Bank (POSB)

The Bank’s celebrations of Global Money Week began with an official launch of Global Money Week by the Minister of Primary and Secondary Education. The Ministry of Primary and Secondary Education intends to include financial literacy into the country’s education curriculum. Over 120 students from various local high schools were invited to the launch and spent the day at POSB. The students underwent a financial literacy program focusing the importance of money, the importance of saving and how to develop a business proposal.

Organized in groups of ten, the students were tasked to simulate a business proposal. The top three winning groups won funded Youth Accounts. The students also toured the Causeway Branch to get a sense of the careers that are available in the branch set up. All of the POSB branches conducted visits to three schools each to give talks on the benefits of saving and the different child and youth friendly

products available to the students. In addition to these activities, POSB joined the savings campaign and launched a new youth friendly product “Youth Account” on 9 March. “Youth Account” is an instant account for youth between the ages of 16 and 24 years. With no minimum balance, no initial deposit and no monthly service fee youth get a free debit card for use on ATMs and also on POSB CellBank, the Zimswitch network linked to mobile banking.

Banco Atlántida

Banco Atlántida in Honduras joined the worldwide celebrations for Global Money Week with a unique initiative known as “Aprendiendo a Ahorrar.” In partnership with Chiminike, the first interactive museum for children in Honduras, the bank recreated the experience of visiting a real bank for more than 2,000 children from different schools.

Children, who visited the Museum in the capital city of Tegucigalpa, toured the “City Exhibit” which included the bank as one of its main stops. At the bank, children were taught about the history of Honduran currency, how to set up a savings account as well as the main services offered by banks and the best way to use them. Boys and girls had an interactive opportunity to experience how to use ATM and deposit money into their savings account.

Other activities promoting financial education included the presentation of Jack and the Beanstalk in the shadows theater, which was adapted to emphasize the importance and advantages of saving. Arts and crafts workshops were also offered to encourage the habit of saving through fun activities.

Grupo Financiero Banamex

In 2015, the Financial Education division of the bank and its initiative “Saber Cuenta” joined the Global Money Week celebrations. The bank’s participation started on 9 March, in Pachuca, Hidalgo, Mexico, where in conjunction with

the local municipality, launched “Educaravana Saber Cuenta”, a series of financial education-related activities such as workshops, movies, plays, and conferences.

The objective of “Educaravana Saber Cuenta” is to sensitize children and youth on the importance of financial education to build a strong economic citizenship, in order to improve the wellbeing of the Mexican people. Throughout the three weeks of this program, over 6,000 participants benefited from the various activities.

Among other activities, Banamex offered “Movicine”, which consisted of three mobile cinemas touring Mexico in different rural areas. Two films were available: “Date Cuenta”, inviting children to use their personal talents as tools to achieve their goals through planning, organization and resource optimization; and “Lobo en apuros”, promoting responsible consumption. Both films were free of charge and more than 4,000 people attended. As part of Saber Cuenta’s educational offer, the division created an exhibition for entrepreneurs “Ser emprendedor: una historia personal” (Being an entrepreneur, a personal story), promoting different forms of entrepreneurship.

Bank of Kathmandu (BOK)

Bank of Kathmandu Ltd. strives to encourage savings habits among children in Nepal through formal sources for a better future. As part of the 2015 Global Money Week celebrations, BOK organized events throughout all its 50 branches across the nation.

BOK arranged Financial Education Sessions which were specifically designed for children, parents and school representatives that allowed them to discuss the importance of financial education. In addition, the bank organized “Visit your Bank day” where all the branches hosted financial education sessions in local schools and invited students and teachers to visit the branch. These included explaining children how and where savings will be maintained and also get to know the functioning of the bank in more detail.

BOK also launched an incentive scheme which entails a 100 NPR cash top up for every Nava

Kopila Bachat Khata or Chetansil Yuwa Bachat Yojana account opened during March in order to encourage savings habits among children and parents.

Trade and Development Bank (TDB)

Trade and Development Bank in Mongolia is with 51 branches the oldest and largest bank of the country and celebrated Global Money Week 2015 together with Child and Youth Finance International. Various activities were organized in 20 schools in Ulaanbaatar city and 7 more schools in countryside.

The bank hosted over 800 students to participate in Global Money Week 2015. The events included talks regarding money, banks and savings account with children of the age of 8 to 17. Also a fun contest related to money which challenged children to save and spend their money accurately for 2 months. The winner will be announced on the 1st of June which is International Children’s day.

Erste Group Bank AG

Erste Bank in Austria celebrated Global Money Week 2015 together with Lobby.16, an association committed to the rights of unaccompanied young refugees. It provides access to education and participation in social life. Lobby.16 wants young refugees to be able to develop their skills, talents and gifts so that they can gain self-confidence and lead an autonomous and independent life in our society. This led them to organize “Financial Literacy” workshops during Global Money Week 2015 specifically designed for unaccompanied underage refugees.

Erste Group Bank AG & Croatia organized an interactive exhibition “The ABC of Money” at the Technical Museum in Zagreb. The exhibition was primarily aimed at children and provides an opportunity to get to know the financial world in an innovative and educational manner where they could learn to trade in the stock market, open a savings account, repay a loan by cycling, print a bank note and many more. The exhibition was created by ZOOM Children’s Museum Vienna in cooperation with FRida & freD Children’s Museum Graz and was initiated by Erste Group as part of the Sponsoring VALUE Program.

Bank Audi

As part of the Global Money Week international “Save today. Safe tomorrow!” initiative, and in alignment with its Economic Development and Human Development pillar which comes within its Financial Literacy Program for Youth, Bank Audi is the first Lebanese private bank to organize an initiative targeting high-school students, “A Day at Bank Audi” which took place from March 10-13.

Over 250 students from Beirut were hosted by Bank Audi purposefully selected to include the diversity of Lebanon. The students attended presentations delivered by Bank Audi employees on basic banking concepts, e-payment solutions and card services, and compliance. They also visited the Bank’s Bab Idriss Corporate Branch, as well as its e-Gallery and e-Branch. All participating students were granted certificates of participation.

Al-Amal Microfinance Bank (AMB)

Al-Amal Microfinance Bank (AMB) is the first Microfinance bank in Yemen and the Middle East. On 22 May 2014 AMB was awarded with the Child and Youth Finance International’s Pioneer Award due to the Bank’s leading role in providing innovative financial and non-financial services for both children and young people in Yemen. In 2015 AMB joined the celebrations for Global Money Week announcing a series of exciting activities organized by the Central Bank of Yemen in coordination with Child and Youth Finance International and the Supreme Council for Motherhood and Childhood.

On the first day of celebrations, AMB CEO spoke about the importance of financial inclusion for children and youth. During the week, AMB organized several activities, targeting all schools and universities within the perimeter of all the bank’s branches (18 branches in the 8 major governorates). During these visits, AMB’s team performed a savings campaign, creating awareness about the importance of saving and dealing with financial institutions, and also encouraging participants to open saving accounts, distributing piggy banks and gifts. AMB’s team also conducted several interviews with youth participants.



Research and Resources

As Child & Youth Finance International (CYFI) aims to serve as a learning center on all issues related to economic citizenship, this year, we have created a particular focus on research topics covering financial inclusion, financial education, and youth livelihoods for youth around the world. We invited our research network to support the Global Money Week by presenting on and sharing recent studies, papers, videos or info graphics covering these topics. All work from institutions presented below can be found on the Global Money week website under Research.

Aflatoun, Netherlands

Aflatoun's social and financial education program is one of the most well-researched international life-skills programs. Research has included 6 completed or ongoing randomized controlled trials in 6 different countries, a meta-analysis of financial education for children, and several research projects investigating the outcomes of the effectiveness of the youth programs. Their research has shown that there is evidence around the globe on the effectiveness of financial education for children and youth and that combining social and life-skills education with financial education is effective at changing children and youth financial behavior. They shared some key Aflatoun results to promote this topic during Global Money Week.

Cairo University, Egypt

Cairo University is one of CYFI's key supporting institutions to advance the research agenda on economic citizenship in the region. This year, the university, led by Dr. Hala El Said and Dr. Jasmine Faoud of the Faculty of Economics and Political Science, organized 5 days of events to celebrate Global Money Week. Activities included a visit to Export Development Bank of Egypt, a visit to Banque Misr, a session in the British City College School, and a visit to

the Egyptian stock Exchange. In addition, a seminar was given on the topic of finance in the Faculty of Economics and Political Science for 150 students by Dr. Suzan Hamdy of Misr and Dr Ola El-Khawaga, who heads research at the Egyptian Banking Institute (EBI).

Center on Assets, Education, and Inclusion (AEDI), Kansas University, United States

The mission of AEDI is to create and study innovations related to asset development, education, and financial inclusion that result in opportunities across the life course for low-income children and families, in the U.S. and around the globe, for the purposes of climbing out of poverty and up the economic ladder. Linked to Global Money Week, they organized a webinar on assets and development during, in which Dr. William Elliott, Dr. Terri Friedline, Dr. Emily Rauscher, Dr. Deb Adams, and Mrs. Melinda Lewis presented on challenges and opportunities in asset development. To watch the webinar visit: <https://aedi.ku.edu/webinar/csd-20th-anniversary>. One of their key studies is summarized in this info graphic:

Center for Social Development, United States The Center for Social Development's (CSD)

mission is to create and study innovations in policy and practices that enable individuals, families and communities to formulate and achieve life goals, and contribute to the economy and society. Through innovation, research and policy development, CSD makes intellectual and applied contributions in social development theory, evidence, community projects and public policy. Celebrating its 20th anniversary this academic year the CSD is expanding by bringing in new leaders and new bodies of work. It was celebrated by several events, including a webinar on assets and development, in which several academics within the CYFI network participated as part of Global Money Week. In addition, a broad

range of studies were shared to be used as a resource.

ESADE

ESADE has pioneered research in creativity and learning, innovation, entrepreneurial skills and management practices. The ESADE Entrepreneurship Institute (EEI) aims to be a benchmark for entrepreneurship in Europe that is acclaimed worldwide. Their mission is based on: 1) relevant research, 2) hands-on training and 3) direct involvement in social debate and support for enterprising projects - all with a view to fostering the development of society. ESADE is working with CYFI to integrate entrepreneurship into their research agenda and, for Global Money Week, has shared relevant resources to advance this topic.

The Financial Inclusion Commission, United Kingdom

During Global Money Week, the Commission launched the report "Financial Inclusion: Improving the financial health of the nation" which brings together the evidence the Commission has gathered from around the country. It identifies the progress made toward financial inclusion as well as the significant gaps that remain and the challenges ahead. Based on the findings, presented below, the FIC advises, among other things, to "place a statutory duty on the Financial Conduct Authority to promote financial inclusion as one of its core objectives" and to provide a comprehensive "model of financial skills training from primary school through to retirement, including at key life stages and events".

Hacettepe University, Turkey

Hacettepe has supported the GMW campaign in both 2014 and 2015. The Department of Family and Consumer Sciences is to give

education and research topics to raise life quality (economic, psychological and physical well-being) at regional, national and universal level for individual, family and institutions. At the faculty, the economic authority gave a lecture on economic issues to the faculty students. This speech included topics such as saving and economic citizenship. In addition, a bank manager taught a Resource Management Course in March 2015 as guest lecture to inform the students about saving and investment.

Institute of Globalization Studies Groningen (GSG), the Netherlands

The GSG at the Faculty of Arts of the University of Groningen has long focused on Lifelong learning and youth. Its 'Youth, education and Work' (YEW) is a network of researchers, students and practitioners from The Netherlands, Colombia, The United States, Uganda, South Africa, Mozambique and Israel. The network believes in development through partnerships and joint knowledge production. On every project, they work closely with the people on the ground. Research about combatting educational exclusion, reintegrating youth in post conflict areas, financial strategies of youth in informal markets and more, is conducted to inform and support practice. GSG participated in Global Money week through a day-long event in Colombia, presenting part of their research findings.

The Lebanese American University (LAU)

LAU is committed to academic excellence, civic engagement, and the formation of leaders in a diverse world. To implement its mission statement concerning the formation of leaders in a diverse world, LAU believes that one of the major requirements to be a leader is to be economic and financially aware in order to be always updated on the various global issues. As part of their embracement of the education of the whole person they include

the promotion of the economic citizenship. For GMW, in cooperation with the Central Bank of Lebanon, students from different regions in Lebanon gathered in the Outreach and Leadership Academy in Saida – South Lebanon and received several lectures by Central Bank specialists.

L-IFT BV

L-IFT BV is a recently founded research company focuses on financial diaries. This is a research method which tracks in great detail what people do with their money, week by week. L-IFT is particularly interested in youth and what they do with their money and whether there are simple ways to help youth improve their financial management. Anne Marie van Swinderen, L-IFT BV's founder, with research data about youth in Ethiopia and Togo showed children of groups 7 and 8 of the Kirreweie School in Burgh-Haamstede about her project for Global Money Week 2015.

Uganda Martyrs University

Uganda Martyrs University is engaged in research that promotes youth economic citizenship. One of them is the Students Training for Entrepreneurial Promotion (STEP). This program aims to equip students with basic business skills and to empower them to start their own businesses upon graduation. The program is overseen by the Uganda National Commission for UNESCO (UNATCOM). Faculty at UMU are involved in research on how to enhance vocational skills training for the youth under the Youth, Education and Work (YEW) network in collaboration with faculty and students at other international Universities in Africa, South America, Europe and USA. The university participated in Global Money Week by organizing an Expert Hour on March 17, 2015.

Unisangil, Colombia and CIED, Georgetown University, United States

The research that is coordinated by the Centre for Studies in Solidarity Economy of Unisangil, University of Groningen and the CIED center

of Georgetown University, in the southern provinces of Santander, Colombia, has an aim to bring the perspectives of young people to the foreground on how they perceive their financial inclusion. This group conducts research and economic and social development, which enhance the social practices of solidarity economy and self-management processes with participation of communities sector, taking into account values such as ethics, social justice, therefore the social objects and mission Unisangil. The experiences of young people with the financial services of Coomuldesa, the experiences of employees of Coomuldesa, and the experiences of young people working in the informal sector with the financial system are mapped. For and during Global Money Week, preliminary results were presented in Colombia.

The YouthSave Consortium: New America, Save the Children, CSD and CGAP

During Global Money Week, YouthSave synthesized 5 years of Implementation and Research at Final Learning & Exchange Conference this week in Toronto, Canada. Partners discussed the results and implications of the recently released report “Youth Savings Patterns and Performance in Colombia, Ghana, Kenya and Nepal.” Researchers also shared some highlights from the initial analysis of the Ghana impact study. In addition, as a consortium member of the project, New America has undertaken policy research and analysis on youth finance and regulation in the developing world. Child & Youth Finance International contributed to their most recent policy brief, “Regulatory Environments for Youth Savings in the Developing World,” which focused on policies aimed at encouraging commercial savings products for youth while balancing the needs of policymakers and other stakeholders to protect banks and youth from potential losses. The brief may be found on our GMW research page.





Жалал-Абадская область
Базар-Коргонский
школа - гимназия
имени А.С. Мака

Кыргыз
Жалал
Базар-К
А.С.
атындаг

GLOBAL
MONEY
WEEK

GLOBAL
MONEY
WEEK

GLOBAL
MONEY
WEEK

GLOBAL
MONEY
WEEK

"This is my first Global Money Week, I acquired knowledge about the financial sector while having fun."

Yasmine Ahmed – Student at the Faculty of Economics and Political Science from Egypt

"I did not know about the loan recovery process and how banks make profits, but I have now understood how banks make money, among other things."

Joy Gatabazi – youth participant from Rwanda

"Earlier I thought when I spent 1 Euro and get back a change in many coins, it is more money. But now I understand every coin has a different value."

Katrin - (6) from Latvia

"Everything was really interesting. Now I will start saving and will control my spending."

Maxim Borisov - student (grade 8) from Kyrgyzstan

"I had the great opportunity of a visit to the central bank agency and I would participate in another visit on the same topic, I feel enriched about the world of finance."

Chaymaa – high school student Morocco

"Today we are taking our first steps as entrepreneurs. We will have a chance to test our business plans which we have so carefully crafted against the real market place. At the end of the day, some of us will be disappointed because of lower sales than we had anticipated, and some of us will be exhilarated because our revenues will surpass our expectation, but all of us by the end of this day will have learned an important lesson: earning money is a challenging task and those who persevere through their creativity, honesty and hard work will be the ones to ultimately succeed."

Otar Grigoryan – youth participant from Armenia



"SAVE TODAY, SAVE TOMORROW"
GLOBAL MONEY WEEK
MARCH 9-17, 2015

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सुविधामुलक बाटो, विपणनमा बाटो

परोपकार आदर्श उच्च माध्यमिक विद्यालय
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Currency For
Remittance to
the Market
Etc.

Use Remittance
in Productive
Purpose



'आजको बचत, भोलिको सुरक्षा'

वित्तीय साक्षरता च्याली

GLOBAL MONEY WEEK, MARCH 9-17, 2015

"I was so excited when my teacher told me that I will visit the Stock Exchange, it was my first time to go there."

Yomna Abou Zahra – student at Global Paradigm School from Egypt

"It is important to save because then I have money when I need it."

Student (12) from Germany

"We save...we save money from our pocket money, we spend carefully, we learn entrepreneurship skills. Do you save?, would you tell someone to save and spend carefully..."

Children in the MeJol program from India

"I want to say thank you to everyone! It would be great if such activities will be conducted more often."

Ayza Ryspekova – grade 7 student from Kyrgyzstan

"It has been a very special type of activity for us, the students. We have found out a lot about the history of the money and how they are made. I would love to participate in such projects in the future." Caramidaru Bogdan, VIth class, "MIHAI DR GAN" school, Bacau county.

Caramidaru Bogdan – grade 7 student at "MIHAI DR GAN" school from Romania

"We have visited several departments, like the treasury section, and now I know who to approach when I need a particular service from the bank."

Sharon Bayingana – student from Rwanda

"Now I remember that I need to put my money in a safe place, in a bank, so I can get an interest, and that I need to plan to buy things that I really need... There is no dream by itself; we should move ourselves towards our dreams. I really liked the variety of assignments during the GMW seminar."

Boy from grade 4, school in Almaty from Kazakhstan

GLOBAL MONEY WEEK

Under the patronage of



In partnership with



Child and Youth Finance International

PO Box 16524 • 1001 RA Amsterdam
• the Netherlands • + 31(0)20 5203900

Child and Youth Finance International (CYFI) lead the world's most extensive child and youth finance Network, that together makes up the Child and Youth Finance Movement. We connect Ministries and Governments, CEOs, heads of NGOs, financial institutions and children. By aligning and coordinating efforts of organizations all over the world the Movement is able to share resources, model best practices and empower each other to reach the target of the Movement: Reaching 100 million children in 100 countries by 2015 with financial inclusion and financial education to make sure that every child and youth have access to a basic savings account and the financial knowledge and skills needed to operate this account. By doing this we aim to give the adults of tomorrow the tools to lead lives free from poverty and financial instability.

www.childfinanceinternational.org
www.facebook.com/childfinance
www.twitter.com/childfinance
[@ChildFinance](https://www.twitter.com/childfinance)

To read our publications, please visit:
www.childfinanceinternational.org/movement/publications

Global Money Week (GMW)

Global Money Week is a global celebration, initiated by the Child and Youth Finance Movement, with local and regional events and activities aimed at inspiring children and youth to learn about money, saving, creating livelihoods, gaining employment and becoming an entrepreneur. GMW takes place every year during the second week of March.

GMW 2015 outreach: 5.6 million children and youth via 962 organizations and over 3000 activities in 124 countries.

GMW 2014 outreach: 3 million children and youth via 490 organizations and over 2000 activities in 118 countries.

GMW 2013 outreach: 1 million children and youth via 400 organizations in 80 countries.

And, each year the numbers keep growing!

www.globalmoneyweek.org
www.facebook.com/GlobalMoneyWeek
www.twitter.com/globalmoneyweek
[@GlobalMoneyWeek](https://www.twitter.com/globalmoneyweek)

CYFI Youth

CYFI Youth is a platform initiated by Child and Youth Finance for children and youth to take action in reshaping the future of finance. It allows for youngsters to stay informed about the latest Child and Youth Finance Movement activities going on around the globe so they can remain active and involved in the Movement. CYFI Youth also serves as a bridge between young people and adults as children and youth are encouraged to utilize this platform to share their experiences and voice their opinions.

www.cyfiyouth.org
www.facebook.com/CYFIYouth
www.twitter.com/CYFIYouth
[@CYFIYouth](https://www.twitter.com/CYFIYouth)

Ye!

The Ye! online platform is targeted at young entrepreneurs between 16 and 30 years old. Ye! connects young entrepreneurs around the world and links them to various tools, resources and opportunities to support the growth of their ventures. The Ye! platform provides young entrepreneurs with business knowledge, an online community and social network, a coaching program and links to funding opportunities.

www.yecomunity.com
www.twitter.com/ye_community
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